



INDIAN INSTITUTE OF MATERIALS MANAGEMENT

NHQ- Education Wing

Plot Nos. 102 & 104, Institutional Area, Sector-15, CBD Belapur, Navi Mumbai- 400 614

Phone: 022-27571022 Telefax: 022-27565741

(PGDMM/PGDSCM & L - 2 years course)

**Assignments for Jul - Dec, 2020 Session
(for the students enrolled w.e.f July-Dec 2020 batch
course code PMM/PSM)**

IMPORTANT POINTS TO BE NOTED BY THE STUDENT:

1. Write your Name, Roll. No. on the answer sheet along with Session i.e. **Jul - Dec 2020 Assignments without roll number name and semester details will not be evaluated.**
2. Submission of assignments is compulsory and marks obtained in assignments carry **30% weightage** in the final result.
3. Students are required to secure 50% marks in assignments to pass the examination.
4. Each subject will have one assignment..
5. Assignments must be written by the students in their own good hand writing and one copy of the same be retained with them to avoid inconvenience in the event of misplacement / loss of the same in transit.
6. The answers should be brief to the point and relevant to the questions given in the assignment. Do not reproduce your answers from the study materials sent to you.
7. Problems/queries with regard to assignments, if any, are to be discussed with respective branch/NHQ and during the contact classes.
8. Use only full scape size paper for your answers and all the answer sheets must be tagged / tied firmly with string. (semester wise)
9. **Assignments must reach IIMM NHQ Education Wing by 30th November 2020 by email only for this Session in view of current pandemic covid 19 situation by PDF format to nhqde.iimm@gmail.com. It must not be shared through Google drive. If the file size is big send separate mails. .**

Note: Written Exams scores without assignments will be invalid, hence students are required to submit assignments in time.



INDIAN INSTITUTE OF MATERIALS MANAGEMENT

**strikeout whichever is not applicable*

Roll.No.

* **PMM/PSM/2020/**

Course:

Name:

Assignments for

_____semester(1,2,3,4)

Semester
(Month of Exam)

Dec 2020

Paper No.

Subject:

For office use only :

Marks Allotted _____

(Maximum marks 30 Minimum Marks 15)

Name of Evaluator

Signature of Evaluator

Note: This cover page must be attached to each assignment answer sheet

Note: Written Exams scores without assignments will be invalid, hence students are required to submit assignments in time.

PGDMM/PGDSCM & L - 2years

(Semester- 1)

Assignments for Jul - Dec, 2020 Session
(for the students enrolled w.e.f July-Dec 2020 batch
course code : PMM/PSM)

Paper 1

Management Principles & HRM

- Q1. (a) Discuss the main functions of management and different management theories.
(b) Explain the relevance of directing function and the tools and techniques of decision making.
- Q2. (a) Explain the theories of personality and the components of attitude.
(b) Explain the concepts of authority, responsibility, accountability and power.
- Q3. Write short notes on any four:-
(a) Career Planning
(b) Personality Theories
(c) Employee Morale and Productivity
(d) Modern Management Theory
(e) Theories of Modification
(f) Philosophy of TQM

Note: Written Exams scores without assignments will be invalid, hence students are required to submit assignments in time.

PGDMM/PGDSCM & L - 2years

(Semester- 1)

Assignments for Jul - Dec, 2020 Session
(for the students enrolled w.e.f July-Dec 2020 batch
course code : PMM/PSM)

PAPER- 2

Business Communication

- Q.1. (a) What do you mean by communication and what are its essential elements? Why does a Business Manager need to be an effective communicator?
- (b) Explain the barriers to communication at your work place and steps to overcome them. Discuss the different types of communication and the impact of ICT on business communication.
- Q.2 (a) Explain proxemics and its elements and importance of body language in communication.
- (b) Explain the effectiveness of space, time, signs and special expressions in communications.
- Q.3 Write short notes on any two:-
- (a) Ten commandments of listening
- (b) Method to overcome glossophobia
- (c) Styles of reading and ways of enhancing reading skills
- (d) Purpose and features of business letters

Note: Written Exams scores without assignments will be invalid, hence students are required to submit assignments in time.

PGDMM/PGDSCM & L - 2years

(Semester- 1)

Assignments for Jul - Dec, 2020 Session
(for the students enrolled w.e.f July-Dec 2020 batch
course code : PMM/PSM)

PAPER- 3

Business Economics & Accounting

- Q1. (a) Explain the difference between economics and business economics.
(b) Explain the different types of demand and the concept of production theory.
- Q2. (a) Elaborate the determinants of demand and supply.
(b) Explain the law of diminishing marginal utility and market equilibrium.
- Q3 Write short notes on any four:-
(a) Consumer Demand
(b) Explain the concept of Revenue
(c) Concept of Production
(d) Basic rules of Debit and Credit
(e) Costing Process
(f) Elements of Master Budget

Note: Written Exams scores without assignments will be invalid, hence students are required to submit assignments in time.

PGDMM/PGDSCM & L - 2years

(Semester- 1)

Assignments for Jul - Dec, 2020 Session
*(for the students enrolled w.e.f July-Dec 2020 batch
course code : PMM/PSM)*

PAPER- 4

Business Environment

- Q1. (a) Explain the components of business environment and benefits of ethical business practices.
- (b) Discuss the concepts of micro business environment and India's competitiveness in the world economy.
- Q2. (a) Discuss the political environment of India and types of international strategies.
- (b) Describe the impact of economic policies on business environment and banking reforms and challenges.
- Q3. Write short notes on any four:-
- (a) Environmental Screening
 - (b) Information Technology Act 2000.
 - (c) Banking Reforms and Challenges
 - (d) Concept of Corporate Governance
 - (e) Effects of Globalization
 - (f) Business Ethics and Values

Note: Written Exams scores without assignments will be invalid, hence students are required to submit assignments in time.

PGDMM/PGDSCM & L - 2years

(Semester- 1)

Assignments for Jul - Dec, 2020 Session
(for the students enrolled w.e.f July-Dec 2020 batch
course code : PMM/PSM)

PAPER- 5

Business Ethics & CSR

- Q1. (a) What are ethics? Explain the importance of ethics in business.
(b) Discuss the meaning of values, norms beliefs and standards and the relationship between them.
- Q2. (a) Explain the lessons learnt from Bhagwad Gita and how they can be applied to the management process.
(b) Explain the differences between Indian and Western Styles of Management.
- Q3 . Write short notes on any four:-
- (a) Importance of CSR
 - (b) Impact of Corporate Culture in Business Ethics
 - (c) Concept of Value Based Management
 - (d) Concept of Corporate Governance
 - (e) Public and Private Procurement
 - (f) Code of Ethics for Managers

Note: Written Exams scores without assignments will be invalid, hence students are required to submit assignments in time.