



# INDIAN INSTITUTE OF MATERIALS MANAGEMENT

## NHQ- Education Wing

Plot Nos. 102 & 104, Institutional Area, Sector-15, CBD Belapur, Navi Mumbai- 400 614  
Phone: 022-27571022 Telefax: 022-27565741

**(PGDMM/PGDSCM & L - 2 years course)**

**Assignments for Jan- June 2021 Session**

**(course code PMM/PSM)**

### **IMPORTANTPOINTS TO BE NOTED BY THE STUDENT:**

1. Write your Name, Roll. No. on the answer sheet along with Session i.e. **Jan- June 2021 Assignments without roll number name and semester details will not be evaluated.**
2. Submission of assignments is compulsory and marks obtained in assignments carry **30% weight age** in the final result.
3. Students are required to secure 50% marks in assignments to pass the examination.
4. Each subject will have one assignment..
5. Assignments must be written by the students in their own good hand writing and one copy of the same be retained with them to avoid inconvenience in the event of misplacement / loss of the same in transit.
6. The answers should be brief to the point and relevant to the questions given in the assignment. Do not reproduce your answers from the study materials sent to you.
7. Problems/queries with regard to assignments, if any, are to be discussed with respective branch/NHQ and during the contact classes.
8. Use only full scape size paper for your answers and all the answer sheets must be tagged / tied firmly with string. (semester wise)
9. **Assignments must reach IIMM NHQ Education Wing by 30th April 2021 by email only for this Session in view of current pandemic covid 19 situation by PDF format to [nhqde.iimm@gmail.com](mailto:nhqde.iimm@gmail.com). It must not be shared through Google drive. If the file size is big send separate mails. .**

**Note: Written Exams scores without assignments will be invalid, hence students are required to submit assignments in time.**



## INDIAN INSTITUTE OF MATERIALS MANAGEMENT

*\*strikeout whichever is not applicable*

Roll.No.

\* *PMM/PSM/20* /

Name:

Assignments for

\_\_\_\_\_ semester(1,2)

Semester  
(Month of Exam)

June 2021

Paper No.

Subject:

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For office use only :

Marks Allotted \_\_\_\_\_

(Maximum marks 30 Minimum Marks 15)

Name of Evaluator

Signature of Evaluator

Note: This cover page must be attached to each assignment answer sheet

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PGDMM/PGDSCM & L - 2years

**(Semester- 1)**  
**Assignments for Jan-June 2021 Session**  
(course code : *PMM/PSM*)

**Paper 1**  
**Management Principles & HRM**

**Write all the questions, Each main question carry 10 marks ( Total 30 marks)**

- Q1. Explain in detail the functions of management and different management theories.
- Q2. Explain the personality traits, the concepts of authority, responsibility, accountability and power.
- Q3. Write short notes on any four:-
- (a) Career Planning
  - (b) Personality Theories
  - (c) Sources of Recruitment
  - (d) Modern Management Theory
  - (e) Management by Objectives
  - (f) Philosophy of TQM

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PGDMM/PGDSCM & L - 2years

**(Semester- 1)**  
**Assignments for Jan-June 2021 Session**

*(course code : PMM/PSM)*

**PAPER- 2**

**Business Communication**

**Write all the questions, Each main question carry 10 marks ( Total 30 marks)**

- Q.1. What do you mean by communication and what are its essential elements? Why does a Business Manager need to be an effective communicator? Explain the barriers to communication at your work place and steps to overcome them.
- Q.2 Explain the elements and importance of body language in communication. Explain the effectiveness of space, time, signs and special expressions in communications.
- Q.3. Write short notes on any four:-
- (a) Ten commandments of listening
  - (b) Methods to overcome gloss phobia
  - (c) Styles of reading and ways of enhancing reading skills
  - (c) Purpose and features of business letters
  - (d) Verbal and non-verbal communication

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PGDMM/PGDSCM & L - 2years

**(Semester- 1)**  
**Assignments for Jan-June 2021 Session**  
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**PAPER- 3**

**Business Economics & Accounting**

**Write all the questions, Each main question carry 10 marks ( Total 30 marks)**

- Q1. Explain the difference between economics and business economics and various factors involved in the scope of business economics.
- Q2. Discuss in detail the determinants of demand and supply and explain the law of diminishing marginal utility and market equilibrium.
- Q3. Write short notes on any five:-
- (a) Consumer Demand
  - (b) Concept of Revenue
  - (c) Concept of Production
  - (d) Rules of Debit and Credit
  - (e) Costing Process
  - (f) Master Budget

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PGDMM/PGDSCM & L - 2years

**(Semester- 1)**

***Assignments for Jan-June 2021 Session***  
*(for the students enrolled w.e.f July-Dec 2020 batch*  
*course code : PMM/PSM)*

**PAPER- 4**

**Business Environment**

**Write all the questions, Each main question carry 10 marks ( Total 30 marks)**

- Q1. Discuss the concepts of micro business environment and India's competitiveness in the world economy.
- Q2. Discuss the political environment of India and types of international strategies.
- Q3. Write short notes on any four:-
- a) Information Technology Act 2000.
  - b) Banking Reforms and Challenges
  - c) Corporate Governance
  - d) Globalization
  - e) Business Ethics

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PGDMM/PGDSCM & L - 2years

**(Semester- 1)**

***Assignments for Jan-June 2021 Session***  
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**PAPER- 5**

**Business Ethics &CSR**

**Write all the questions, Each main question carry 10 marks ( Total 30 marks)**

- Q1. What are ethics? Explain the importance of ethics in business. Discuss the meaning of values, norms beliefs and standards.
- Q2. Explain the lessons learnt from Bhagwad Gita and how they can be applied to the management process. How the Indian and Western Styles of Management are different?
- Q3. Write short notes on any four:-
- (a) Business Ethics
  - (b) Corporate Culture
  - (c) Value Based Management
  - (d) Corporate Governance
  - (f) Ethics for Managers and

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PGDMM/PGDSCM & L - 2years

**(Semester- 2)**  
**Assignments for Jan-June 2021Session**  
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**PAPER- 6**

**Business Law**

**Write all the questions, Each main question carry 10 marks ( Total 30 marks)**

- Q.1. a) Describe Indian Legal System and various sources of law. Describe business law and its significance.  
b) Describe business law and its significance.
- Q.2. a) Explain the term goods and other related terms under the Sale of Goods Act, 1930 and what are the rules related to Acceptance of Delivery of Good.  
b). Explain the remedies available in case of breach of contract.
- Q.3. a) Discuss different types of partners under Indian Partnership Act, 1932.What do you mean by “implied authority” of the partners in a firm?  
b) Define limited liability partnership and rights and duties of partners.

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**(Semester- 2)**  
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**PAPER-7**

**International Trade**

**Write all the questions, Each main question carry 10 marks ( Total 30 marks)**

- Q.1. Explain some of the barriers to international trade in brief.
- Q.2. Write short notes on:-
  - (a) International Commercial Terms.
  - (b) Foreign Exchange Determination System
- Q.3. Discuss the documentation and custom clearance procedure for imported Goods.

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**(Semester- 2)**

***Assignments for Jan-June 2021Session***

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**PAPER-8**

**Management Information System**

**Write all the questions, Each main question carry 10 marks ( Total 30 marks)**

- Q.1. What do you understand by information processing? Evaluate the need of MIS in management functions at different levels of organization.
- Q.2. What is computer hardware? Explain the various computer hardware devices..
- Q.3. Explain what are the information system life cycle models are and importance of user-interface and designing methodology.

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**(Semester- 2)**  
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**PAPER-9**

**Strategic Management**

**Write all the questions, Each main question carry 10 marks ( Total 30 marks)**

- Q.1. What is strategy? Discuss the various elements of strategy. Discuss the importance of strategic thinking and planning.
- Q.2 a When do companies want to use combination strategy? Explain with examples.
- Q.2. b Discuss the challenges and factors that affect the resource allocation in strategy implementation.
- Q.3. Write short notes on any two:  
a. Value Chain Analysis  
b. SAP and ERP  
c. Manufacturing Resource Planning (MRP II)

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**(Semester- 2)**  
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**PAPER-10**

**Operations Management**

**Write all the questions, Each main question carry 10 marks ( Total 30 marks)**

- Q.1. a). What do you understand by operations management? Distinguish between service sector and manufacturing sector organizations.
- b). Explain the importance of Enterprise Resource Planning (ERP) and Customer Relationship Management (CRM).
- Q.2. a). Define manufacturing strategy and explain different types of scheduling and techniques of operations demand forecasting.
- b). Briefly outline the relevance of technology strategy in execution of business processes.
- Q.3. a). Explain the importance of capacity requirement planning. List the steps of process design.
- b). Define capacity augmentation. Explain decision tree method with example incapacity planning.

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