



# INDIAN INSTITUTE OF MATERIALS MANAGEMENT

## NHQ- Education Wing

Plot Nos. 102 & 104, Institutional Area, Sector-15, CBD Belapur, Navi Mumbai- 400 614

Phone: 022-27571022 Telefax: 022-27565741

**(PGDMM/PGDSCM & L - 2 years course)**

**Assignments for Jul-Dec 2021 Session**

**(course code PMM/PSM)**

### **IMPORTANT POINTS TO BE NOTED BY THE STUDENT:**

1. Write your Name, Roll. No. on the answer sheet along with Session i.e. **Jul-Dec 2021 Assignments without roll number name and semester details will not be evaluated.**
2. Submission of assignments is compulsory and marks obtained in assignments carry **30% weight age** in the final result.
3. Students are required to secure 50% marks in assignments to pass the examination.
4. Each subject will have one assignment..
5. Assignments must be written by the students in their own good hand writing and one copy of the same be retained with them to avoid inconvenience in the event of misplacement / loss of the same in transit.
6. The answers should be brief to the point and relevant to the questions given in the assignment. Do not reproduce your answers from the study materials sent to you.
7. Problems/queries with regard to assignments, if any, are to be discussed with respective branch/NHQ and during the contact classes.
8. Use only full scape size paper for your answers and all the answer sheets must be tagged / tied firmly with string. (semester wise)
9. **Assignments must reach IIMM NHQ Education Wing by 15th, November, 2021 by email only for this Session in view of current pandemic covid 19 situation by PDF format to [nhqde.iimm@gmail.com](mailto:nhqde.iimm@gmail.com). It must not be shared through Google drive. If the file size is big send separate mails. .**

**Note: Written Exams scores without assignments will be invalid, hence students are required to submit assignments in time.**



## INDIAN INSTITUTE OF MATERIALS MANAGEMENT

*\*strikeout whichever is not applicable*

Roll.No.

\* *PMM/PSM/20* /

Course

Name:

Assignments for

\_\_\_\_\_ semester(1,2)

Semester  
(Month of Exam)

Dec 2021

Paper No.

Subject:

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For office use only :

Marks Allotted \_\_\_\_\_

(Maximum marks 30 Minimum Marks 15)

Name of Evaluator

Signature of Evaluator

Note: This cover page must be attached to each assignment answer sheet

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PGDMM/PGDSCM & L - 2years

**(Semester- 1)**  
**Assignments for Jul-Dec 2021 Session**  
(course code : PMM/PSM)

**Paper - 1**  
**Management Principles & HRM**

**Write all the questions, Each main question carry 10 marks ( Total 30 marks)**

Q1. Define the term management. What are the main functions of management?

Q2. Define personality and explain various factors affecting personality.

Q3. Write short notes on any four:-

- a) Theories of Personality
- b) Components of Attitude
- c) Employee Morale
- d) Leadership Styles
- e) Steps of Communication
- f) Functions of HRM

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PGDMM/PGDSCM & L - 2years

**(Semester- 1)**  
**Assignments for Jul-Dec 2021 Session**  
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**Paper - 2**  
**Business Communication**

**Write all the questions, Each main question carry 10 marks ( Total 30 marks)**

- Q1. What is significance of business communication? Discuss the barriers to communication.
- Q2 Explain the importance of reading and discuss the different styles of reading.
- Q3. Write short notes on any four:-
- a) Advantages and limitations of written communication
  - b) Various types of business letters
  - c) Uses of an e-mail
  - d) Different types of business reports
  - e) Different room layouts

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PGDMM/PGDSCM & L - 2years

**(Semester- 1)**  
**Assignments for Jul-Dec 2021 Session**  
(course code : PMM/PSM)

**Paper - 3**  
**Business Economics & Accounting**

**Write all the questions, Each main question carry 10 marks ( Total 30 marks)**

- Q1. Why Law of Demand does act against the consumption of golf in India?
- Q2. Discuss in detail the Law of Supply and factors affecting supply with examples.
- Q3. Write short notes on any five:-
- a) Concept of revenue
  - b) Types of costs
  - c) Financial accounting concepts
  - d) Types of financial statements
  - e) Profit and loss account
  - f) Cash flow statement

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PGDMM/PGDSCM & L - 2years

**(Semester- 1)**

**Assignments for Jul-Dec 2021 Session**

*(for the students enrolled w.e.f July-Dec 2020 batch course code : PMM/PSM)*

**Paper - 4**

**Business Environment**

**Write all the questions, Each main question carry 10 marks ( Total 30 marks)**

Q1. Discuss different steps in business environment analysis.

Q2. Explain the various methods of organization appraisal in detail.

Q3. Write short notes on any four:-

- a) Value Chain Analysis
- b) Benchmarking
- c) Balanced Score Card
- d) Syndicate Services
- e) Porter's Diamond Model

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PGDMM/PGDSCM & L - 2years

**(Semester- 1)**

**Assignments for Jul-Dec 2021 Session**

*(for the students enrolled w.e.f July-Dec 2020 batch course code : PMM/PSM)*

**Paper - 5**

**Business Ethics & CSR**

**Write all the questions, Each main question carry 10 marks ( Total 30 marks)**

- Q1. What are business ethics? Explain the principles of business ethics.
- Q2. Explain the lessons learnt from Bhagwad Gita and how they can be applied to the management process.
- Q3. Write short notes on any four:-
- a) Values and Norms
  - b) Beliefs and Standards
  - c) Type of Purusharthas
  - d) Value based Management
  - e) Principles of Corporate Governance

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PGDMM/PGDSCM & L - 2years

**(Semester - 2)**  
**Assignments for Jul-Dec 2021 Session**  
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**Paper - 6**  
**Business Law**

**Write all the questions, Each main question carry 10 marks ( Total 30 marks)**

- Q1. Describe the Indian legal system and various sources of law.
- Q2. What do you understand by acceptance? Explain the legal rules of valid acceptance.
- Q3. Write short notes on any five of the following:
- a) Rights of surety
  - b) NemoDat Quod Non-Habet
  - c) Rights and duties of partners
  - d) Notice of dishonor
  - e) Consumer disputes Redressal agencies
  - f) Patent and trademark

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**(Semester- 2)**  
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**Paper - 7**  
**International Trade**

**Write all the questions, Each main question carry 10 marks ( Total 30 marks)**

- Q1. Explain India's foreign trade policies in detail.
- Q2. Explain the recent trends in world trade in goods and services.
- Q3. Write short notes on any five of the following:
- a) Process of international marketing
  - b) WTO, IMF and UNCTAD
  - c) Exchange rate arbitrage
  - d) Determination of exchange rate
  - e) Types of contracts under CISG
  - f) International organizations

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**(Semester - 2)**

**Assignments for Jul-Dec 2021 Session**

*(course code : PMM/PSM)*

**Paper - 8**

**Management Information System**

**Write all the questions, Each main question carry 10 marks ( Total 30 marks)**

- Q1. What do you mean by operating system? Explain some of the commonly used operating systems.
- Q.2 Explain the basic components of a network and discuss advantages and disadvantages of networking.
- Q.3 Write short notes on any five of the following:
- a) Domain name system
  - b) Web-site hoisting
  - c) Network models
  - d) Intranet and Internet
  - e) Data mining
  - f) Functional information system

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**(Semester - 2)**

**Assignments for Jul-Dec 2021 Session**

*(course code : PMM/PSM)*

**Paper - 9**

**Strategic Management**

**Write all the questions, Each main question carry 10 marks ( Total 30 marks)**

- Q1. What do you understand by strategic management? Enumerate the components of strategic management.
- Q2. Write a note on techniques of environmental scanning.
- Q3. Write short notes on any five:
- a) Strategic decision making
  - b) Strategy formulation
  - c) Strategic choice
  - d) Expansion strategy
  - e) Corporate restructuring
  - f) SWOT analysis

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**(Semester - 2)**  
**Assignments for Jul-Dec 2021 Session**  
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**Paper - 10**  
**Operations Management**

**Write all the questions, Each main question carry 10 marks ( Total 30 marks)**

- Q1. What do you understand by operations management? Explain the objectives of operations management.
- Q2. Explain the meaning of a strategy. Discuss different levels of strategies.
- Q3. Write short notes on any five of the following:
- a) Cellular manufacturing
  - b) Project life cycle
  - c) SERVQUAL
  - d) Directory services
  - e) Service process matrix
  - f) Line loading

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