



INDIAN INSTITUTE OF MATERIALS MANAGEMENT
in collaboration with
KARNATAKA STATE OPEN UNIVERSITY
MBA (Supply Chain Management)



Distance Learning Programme
2012-13

ASSIGNMENT QUESTION PAPER - SEMESTER -IV

Name	
Roll No.	
Name of Study Centre (IIMM Branch)	
Paper No.	
Subject	

(Instructions to Students)

1. This Assignment Cover Sheet should be used for each paper.
2. Assignments are for 25 marks and minimum required to pass is 10 marks (Semester Theory Exam will be for 75 marks).
3. Each paper will have 2 assignments. Students should answer all the questions..
4. Assignments are compulsory and marks obtained will carry weightage in the final Semester Exam result.
5. Students are required to write the assignments in their own hand writing. Typed or computer printed assignments are not acceptable.
6. Assignment answers should be brief and relevant to the question given.
7. Ruled or un-ruled A4 size paper should be used for writing the assignments.
8. Students should write their Name, Roll No., Semester, Name of the Branch, Paper No., and Subject.
9. Separate answer sheets should be used for writing answers for each Paper.
10. Completed assignments of all the students **should be submitted to the respective Study Centre (IIMM Branch) on or before 30th November, 2012.**

EVALUATION OF ASSIGNMENT
(to be entered by Evaluator)

(Max Marks: 25 – Min for pass: 10)

Assignment/Question No.	Marks scored
Assign No.1 Qn.1	
Assign No.1 Qn. 2	
Assign No.2 Qn.3	
Assign No.2 Qn.4	
Total:	

Signature :
 & Name of Evaluator:.....

Assignment Question Paper

Semester-IV

July Session 2012-13

ENTERPRISE RESOURCE PLANNING

Code MB19

Max. Marks = 25

Weightage = 10

Assignment No. 1

1. What is third generation ERP (6 marks)
2. Write short notes on the following (3 marks each)
 - a. BAAN IV
 - b. Product data management
 - c. Advantages & Disadvantages of ERP

Assignment No. 2

3. Explain the challenges faced by purchaser in selecting any ERP Package.(5 marks)
 4. Describe different phases of ERP implementation Life Cycle. (5 marks)
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CONTEMPORARY ISSUES - SCM

Code: MB20

Max. Marks = 25

Weightage = 10

Assignment No. 1

1. Discuss in detail the key issues in Supply Chain Management (5 marks)
2. Explain the dimensions of customer value / customer perception.(5 marks)

Assignment No. 2

3. Discuss in detail the different costs to be taken into consideration while arriving at the TCO.(6 marks)
4. Write short notes on the following. (3 marks each)
 - a. The Bullwhip Effect
 - b. Factors which drive the trend towards Globalization
 - c. Geographical Information System

INTERNATIONAL TRADE OPERATION
Code MB21

Max. Marks = 25

Weightage = 10

Assignment No. 1

1. How the Indian industries can meet the Macro and Micro challenges in International Trade? (5 marks)
2. What are the important factors which affect the foreign exchange rates.(5 marks)

Assignment No. 2

3. Define BOP and explain different categories of transactions in BOP.(6 marks)
4. Write short notes on the following (3 marks each)
 - a. TRIPS
 - b. The NAFTA Agreement (in brief)
 - c. ECGC

OUTSOURCING AND SERVICE PROVIDERS
Code MB22

Max. Marks = 25

Weightage = 10

Assignment No. 1

1. Describe Seven Myths of Supply Chain Outsourcing. (6 marks)
2. What are the roles and responsibilities of Logistics service providers in Outsourcing?(6 marks)

Assignment No. 2

3. How do you describe “Bench Marking the Supply Chain” (7 marks)
4. Write short notes on the following (3 marks each)
 - a. Supply chain SCOR card
 - b. 7 PL concept

MANAGEMENT INFORMATION SYSTEM
Code MB23

Max. Marks = 25

Weightage = 10

Assignment No. 1

1. Explain Executive Support System (ESS) with its advantage and disadvantage (5 marks)
2. What is Intranet and how it helps to manage business process electronically. (5 marks)

Assignment No. 2

3. Explain Group Decision Support System (GDSS) and its main features (5 marks)
4. Write short notes on the following (3 marks each)
 - a. Mass Digital Storage (MSS)
 - b. Business 2 Consumer (B2C)
 - c. Prototyping

BUSINESS ETHICS & VALUE SYSTEM
Code MB24

Max. Marks = 25

Weightage = 10

Assignment No. 1

1. Briefly define Business ethics and factors affecting it. (6 marks)
2. Explain objective & features of social audit (6 marks)

Assignment No. 2

3. Describe critical functions of corporate culture and its impact. (7 marks)
4. Write short notes on the following (3 marks each)
 - a. Theoretical Normative Ethics
 - b. Global Compact 2000
 - c. Professional Values / codes