

INDIAN INSTITUTE OF MATERIALS MANAGEMENT
NHQ- Education Wing

Plot Nos. 102 & 104, Institutional Area, Sector-15, CBD Belapur, Navi Mumbai- 400 614

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Assignments, July-December, 2015 Session

IMPORTANT POINTS TO BE NOTED BY THE STUDENT

1. **Write your Name, Roll. No. and complete mailing address with Pin Code on the answer sheet.**
2. Submission of assignments is compulsory and marks obtained in assignments carry 20% weightage in the final result.
3. Students are required to secure 50% marks in assignments to pass the examination.
4. Each subject will have two assignments and each assignment carries 10 marks only.
5. Assignments must be written by the students in their own good hand writing and **one copy of the same be retained with them to avoid inconvenience in the event of misplacement / loss of the same in transit.**
6. The answers should be brief to the point and relevant to the questions given in the assignment. Do not reproduce your answers from the study materials sent to you.
7. Problems/queries with regard to assignments, if any, are to be discussed with respective branch / NHQ and during the contact classes.
8. Use only full escape size paper for your answers and **all the answer sheets must be tagged / tied firmly with string.**
9. Assignments in respect of distance mode students must reach IIMM NHQ Education Wing latest by **31 October, 2015 against Jul-Dec, 2015 session. No delay will be acceptable.** GDM contact mode students are required to submit their assignments at their respective branches.

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GDMM/PGDMM (MODULE 1)
PAPER- 1
MANAGEMENT PRINCIPLES & HRP

ASSIGNMENT No-1

Q.1. What is decision making? What are the steps involved in decision making?

Q. 2. (a) Explain briefly the difference between training and Education.
(b) What are the barriers and breakdown in communication.

ASSIGNMENT No-2

Q. 1. Differentiate between Administration and Management.

Q 2. (a) What steps will you take to achieve a stable interpersonal environment?
(b) Give the brief introduction about Industrial dispute act

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GDMM/PGDMM (MODULE 1)
PAPER- 2
QUANTITATIVE TECHNIQUES & OPERATION RESEARCH
ASSIGNMENT No-1

Q. 1 Differentiate between simple average Mean and weighted average Mean.

Q. 2 Determine an initial basic feasible solution to the following transportation problem using NWCR:

Factory	Warehouses			Supply
	W1	W2	W3	
F1	2	7	4	5
F2	3	3	1	8
F3	5	4	7	7
F4	1	6	2	14
Demand	7	9	18	

The values shown in matrix are unit costs of transportation

ASSIGNMENT No-2

Q.1. Write short notes on any two;

- (a) Limitation of CPM
- (b) Impact of operations research
- (c) Simulation techniques
- (d) An assignment problem

Q2. (a) Define earliest finish time and latest start time for an activity.

(b) Calculate the average rate of return for project X (Rs.80000 investment) and project Y

(Rs.120000 investment) with projected net income and expected life as under:-

Year	Project X (in Rs.)	Project Y (in Rs.)
1	8000	12000
2	6000	12000
3	6000	8000
4	4000	4000
5	--	4000

If the required rate of return is 7 %, which project should be undertaken?

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GDMM/PGDMM (MODULE 1)
PAPER - 3
BUSINESS ECONOMICS & FINANCIAL ACCOUNTING
ASSIGNMENT No-1

- Q1. (a) What are the infrastructure needs of India? Why it is important for India as an emerging economy?
- (b) Draw a market demand curve from the following demand table.

Price	D-1	D-2	Market
37	20	12	32
47	15	9	24
57	10	6	16
67	5	5	10

- Q. 2. a) Define fiscal, monetary and foreign trade policy of India.
- b) What is economics? Comment upon micro and macro economics.

ASSIGNMENT No-2

- Q . 1. (a) What are the objectives of financial statements?
- (b) Prepare the comparative balance sheet of X company from the following particulars:-

Particulars	As on 31-03-2010 (in Rs.)	As on 31-03-2011 (in Rs.)
Current assets	3500000	3000000
Fixed assets	1000000	1200000
Current Liability	500000	600000
Investments	1500000	2000000
Equity share capital	3000000	3000000
Reserve and surpluses	500000	600000
Long term loans	2000000	2000000

- Q. 2. Write short note on (Any two)
- GDP Vs GNP
 - Objectives of foreign trade policy in India
 - Advantages and limitation of journal
 - Depreciation and its causes

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GDMM/PGDMM (MODULE 1)
PAPER – 4
INFORMATION TECHNOLOGY AND E-COMMERCE

ASSIGNMENT No-1

- Q 1. a) What are the various developments taking place in software applications?
b) Explain the difference between MIS and DSS?
- Q 2. a) What are the advantages and limitations of computers?
b) Explain the structure of UNIX

ASSIGNMENT No-2

- Q 1. Write short note on (Any two)
- a) SAP and ERP
 - b) DBMS
 - c) Basic features of the Web
 - d) Electronic Governance
- Q 2. a) Define virtual corporation. What are the benefits of virtual corporation?
b) Explain the applicability of IT Act 2000.

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GDMM /PGDMM (MODULE 2)
PAPER – 5
PURCHASING MANAGEMENT

ASSIGNMENT No-1

Q 1. Write short notes on;

- (a)MRP
- (b)TQM
- (c)EOQ

Q 2. Explain the importance of vender rating. What are the factors to be evaluated in vendor performance?

ASSIGNMENT No-2

- Q 1. Enumerate the disadvantages of producing an item rather than buying it in a manufacturing industry.
- Q 2. (a) What are the purchase procedures involved in public buying.
- (b) what is the difference between a Rate Contract & Running Contract?

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GDMM /PGDMM (MODULE 2)
PAPER - 6
BUSINESS LAWS

ASSIGNMENT No-1

Q 1. Distinguish between;

- (a) Consumer protection act and competition Act.
- (b) Earnest money and Security deposit
- (c) Guarantee and Warranty

Q 2. Name the various business Laws mainly used in Indian Trade. Explain any two of them.

ASSIGNMENT No-2

Q 1. What is arbitration act? How it is helpful in dispute resolution?

Q 2. What are liquidated damages? When and how these damages are recovered?

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GDMM /PGDMM (MODULE 2)
PAPER -7
INTERNATIONAL TRADE

ASSIGNMENT No-1

Q 1. Write short notes on;

- (a) Letter of credit
- (b) Incoterms
- (c) Export promotion councils

Q 2. Distinguish between balance of payment and balance of trade.

ASSIGNMENT No-2

Q 1. What is EXIM policy? What is the importance of EXIM policy in the international trade of India?.

Q 2. Explain WTO and Trade liberalization.

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GDMM /PGDMM (MODULE 2)
PAPER - 8
OPERATIONS MANAGEMENT

ASSIGNMENT No-1

- Q 1. What is the scope and importance of JIT in Lean manufacturing?
- Q 2. (a) What is the need for demand forecasting?
(b) Discuss the role of process design in operations strategy.

ASSIGNMENT No-2

- Q 1. Write short note on (Any two)
- a) Group Incentive Plans
 - b) Productivity
 - c) Operations Management
 - d) Ergonomics
- Q 2. What are the objectives of MPS? How is it implemented?

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GDMM MODULE 3
PGDMM (MODULE 2)
PAPER - 9
STRATEGIC MANAGEMENT

ASSIGNMENT No-1

Q 1. Write short notes on any two;

- (a) Mission
- (b) e- business strategy
- (c) Concept of environment
- (d) Value Analysis

Q2 Explain SWOT analysis. How it is helpful in decision making.

ASSIGNMENT No-2

Q 1. Explain the procedures for bench marking.

Q 2. What are the issues involved in formulation and implementation of a strategy?

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GDMM /PGDMM(MODULE 3)
PAPER - 10
INVENTORY MANAGEMENT

ASSIGNMENT No-1

Q 1. What is selective inventory control? What are the advantages of ABC analysis?

Q 2. Write short notes on;

(a) EOQ

(b) Periodic Review System

(c) Techniques of demand forecasting

ASSIGNMENT No-2

Q 1. Explain the methods and importance of Codification, Standardization and Variety reduction.

Q 2. Explain the terms and methods of disposal of Scrap, Surplus and Obsolete inventory. Why the disposal of e-waste is gaining momentum?

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GDMM /PGDMM(MODULE 3)
PAPER - 11
LOGISTICS MANAGEMENT

ASSIGNMENT No-1

Q 1. What is the difference between Logistics and Supply Chain Management? What are the main components of logistics management?

Q2. Write short notes on;

- (a) Unitization of load
- (b) Logistics Information system
- (c) Obsolete inventory

ASSIGNMENT No-2

Q1 Explain the objectives of packaging from the Logistics Managers point of view,

Q2. (a) Describe the criteria which determine the location and design of a warehouse

(b) Define Reverse Logistics. What are the various challenges of Reverse Logistics?

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GDMM /PGDMM(MODULE 3)
PAPER - 12
PACKAGING & DISTRIBUTION

ASSIGNMENT No-1

Q 1. Write short note on (Any two)

- a) House Airway Bill
- b) RFID Packaging
- c) Inland water transport
- d) Palletisation & Containerisation

Q 2. Differentiate the steps to be adopted for packaging for exports as against packaging for domestic market.

ASSIGNMENT No-2

Q 1. What is bill of lading? What are the various types and features of bill of lading?

Q 2. What is distribution control? Describe the role and benefits of distribution channels.

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GDMM (MODULE 4)
PGDMM(MODULE 3)
PAPER - 13
RESEARCH METHODOLOGY

ASSIGNMENT No-1

- Q1 What are the components of a good Research report.
Q2. Describe the advantages of software-statistical analysis package.

OR

- Q 1. What are the criteria or characteristics of a good research?
Q 2.(a) What are the various measures of central tendencies?.
(b) Compute the median for the following distribution.

Class	0 - 5	5 --10	10 - 15	15 - 20	20 - 25
Frequency	5	10	20	5	10

ASSIGNMENT No-2

- Q1. Describe the various Graphical methods of Data presentation.
Q2. (a) What are the sources of primary and secondary data collection?
(b) From the following data, find out the type of association of A and B.
- (I) N=200 (A) =60 (B) = 200 (AB)=15
(II) N=400 (A)=50 (B)= 160 (AB)=20
(III) N=100 (A)=40 (B) = 100 (AB)= 50

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PGDMM- 3 YEARS(MODULE 5)
PGDMM – LATERAL (Module 1)

PAPER -15
COST AND FINANCIAL MANAGEMENT

ASSIGNMENT No-1

- Q1 Explain the term “variance” under standard costing and discuss its significance.
Q2 From the following balance sheet, calculate current ratio, liquid ratio and absolute liquid ratio.

Liability	In Rs.	Assets	in Rs.
Share capital	5,00,000	Fixed assets	3,50,000
Reserves	80,000	Current assets	
Current liabilities		Inventory	1,50,000
Creditors	1,00,000	Debtors	80,000
Bills payment	50,000	Investments-short term	1,00,000
		cash	50,000
	7,30,000		7,30,000

ASSIGNMENT No-2

- Q1. Write short notes on;
- (a) Objectives of financial Management
 - (b) Capital budgeting
 - (c) Time value of money
- Q2 (a) Describe the operations of the Indian share market..
- (b) What dividend a company is required to pay if the company with its current share market of Rs.100, decides to raise an additional capital of Rs2, 50,000 by issue of equity shares to the public at a floating cost of 10% per share and discount of 10%- per share.

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PGDMM- 3 YEARS(MODULE 5)
PGDMM – LATERAL (Module 1)

PAPER-16
BUSINESS STRATEGIES AND WORLD CLASS PRACTICES

ASSIGNMENT No-1

- Q1. What are the issues in strategic planning for world class manufacturing?
Q2. What is TQM? What are the tools to implement it in practice?

ASSIGNMENT No-2

- Q1. Write short notes on;
(a) Liberalization and Globalization
(b) Cross Docking
(c) PERT
- Q2. (a) What are the measures required to be taken for optimum utilization of natural resources?
(b) Explain the uses of theory of Constraints.

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PGDMM- 3 YEARS(MODULE 5)
PGDMM – LATERAL (Module 1)

PAPER -17
ADVANCED SUPPLY CHAIN MANAGEMENT

ASSIGNMENT No-1

Q1 What are the major drivers of a supply chain?

Q 2 Write short notes on;

(a) ERP

(b) Inventory carrying cost

(c) Transshipment

ASSIGNMENT No-2

Q1. What are the reasons for Bull-whip effect and how would you neutralize it?

Q2. Describe the decision support systems you suggest to tackle the key issues in SCM

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PGDMM- 3 YEARS(MODULE 5)
PGDMM – LATERAL (Module 1)

PAPER- 18.a
PROJECT MANAGEMENT

ASSIGNMENT No-1

- Q 1 Describe the various stages of a life cycle of a project
- Q2. Write short notes on;
- (a) Project and line Management
 - (b) Application of Net Work Diagram
 - (c) Role of project leader

ASSIGNMENT No-2

- Q1. (a) Distinguish between PERT and CPM
(b) What are the importance of audit and review in project management?
- Q2. Define Risk Management and describe the steps to be taken in Risk Management.

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PGDMM- 3 YEARS(MODULE 5)
PGDMM – LATERAL (Module 1)

PAPER- 18.b
RETAIL MANAGEMENT

ASSIGNMENT No-1

- Q1. What is retail management? Why seamless Chain Management is necessary for the success of retailing.
- Q 2. Differentiate between organized and unorganized sectors of retailing. What are the challenges organized sectors may face in future from unorganized sectors in India..

ASSIGNMENT No-2

- Q1. What do you mean by retail packaging? What are the functions of retail packaging?
- Q2. (a) Explain GAAP.
- (b) What is the concept of “Shopping Mall” in India with examples?

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PGDMM- 3 YEARS(MODULE 5)
PGDMM – LATERAL (Module 1)

PAPER- 18.C
OPERATIONS STRATEGY

ASSIGNMENT No-1

Q1. What do you mean by business operations? What are the 4 key areas of business operations.

Q2. (a) What do you understand by operations strategy?

(b) Distinguish between operations strategy and operations management.

ASSIGNMENT No-2

Q1. Distinguish between. Customization and standardization of products.

Q2. (a) Discuss primary and secondary services.

(b) What do you understand by environmental scanning? Discuss various techniques for environmental scanning.

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PGDMM- 3 YEARS(MODULE 5)
PGDMM – LATERAL (Module 1)

PAPER-18.d
MARKETING MANAGEMENT

ASSIGNMENT No-1

Q1. Enlist the benefits & challenges involved in branding commodities.

Q2 Write short notes on ;

(a) Geographical pricing

(b) Market share

(c) Selling Versus marketing

ASSIGNMENT No-2

Q1. Describe the steps involved in development of new product.

Q2. What is market segmentation? Explain consumer market segmentation in detail.

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PGDMM- 3 YEARS(MODULE 5)
PGDMM – LATERAL (Module 1)

PAPER-18.e

TOTAL QUALITY MANAGEMENT
ASSIGNMENT No-1

Q1 Explain the different clauses of ISO9000.

Q2 Write short notes on;

- (a) Quality audit
- (b) Quality awards
- (c) PCDA

ASSIGNMENT No-2

Q 1. Explain the different types of sampling methods with example.

Q.2. What are 7 basic Q C tools? How these tools are used in solving quality control problem in organizations.

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