



**INDIAN INSTITUTE OF MATERIALS MANAGEMENT**  
**in collaboration with**  
**KARNATAKA STATE OPEN UNIVERSITY**  
**MBA (Supply Chain Management)**



**Distance Learning Programme**  
**2012-13**

**ASSIGNMENT QUESTION PAPER - SEMESTER -III**

<b>Name</b>	
<b>Roll No.</b>	
<b>Name of Study Centre (IIMM Branch)</b>	
<b>Paper No.</b>	
<b>Subject</b>	

(Instructions to Students)

1. This Assignment Cover Sheet should be used for each paper, as the assignment will be sent to different examiners for valuation.
2. Assignments are for 25 marks and minimum required to pass is 10 marks ( Semester Theory Exam will be for 75 marks).
3. Each paper will have 2 assignments. Students should answer all the questions..
4. Assignments are compulsory and marks obtained will carry weightage in the final Semester Exam result.
5. Students are required to write the assignments in their own hand writing. Typed or computer printed assignments are not acceptable.
6. Assignment answers should be brief and relevant to the question given.
7. Ruled or un-ruled A4 size paper should be used for writing the assignments.
8. Students should write their Name, Roll No., Semester, Name of the Branch, Paper No., and Subject.
9. Separate answer sheets should be used for writing answers for each Paper.
10. Completed assignments of all the students **should be submitted to the respective Study Centre (IIMM Branch) on or before 30<sup>th</sup> November, 2012.**

**EVALUATION OF ASSIGNMENT**  
**(to be entered by Evaluator)**

**(Max Marks: 25 - Min for pass: 10)**

Assignment/Question No.	Marks scored
Assign No.1 Qn.1	
Assign No.1 Qn. 2	
Assign No.2 Qn.3	
Assign No.2 Qn.4	
<b>Total:</b>	

Signature : .....  
 & Name of Evaluator:.....

**Assignment Question Paper**

**Semester-III**

**July Session 2012-13**

**Business Environment**

**Code MB13**

Max. Marks = 25

Weightage = 10

**Assignment No. 1**

1. What are the impacts of globalization in the strategic functions of corporations? (6 marks)
2. Write Short Notes on the following (3 marks each)
  - a. Transfer of risk on capital movement
  - b. Vertical Integration
  - c. Delphi method

**Assignment No. 2**

3. List out the dispute settlement mechanism of the WTO? (5 marks)
  4. Outline the methods of correcting disequilibrium in the balance of payment position? (5 marks)
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**Business Process Re-engineering**

**Code: MB14**

Max. Marks = 25

Weightage = 10

**Assignment No. 1**

1. The BPR life cycle includes six major components". – What are they? Briefly explain. (5 marks)
2. **Answer the following questions (3 marks each)**
  - a) Give a standard definition of BPR.
  - d) What is a learning organization?
  - e) What is EOQ? Where do you encounter it?

**Assignment No. 2**

3. Enumerate and briefly elaborate the steps in a 'change process'.(5 marks)
4. Elaborate with a neat sketch the PADM methodology framework. (6 marks)

## **Logistics and Distribution Management Code MB15**

Max. Marks = 25

Weightage = 10

### **Assignment No. 1**

1. Answer the following questions. **Each** carries **3** marks
  - (a) What is a distribution Channel?
  - (b) What are the 5 types of wagons available in rail transportation systems?
  - (c) What are the components of macro logistics?
  
2. What do you understand by Load planning and load utilization and indicate the advantages of the both. (5 marks)

### **Assignment No. 2**

3. Explain in brief the tasks and approaches in physical distribution. (5 marks)
  
  4. Explain the various categories of warehouses used in inventory management.(6 marks)
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## **Project Management Code MB16**

Max. Marks = 25

Weightage = 10

### **Assignment No. 1**

1. What are the basic objectives of project management? ( 5 marks)
  
2. Write short notes on the following (3 marks each)
  - (a) Project Risk Analysis
  - (b) Environment Impact Assessment
  - (c) LOB Charts

### **Assignment No. 2**

3. Explain the objectives behind the 'Offset' Clause in Defence Contract, and the benefits and mechanics of its operation.(6 marks)
  
4. What are the important phases of Project life-cycle (5 marks)

**Research Methodology  
Code MB17**

Max. Marks = 25

Weightage = 10

**Assignment No. 1**

1. Write Short Notes on the following: (3 marks each)
  - (a) 'Level of significance'
  - (b) Simple random sampling
  - (c) Secondary data
2. What is 'exploratory research'? What are its characteristics? Under what circumstances exploratory research is ideal? (5 marks)

**Assignment No. 2**

3. How do you define 'probability sampling'? Enumerate and explain five types of probability sampling techniques. (5 marks)
  4. Enumerate seven points of differences between interview method and questionnaire methods for collecting primary data. (6 marks)
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**Total Quality Management  
Code MB18**

Max. Marks = 25

Weightage = 10

**Assignment No. 1**

1. Describe the organization structure for effective TQM implementation ? (5 marks)
2. What do you understand by Arrow and Matrix diagram? Please explain in detail? (5 marks)

**Assignment No. 2**

3. Distinguish between quality and Total Quality using "little q" and "Big Q" factors (6 marks)

Write short notes on the following: (3 marks each)

- a) POKA – YOKE
- b) SIX 'C' of Crosby
- c) Quality Audit