



INDIAN INSTITUTE OF MATERIALS MANAGEMENT

NHQ- Education Wing

Plot Nos. 102 & 104, Institutional Area, Sector-15, CBD Belapur, Navi Mumbai- 400 614
Phone: 022-27571022 Telefax: 022-27565741

(PGDMM - 2 years course)

Assignments for Jan - June, 2020 Session Semester 1,2 & 3

IMPORTANT POINTS TO BE NOTED BY THE STUDENT:

1. Write your Name, Roll. No. and complete mailing address with Pin Code on the answer sheet along with Session i.e **Jan-June 2020**
2. Submission of assignments is compulsory and marks obtained in assignments carry **30% weightage** in the final result. (Each Assignment Question paper carry 30 marks)
3. Students are required to secure 50% marks in assignments to pass the examination.
4. Each subject will have one assignment..
5. Assignments must be written by the students in their own good hand writing and one copy of the same be retained with them to avoid inconvenience in the event of misplacement / loss of the same in transit.
6. The answers should be brief to the point and relevant to the questions given in the assignment. Do not reproduce your answers from the study materials sent to you.
7. Problems/queries with regard to assignments, if any, are to be discussed with respective branch/NHQ and during the contact classes.
8. Use only full scape size paper for your answers and all the answer sheets must be tagged / tied firmly with string. (semester wise)
9. **Assignments must reach IIMM NHQ Education Wing latest by 30th April,2020 against Jan-June, 2020 session. No delay will be acceptable.**

Note: Written Exams scores without assignments will be invalid, hence students are required to submit assignments in time.



INDIAN INSTITUTE OF MATERIALS MANAGEMENT

Roll.No.

Course:

Name:

Assignments for

_____ semester(1,2,3,4)

Semester
(Month of Exam)

June 2020

Paper No.

Subject:

For office use only :

Marks Allotted _____

(Maximum marks 30 Minimum Marks 15)

Name of Evaluator

Signature of Evaluator

Note: This cover page must be attached to each assignment answer sheet

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Assignments for Jan - June, 2020 Session

PGDMM 2 years

(SEMESTER 1)

PAPER- 1 MANAGEMENT PRINCIPLES & HRM

Q.1. (a) Discuss modern management theory.

(b) Discuss the decision making process.

Q.2. (a) Discuss the essentials of planning process

(b). Explain the meaning and types of attitude.

Q.3. Write short note on any four:

- (a) Career Planning
- (b) Personality Theories
- (c) Employee Morale and Productivity
- (d) Modern Management Theory
- (e) Theories of Modification
- (f) Philosophy of TQM

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Assignments for Jan - June, 2020 Session

PGDMM 2 years

(SEMESTER 1)

PAPER-2

Business Economics & Accounting

Q1. (a) Describe the role of economics in decision making.

(b) What is demand curve? Explain the law of demand.

Q2. (a) Elaborate the importance of accounting models.

(b) Discuss the financial ratios and their implications.

Q3. Write short notes on any four:-

- (a) Consumer Demand
- (b) Explain the concept of Revenue
- (c) Concept of Production
- (d) Basic rules of Debit and Credit
- (e) Costing Process
- (f) Elements of Master Budget

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**PGDMM - 2 years
(SEMESTER 1)**

PAPER-3

Business Communication

Q1. (a) Discuss the significance of communication for businesses.

(b) Discuss the impact of ICT on business communication.

Q2. (a) Discuss the significance of body language and gestures.

(b) Listening is the most important communication skill' comment.

Q3. Write short notes on any four:-

(a) Objectives of Communication

(b) Barriers to Effective Listening

(c) Principles of Effective Writing

(d) Importance of Agendas and Minutes of Meetings

(e) Components of an Effective Presentation

(f) Concept of Seminars and Workshops

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**PGDMM- 2 years
(SEMESTER 1)**

PAPER-4

Business Ethics & CSR

Q1. (a) Explain the importance of ethics in business.

(b) Discuss the meaning of values, beliefs and standards

Q2. (a) Explain the differences between Indian and western styles of management

(b) Discuss the role of United Nations in achieving sustainable development.

Q3. Write short notes on any four:-

(a) Importance of CSR

(b) Impact of Corporate Culture in Business Ethics

(c) Concept of Value Based Management

(d) Concept of Corporate Governance

(e) Public and Private Procurement

(f) Code of Ethics for Managers

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**PGDMM 2 years
(SEMESTER 1)**

PAPER- 5

Organizational Behavior

Q1. (a) Discuss attributes of organizational behavior.

(b) Explain the concepts of stress management.

Q2.(a) Explain the importance of personality traits in organizational behavior.

(b) Explain the various determinants of an individual's perception.

Q3. Write short notes on any four:-

- (a) Motivational Tools
- (b) Factors affecting Personality
- (c) Theories of Leadership
- (d) Difference between a Group and a Team
- (e) Reasons for Resistance to Change
- (f) Organizational Culture

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**PGDMM -2 years
(SEMESTER -1)**

PAPER- 6

Business Environment

Q1. (a) Explain the components of business environment

(b) Discuss the concepts of micro business environment.

Q2. (a) Discuss the political environment of India.

(b) Describe the impact of economic policies on business environment.

Q3. Write short notes on any four:-

(a) Environmental Screening

(b) Information Technology Act 2000.

(c) Banking Reforms and Challenges

(d) Concept of Corporate Governance

(e) Effects of Globalization

(f) Business Ethics and Values

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PGDMM-2 years

(SEMESTER - 2)

PAPER- 7

Business Law

Q1. (a) Discuss the structure of the Indian legal system.

(b) Explain the differences between an agreement and a contract.

Q2. (a) Explain the remedies available in case of breach of contract.

(b) Discuss the duties and rights of an agent

Q3. Write short notes on any four:-

(a) Conditions and Warranties

(b) Rights of a Consumer

(c) Negotiable Instruments

(d) Goods and Service Tax

(e) Intellectual Property Rights

(f) Pollution Control Act

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PGDMM - 2years

(SEMESTER - 2)

PAPER- 8

Operations Management

Q1. (a) Explain the challenges faced by an operations manager.
(b) Outline the significance of operations strategy.

Q2. (a) Explain the cloud computing
(b) Describe the concept of service standards.

Q3. Write short notes on any four:-
(a) Master Production Schedule
(b) Process Designing
(c) Quality Function Deployment
(d) Cluster Analysis
(e) Capacity Measurement
(f) Data Mining

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PGDMM - 2years

(SEMESTER - 2)

PAPER- 9

Project Management

Q1. (a) Explain the role and responsibilities of a project manager.

(b) Describe the techniques of Project scheduling.

Q2. (a) Explain environmental analysis of projects.

(b) Describe the concept of project budget.

Q3. Write short notes on any four:-

(a) Detailed Project Report

(b) The Program Evaluation and Review Technique

(c) Project Planning

(d) Role of Project Management Office

(e) EPC Contracts

(f) Earned Value Management

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PGDMM - 2years

(SEMESTER - 2)

PAPER- 10

Strategic Management

Q1. (a) Explain the importance of strategic thinking in planning

(b) Discuss the process of strategic decision making.

Q2. (a) Explain the reasons behind failing strategies.

(b) Discuss the concept of core competency.

Q3. Write short notes on any four:-

(a) Strategic Management

(b) Environmental Scanning

(c) Expansion Strategies

(d) SWOT Analysis

(e) Performance Management

(f) Implementation of Strategies.

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PGDMM - 2years

(SEMESTER - 2)

PAPER- 11

Management Information System

Q1. (a) Explain the importance of MIS for an organization.

(b) Differentiate between system software and application software.

Q2. (a) Discuss the meaning and characteristics of networks.

(b) Elaborate the important features and applications of Microsoft office

Q3. Write short notes on any four:-

- (a) Domain Name System
- (b) Cloud Computing
- (c) Management Support System
- (d) Concept of System Design
- (e) Knowledge Support System
- (f) Data Mining

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PGDMM - 2years

(SEMESTER - 2)

PAPER- 12

International Trade

Q1. (a) Discuss the advantages of trading internationally.

(b) Give an overview of India's international trade policies

Q2. (a) Discuss the concept of international marketing.

(b) Explain the recent trends in world trade in goods and services.

Q3. Write short notes on any four:-

- (a) Multinational Corporations
- (b) International Financial Market
- (c) Foreign Direct Investment
- (d) UNCITRAL
- (e) International Intellectual Property
- (f) International Bill of Exchange

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PGDMM-2years

(SEMESTER - 3)

PAPER- 13

Purchase Management

Q1. (a) Discuss the centralized and decentralized purchasing organizational structures.

(b) Explain codification, standardization of materials and their impact on variety reduction.

Q2. (a) Discuss the method of e-purchasing.

(b) Explain the disposal of scrap and surplus materials.

Q3. Write short notes on any four:-

(a) Material Requirement Planning

(b) Quality Assurance

(c) Concept of Materials Research

(d) Negotiation Strategies

(e) Value Analysis

(f) Concept of Procurement Planning

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PGDMM - 2years

(SEMESTER - 3)

PAPER- 14

Inventory Management

Q1. (a) Discuss the primary objectives of inventory management.

(b) Explain the methods of inventory control.

Q2. (a) Discuss the inventory forecasting.

(b) Explain the measures to control finished goods and WIP inventories.

Q3. Write short notes on any four:-

(a) Vendor Managed Inventory

(b) MRP-II

(c) Economic Order Quantity

(d) Concept of JIT

(e) Retail Shrinkage

(f) Stock Verification

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PGDMM - 2years

(SEMESTER - 3)

PAPER- 15

Supply Chain Management

Q1. (a) Enumerate the essential constituents of SCM.

(b) Discuss the alignment of supply chain with business strategy

Q2. (a) Discuss the supply chain drivers.

(b) Explain the concept of sourcing.

Q3. Write short notes on any four:-

(a) Evolution of SCM

(b) Supply Chain Coordination

(c) Supply Chain Models

(d) Concept of Agile Supply Chain

(e) 4PL

(f) Revenue Management

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PGDMM- 2years

(SEMESTER - 3)

PAPER- 16

Logistics and Warehousing Management

Q1. (a) Explain the various types of Logistics.

(b) Discuss the importance of Logistics in an economy.

Q2. (a) Discuss the difference between Logistics and Supply Chain Management.

(b) Describe various modes of transportation and their important documents.

Q3. Write short notes on any four:-

(a) Information Flows

(b) Concept of Unit Load

(c) Container Freight Stations

(d) Consolidation and Shipping

(e) Warehouse Management System

(f) Material Handling Equipments

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PGDMM- 2years

(SEMESTER - 3)

PAPER- 17

World Class Manufacturing

Q1. (a) Explain the evolution of WCM

(b) Discuss the globalization and international trade.

Q2. (a) Discuss the emergence of information age.

(b) Describe world class practices in a factory

Q3. Write short notes on any four:-

- (a) Value Added Engineering
- (b) Flexible Manufacturing System
- (c) World Class Manufacturing Net Work
- (d) Lean Manufacturing
- (e) ERP & MRP-II
- (f) Kanban

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PGDMM- 2years

(SEMESTER - 3)

PAPER- 18

Total Quality Management

Q1. (a) Explain the main findings of various quality gurus.

(b) Discuss the objectives of quality Control

Q2. (a) Discuss the concept of process capability.

(b) Explain the concept of cost of quality.

Q3. Write short notes on any four:-

(g) Quality Circle

(h) Importance of Control Charts

(i) Bench Marking

(j) Quality Control

(k) System Approach

(l) Quality Function Deployment

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