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TERM END EXAMINATION, 2007
M. B. A. (M. M.) (Third Year) (Lateral)
PROJECT MANAGEMENT

Time : Three Hours

Maximum Marks : 70

Note : Attempt any *five* questions out of the following. All questions carry equal marks.

1. What is project management ? Describe its nature and scope.
2. Define the project management and its specific objectives.
3. Describe the role of management and leadership in project environment.
4. Define the future trend of project management.
5. What is project life cycle ? Define project proposal in brief.
6. Explain the project planning and its process.
7. What is the role of teams ? How a team can be managed ?
8. Write a short note on matrix management.

9. Write short notes on any *two* of the following :
- (a) Problems solving tools
 - (b) Management style
 - (c) Decision tree
 - (d) Decision support system
 - (e) Process of decision-making
 - (f) Performance of branch marketing
10. Describe the role of the project leader in world class project.

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