



# INDIAN INSTITUTE OF MATERIALS MANAGEMENT

## NHQ- Education Wing

Plot Nos. 102 & 104, Institutional Area, Sector-15, CBD Belapur, Navi Mumbai- 400 614

Phone: 022-27571022 Telefax: 022-27565741

**(PGDSCM & L - 2 years course)**

**Assignments for Jan - June, 2020 Session**

### IMPORTANT POINTS TO BE NOTED BY THE STUDENT

1. Write your Name, Roll.No. and complete mailing address with Pin Code on the answer sheet along with Session **i.e Jan-June 2020**
2. Submission of assignments is compulsory and marks obtained in assignments carry **30% weightage** in the final result.
3. Students are required to secure 50% marks in assignments to pass the examination.
4. Each subject will have one assignment..
5. Assignments must be written by the students in their own good hand writing and one copy of the same be retained with them to avoid inconvenience in the event of misplacement / loss of the same in transit.
6. The answers should be brief to the point and relevant to the questions given in the assignment. Do not reproduce your answers from the study materials sent to you.
7. Problems/queries with regard to assignments, if any, are to be discussed with respective branch/NHQ and during the contact classes.
8. Use only full size paper for your answers and all the answer sheets must be tagged / tied firmly with string. (semesterwise)
9. **Assignments must reach IMM NHQ Education Wing before examinations against Jan-June, 2020 session. No delay will be acceptable.**

**Note: Written Exams scores without assignments will be invalid, hence students are required to submit assignments in time.**



## INDIAN INSTITUTE OF MATERIALS MANAGEMENT

Roll.No.

Course:

Name:

Assignments for

**Semester**  
(Month of Exam)

**June 2020**

PaperNo.

Subject:

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For office use only :

MarksAllotted \_\_\_\_\_

(Maximum marks 30 Minimum Marks 15)

NameofEvaluator

Signature ofEvaluator

**Note: This cover page must be attached to each assignment answer sheet**

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PGDSCM & L – 2years

(SEMESTER 3 )

**ASSIGNMENT PAPER 18:  
PACKAGING & DISTRIBUTION  
MANAGEMENT**

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Instructions

Answer all questions.  
Every question carries 10 marks each.

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- Q.1. (a) Discuss with one or two examples importance of packaging in the supply chain.  
(b) Explain different packaging functions and the role of different players in packaging.
- Q.2. (a) Classify different types of packaging and importance of labeling in packaging.  
(b) Explain the important drivers in packaging.
- Q.3. Write short notes on the following (Any FOUR):
- (a) Product quality attributes for shelf-life testing
  - (b) Edible Oil Packaging (Regulation) Order, 1998
  - (c) Utility and Branded Packaging
  - (d) Sustainable Packaging and Green Logistics
  - (e) Principles and Strategies of Green Packaging
  - (f) Role of Packaging in E-Commerce

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