



INDIAN INSTITUTE OF MATERIALS MANAGEMENT

NHQ- Education Wing

Plot Nos. 102 & 104, Institutional Area, Sector-15, CBD Belapur, Navi Mumbai- 400 614
Phone: 022-27571022 Telefax: 022-27565741

(PGDMM - 2 years course) - semester 4

**Assignments for Jan-June 2021 Session
(for the students enrolled with course code CPM)**

IMPORTANTPOINTS TO BE NOTED BY THE STUDENT:

1. Write your Name, Roll. No. on the answer sheet along with Session i.e. **Jul - Dec 2020 Assignments** without roll number name and semester details will not be evaluated.
2. Submission of assignments is compulsory and marks obtained in assignments carry **30% weightage** in the final result.
3. Students are required to secure 50% marks in assignments to pass the examination.
4. Each subject will have one assignment..
5. Assignments must be written by the students in their own good hand writing and one copy of the same be retained with them to avoid inconvenience in the event of misplacement / loss of the same in transit.
6. The answers should be brief to the point and relevant to the questions given in the assignment. Do not reproduce your answers from the study materials sent to you.
7. Problems/queries with regard to assignments, if any, are to be discussed with respective branch/NHQ and during the contact classes.
8. Use only full scape size paper for your answers and all the answer sheets must be tagged / tied firmly with string. (semester wise)
9. **Assignments must reach IIMM NHQ Education Wing by 30th April 2021 by email only for this session in view of current pandemic situation of covid 19 by PDF format to : nhqde.iimm@gmail.com. It must not be shared through Google drive. If the file size is big send separate mails.**

Note: Written Exams scores without assignments will be invalid, hence students are required to submit assignments in time.



INDIAN INSTITUTE OF MATERIALS MANAGEMENT

Roll.No.

CPM/

Name:

Assignments for

_____semester(4)

Semester
(Month of Exam)

June 2021

Paper No.

Subject:

For office use only :

Marks Allotted _____

(Maximum marks 30 Minimum Marks 15)

Name of Evaluator

Signature of Evaluator

Note: This cover page must be attached to each assignment answer sheet

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PGDMM 2years

(Semester 4)

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PAPER- 19

Entrepreneurship

Write all the questions. Each main question carry 10 marks

- Q.1. Differentiate between professional and family entrepreneurs and explain the traits of a successful entrepreneur.
- Q.2. What are the important sources of fixed capital? Explain the functions of IDBI.
- Q.3. Write short notes on any FOUR.
- a) Motivational Factors
 - b) Venture Capital Funding
 - c) Cooperative Organization
 - d) Export Oriented Units
 - e) Business Ethics and CSR

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(Semester 4)

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PAPER- 20

Research Methodology

Write all the questions. Each main question carry 10 marks

- Q.1 What do you understand by the term "Management Dilemma?" Explain the process of conducting a research review.
- Q.2 Explain the process of research design for descriptive and exploratory research.
- Q.3 Write short notes on ANY Four.
- a) Research Problem
 - b) Sampling Design
 - c) Comparative Scales
 - d) Types of Data Collection
 - e) Construct Validity

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(Semester 4)

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PAPER- 21

Business Analytics

Write all the questions. Each main question carry 10 marks

- Q.1 Discuss the linking between data, information and knowledge.
- Q.2 Describe simple and multiple regression in detail.
- Q.3. Write short notes on ANY FIVE.
- a) Analysis of Variance
 - b) Strategic and Tactical Decisions
 - c) OLTP and OLAP
 - d) Slicing and Dicing
 - e) Meta Data
 - f) Predictive Analytics

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(Semester 4)

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PAPER- 22

Business Process Re-Engineering & ERP

Write all the questions. Each main question carry 10 marks

Q.1 Explain the concept and phases of BPR and ERP with examples.

Q.2 Discuss in detail the structure of BPR and common Pitfalls in BPR.

Q.3 Short Notes (ANY FOUR)

- a) McKinsey's 7S Analysis
- b) Various Modules of ERP
- c) Primary and Secondary Value Chain Activities
- d) ERP Implementation Process
- e) Seven Mantras for Right ERP Selection

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PAPER- 23

Public Procurement

Write all the questions. Each main question carry 10 marks

- Q.1 Explain in detail General Financial Rules, 2017 and CVC guidelines.
- Q.2. What are different methods of public procurement and what do you understand by the term international trade.
- Q.3. Write short notes on ANY FOUR.
- a)International practices in public procurement
 - b)Contract management and closure
 - c)Functions of bodies involved in public procurement
 - d)Elements and sources of public finance
 - e)Indian public procurement

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(Semester 4)

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PAPER- 24

Emerging Trends in Materials Management

Q.1. What are the benefits of business trend analysis and explain the factors which affect the business trend?

Q.2. Briefly explain various advantages and disadvantages of business process outsourcing.

Q.3. Write short notes (ANY FOUR)

- (a) Digital Marketing
- (b) Internet of Services
- (c) Business Intelligence
- (d) Shopping Aggregator
- (e) Network Marketing

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