IMPORTANT POINTS TO BE NOTED BY THE STUDENT:

1. Write your Name, Roll. No. on the answer sheet along with Session i.e. Jan-June. 2022 Assignments without roll number name and semester details will not be evaluated.

2. Submission of assignments is compulsory and marks obtained in assignments carry 30% weight age in the final result.

3. Students are required to secure 50% marks in assignments to pass the examination.

4. Each subject will have one assignment.

5. Assignments must be written by the students in their own good hand writing and one copy of the same be retained with them to avoid inconvenience in the event of misplacement / loss of the same in transit.

6. The answers should be brief to the point and relevant to the questions given in the assignment. Do not reproduce your answers from the study materials sent to you.

7. Problems/queries with regard to assignments, if any, are to be discussed with respective branch/NHQ and during the contact classes.

8. Use only full scape size paper for your answers and all the answer sheets must be tagged / tied firmly with string. (semester wise)

9. Assignments must reach IIMM NHQ Education Wing by 30th April 2022 by email in PDF format to Education@iimm.org. It must not be shared through Google drive. If the file size is big send separate mails.

Note: Written Exams scores without assignments will be invalid, hence students are required to submit assignments in time.
*strikeout whichever is not applicable

Roll.No. * PMM /20 / Course

Name:

Assignments for \[\text{semester}(1,2,3,4)\] Semester (Month of Exam) June.2022

Paper No. Subject:

For office use only:

Marks Allotted __________________________

(Maximum marks 30  Minimum Marks 15)

Name of Evaluator Signature of Evaluator

Note: This cover page must be attached to each assignment answer sheet

Note: Written Exams scores without assignments will be invalid, hence students are required to submit assignments in time.
PGDMM - 2 years

(Semester- 1)
Assignments for Jan-June 2022 Session
(course code : PMM)

Paper - 1
Management Principles & HRM

Write all the questions, Each main question carry 10 marks (Total 30 marks)

Q1. How is personality and work behavior related to each other? Explain the personality theories.

Q2. Define conflict and discuss the various types of conflicts.

Q3. Write short notes on any four:-

(a) Human Resource Planning
(b) Concept of Coordination
(c) Process of Communication
(d) Career Planning
(e) HR Audit
(f) TQM and Kaizen

Note: Written Exams scores without assignments will be invalid, hence students are required to submit assignments in time.
PGDMM - 2years

(Semester-1)
Assignments for Jan-June 2022 Session
(course code : PMM)

Paper - 2
Business Communication

Write all the questions, Each main question carry 10 marks (Total 30 marks)

Q.1. What is the significance of business communication? What are the impacts of ICT on business communication?

Q.2. Describe the types of listening. What are the barriers to effective listening.

Q.3. Write short notes on any four:

   (a) Different styles of reading
   (b) Principles of effective writing
   (c) Uses of an e-mail
   (d) Formal and Informal Reports
   (d) Verbal and non-verbal communication

Note: Written Exams scores without assignments will be invalid, hence students are required to submit assignments in time.
PGDMM - 2years

(Semester- 1)
Assignments for Jan-June 2022 Session
(course code : PMM)

Paper - 3
Business Economics & Accounting

Write all the questions, Each main question carry 10 marks (Total 30 marks)

Q1. Why the law of demand acts against the consumption of gold in India? Explain the concept of joint demand.

Q2. Define balance sheet. What are the main characteristics of balance sheet.

Q3. Write short notes on any five:–
   (a) DuPont Analysis
   (b) MRTS
   (c) Adjustment Entries
   (d) Rules of Debit and Credit
   (e) Costing Process
   (f) Zero-based Budgeting

Note: Written Exams scores without assignments will be invalid, hence students are required to submit assignments in time.
PGDMM - 2years

(Semester- 1)
Assignments for Jan-June 2022 Session
(for the students enrolled w.e.f July-Dec 2020 batch course code : PMM)

Paper - 4
Business Environment

Write all the questions, Each main question carry 10 marks (Total 30 marks)

Q1. What is business environment analysis? What is importance of environmental screening?

Q2. What do you understand by public sector? Also state its objectives.

Q3. Write short notes on any four:-
   a) Categories of Law
   b) Legal Environment
   c) Corporate Governance
   d) Exchange Rate Movements
   e) Trends of BOP in India

Note: Written Exams scores without assignments will be invalid, hence students are required to submit assignments in time.
PGDMM - 2 years

(Semester- 1)
Assignments for Jan-June 2022 Session
(for the students enrolled w.e.f July-Dec 2020 batch course code : PMM)

Paper - 5
Business Ethics & CSR

Write all the questions, Each main question carry 10 marks (Total 30 marks)

Q1. What is business ethics? Explain the principles of business ethics.

Q2. Explain the various types of values. Describe the process of establishing values.

Q3. Write short notes on any four:-

(a) The Law of Giving and Hospitality
(b) Characteristics of HUF
(c) Carroll’s CSR Pyramid
(d) Areas of CSR Implementation
(f) Dow Jones Sustainability Indices

Note: Written Exams scores without assignments will be invalid, hence students are required to submit assignments in time.
Write all the questions, Each main question carry 10 marks (Total 30 marks)

Q.1.  
   a) Describe Indian Legal System and various sources of law. 
   b) Describe business law and its significance.

Q.2.  
   a) What is a contract? Explain the essential elements of a valid contract. 
   b) Enumerate the cases which are deemed as quasi-contracts.

Q.3.  
   a) Define partnership. Discuss the rights and duties of partners. 
   b) State the difference between LLP and Partnership.
PGDMM - 2 years

(Semester- 2)
Assignments for Jan-June 2022 Session
(course code : PMM)

Paper - 7
International Trade

Write all the questions, Each main question carry 10 marks (Total 30 marks)

Q.1. Differentiate between the domestic trade and international trade.

Q.2. Discuss the forces of international micro environment.

Q.3 What are the factors affecting the determination of the exchange rate?
PGDMM - 2years
(Semester - 2)
Assignments for Jan-June 2022 Session
(course code: PMM)

Paper - 8
Management Information System

Write all the questions, Each main question carry 10 marks (Total 30 marks)

Q.1. Explain the structure and the physical components of MIS.

Q.2 Briefly explain the Domain Name Systems.

Q.3. Explain the categories of an information system.

Note: Written Exams scores without assignments will be invalid, hence students are required to submit assignments in time.
Write all the questions, Each main question carry 10 marks (Total 30 marks)

Q.1. Explain the concept of strategy, its significance and the levels of strategy.

Q.2 What do you understand by strategic management? Enumerate its components.

Q.3. Write short notes on any two:
   a. Factors affecting strategic choice
   b. Strategy formulation
   c. GAP analysis

Note: Written Exams scores without assignments will be invalid, hence students are required to submit assignments in time.
Note: Written Exams scores without assignments will be invalid, hence students are required to submit assignments in time.
PGDMM - 2 years
(Semester 3)
Assignments for Jan-June 2022 Session
(for the students enrolled with course code PMM)

PAPER - 11
Purchase Management

Write all the questions, Each main question carry 10 marks (Total 30 marks)

Q1. (a) What is purchase management and what are its objectives?
    (b) What are the differences between procurement and purchasing?

Q2. (a) What are the uses of JIT and what are its prerequisites?
    (b) What is MRP and why is it necessary for an organization?

Q3. Write short notes on any five:
    (a) Objectives of negotiation
    (b) Price forecasting
    (c) Value analysis in purchasing
    (d) Implied and express authority
    (e) Ratification and Estoppel
    (f) Green products and services
    (g) Ethical purchasing

Note: Written Exams scores without assignments will be invalid, hence students are required to submit assignments in time.
PGDMM - 2years
(Semester 3)
Assignments for Jan-June 2022 Session
(for the students enrolled with course code PMM)

PAPER - 12
Inventory Management

Write all the questions, Each main question carry 10 marks (Total 30 marks)

Q1.  (a) What is an inventory? What are its main types?
     (b) Differentiate between ABC and XYZ analysis.

Q2.  (a) Give a note on principles of forecasting.
     (b) Explain two methods of calculating forecast errors.

Q3. Write short notes on any five:-

     (a) Negative stock
     (b) Vendor interface
     (c) Components of inventory
     (d) Pick accuracy
     (e) RFID
     (f) Category records
     (g) Sale price rule

Note: Written Exams scores without assignments will be invalid, hence students are required to submit assignments in time.
PGDMM - 2years
(Semester 3)
Assignments for Jan-June 2022 Session
(for the students enrolled with course code PMM)

PAPER - 13
Supply Chain Management

Write all the questions, Each main question carry 10 marks (Total 30 marks)

Q1. (a) Describe the major participants in supply chain management.
    (b) Explain the deterministic and stochastic models of supply chain.

Q2. (a) What is green logistics and reverse logistics?
    (b) Describe the supply chain strategy and supply chain decisions.

Q3. Write short notes on any five:
    (a) Segmenting the Supply Chain
    (b) Fourth Party Logistics Providers
    (c) Supply Chain Scoring and Assessment
    (d) Strategic sourcing
    (e) Reasons for Product Returns
    (f) Supply chain 4.0
    (g) CRM Confusion in SCM

Note: Written Exams scores without assignments will be invalid, hence students are required to submit assignments in time.
PGDMM - 2years
(Semester 3)
Assignments for Jan-June 2022 Session
(for the students enrolled with course code PMM)

PAPER - 14
Logistics & Warehousing Management

Write all the questions, Each main question carry 10 marks (Total 30 marks)

Q1.  (a) What are the objectives and importance of logistics management in an economy?
     (b) Explain the various modes of transportation and factors which influence the choice of the transportation mode.

Q2.  (a) Discuss the major operational and service benefits of warehousing.
     (b) What are dry ports? Explain the importance and types of dry ports.

Q3. Write short notes on any five:-
    (a) Warehouse operations
    (b) Concept of containerization
    (c) Site analysis for a warehouse
    (d) Material handling technologies
    (e) Occupational safety and health
    (g) Intermodal movements

Note: Written Exams scores without assignments will be invalid, hence students are required to submit assignments in time.
PGDMM - 2years
(Semester 3)
Assignments for Jan-June 2022 Session
(for the students enrolled with course code PMM)

PAPER - 15
World Class Manufacturing

Write all the questions, Each main question carry 10 marks (Total 30 marks)

Q1.  (a) Discuss the most commonly utilized WCM practices  
     (b) Gunn’s Framework of WCM

Q2.  (a) Explain the information age problems in manufacturing.  
     (b) Describe concept of Poka-Yoke.

Q3. Write short notes on any five:—
    (a) India’s position in WCM  
    (b) Globalization and international business  
    (c) Halls Framework  
    (d) Maskell’s Model  
    (e) Statistical Process Control  
    (f) Hall's Framework  
    (g) Malcolm Baldridge National Quality Award

Note: Written Exams scores without assignments will be invalid, hence students are required to submit assignments in time.
PGDMM - 2years
(Semester 4)
Assignments for Jan-June 2022 Session
(for the students enrolled with course code PMM)

PAPER - 16
Entrepreneurship

Write all the questions, Each main question carry 10 marks (Total 30 marks)

Q.1. Explain the traits of successful entrepreneurship and the functions of an entrepreneur.

Q.2. Explain in detail about the institutions providing financial assistance.

Q.3. Write short notes on any FOUR.
   a) Entrepreneurial Motivation
   b) Sources of Finance
   c) Characteristics of Sole Proprietorship
   d) Small Scale Enterprises
   e) Corporate Philanthropy

Note: Written Exams scores without assignments will be invalid, hence students are required to submit assignments in time.
Write all the questions, Each main question carry 10 marks (Total 30 marks)

Q.1 What are the characteristics of good research and the research objectives?

Q.2 Explain the process of research design for descriptive and exploratory research.

Q.3 Write short notes on ANY Four.
   a) Concept of Hypothesis
   b) Questionnaire Design
   c) Comparative Scales
   d) Parametric Tests
   e) Construct Validity

Note: Written Exams scores without assignments will be invalid, hence students are required to submit assignments in time.
PGDMM - 2 years

(Semester 4)

Assignments for Jan-June. 2022 Session
(for the students enrolled with course code PMM)

PAPER - 18
Public Procurement

Write all the questions, Each main question carry 10 marks (Total 30 marks)

Q.1 What are the mail pillars of public procurement? Briefly explain each pillar and its dimensions.

Q.2 Discuss the functions of public procurement management.

Q.3 Write short notes on ANY FOUR.

a) Public procurement framework in India
b) Procurement of works
c) Procedure for contract management
d) Rules and procedures for good governance
e) Importance of international trade

Note: Written Exams scores without assignments will be invalid, hence students are required to submit assignments in time.
PGDMM - 2years
(Semester 4)
Assignments for Jan-June. 2022 Session
(for the students enrolled with course code PMM)

PAPER - 19
Emerging Trends in Materials Management

Write all the questions, Each main question carry 10 marks (Total 30 marks)

Q.1. Explain the concepts of business trends using suitable examples.

Q.2. Briefly explain various advantages and disadvantages of a KPO for an organization.

Q.3. Write short notes (ANY FOUR)

(a) Business-to-Business Model
(b) Internet of Services
(c) Business Intelligence Metrics
(d) Digital Purchase
(e) Big Data

Note: Written Exams scores without assignments will be invalid, hence students are required to submit assignments in time.