



INDIAN INSTITUTE OF MATERIALS MANAGEMENT

NHQ- Education Wing

Plot Nos. 102 & 104, Institutional Area, Sector-15, CBD Belapur, Navi Mumbai- 400 614
Phone: 022-27571022 Telefax: 022-27565741

(PGDMM/PGDSCM & L - 2 years course)

Assignments for Jul - Dec, 2018 Session

IMPORTANT POINTS TO BE NOTED BY THE STUDENT:

1. Write your Name, Roll. No. and complete mailing address with Pin Code on the answer sheet alongwith Session i.e **Jul- Dec 2018**
2. Submission of assignments is compulsory and marks obtained in assignments carry **30% weightage** in the final result.
3. Students are required to secure 50% marks in assignments to pass the examination.
4. Each subject will have one assignment..
5. Assignments must be written by the students in their own good hand writing and one copy of the same be retained with them to avoid inconvenience in the event of misplacement / loss of the same in transit.
6. The answers should be brief to the point and relevant to the questions given in the assignment. Do not reproduce your answers from the study materials sent to you.
7. Problems/queries with regard to assignments, if any, are to be discussed with respective branch/NHQ and during the contact classes.
8. Use only full scape size paper for your answers and all the answer sheets must be tagged / tied firmly with string. (semester wise)
9. Assignments must reach IIMM NHQ Education Wing latest by **10th Dec, 2018** against Jul-Dec, 2018 session. No delay will be acceptable.

Note: Written Exams scores without assignments will be invalid, hence students are required to submit assignments in time.

PGDMM/PGDSCM & L - 2years

(MODULE 1)

**PAPER- 1
MANAGEMENT PRINCIPLES & HRP**

Note: Attempt all the questions and submit this assignment on or before 10th December 2018 to IIMM NHQ, CBD Belapur, Navi Mumbai..

Q.1. What are the functions of Management? Elaborate the major role of a Manager in successfully running a large organization. (10 marks)

Q.2 What is planning? What are the steps involved in planning? (10 marks)

Q. 3 What do you understand by Human Resource Development. Explain the concepts and need of HRD in a business organization. (10 marks)

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**PGDMM/PGDSCM & L - 2 years
(MODULE 1)**

PAPER-2

Business Economics & Corporate Finance

Note: Attempt all the questions and submit this assignment on or before 10th December 2018 to IIMM NHQ, CBD Belapur, Navi Mumbai..

Q1. (a) What is economics? Comment upon micro and macro economics.

(b) Explain the differences between long term & short term financing.

Q2. (a) What is GDP? How GDP reflects the economic position of the country.

(b) Define fiscal, monetary & foreign trade policy.

Q3. (a) Explain the various types of equity shares..

(b) An investor expects a perpetual amount of Rs.10000/- annually from his investment. What is the present value of this perpetuity, if the interest rate is 8%?

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**PGDMM/PGDSCM & L - 2 years
(MODULE 1)**

PAPER-3

Business Communication

Note: Attempt all the questions and submit this assignment on or before 10th December 2018 to IIMM NHQ, CBD Belapur, Navi Mumbai..

Q1. (a) Explain the role of communication in Management

(b) Explain the characteristics of non-verbal communication.

Q2. (a) Discuss the differences between oral & written communication.

(b) Explain various types of communication barriers.

Q3. (a) Discuss the role of business communication in damage control.

(b) 'Listening is the most important communication skill' comment.

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**PGDMM/PGDSCM & L - 2 years
(MODULE 1)**

PAPER-4

Business Ethics & Value Systems

Note: Attempt all the questions and submit this assignment on or before 10th December 2018 to IIMM NHQ, CBD Belapur, Navi Mumbai..

Q1. (a) Define 'Business Ethics' & 'Social Responsibility'

(b) Discuss the unethical issues in a civil contract.

Q2. (a) Explain how business organizations are using social responsibility strategically.

(b) Discuss the impact of MNCs on business ethics.

Q3. (a) Suggest an ethics-based HR policy.

(b) Discuss the impact of corporate culture in business ethics.

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**PGDMM/PGDSCM & L - 2 years
(MODULE 1)**

PAPER- 5

Organizational Behaviour

Note: Attempt all the questions and submit this assignment on or before 10th December 2018 to IIMM NHQ, CBD Belapur, Navi Mumbai..

Q1. (a) Distinguish between management and administration

(b) Explain, how a business should decide whether or not to outsource.

Q2.(a) Explain the components & determinants of business forecast.

(b) Analyze the behavioural pattern at the most recent organization you have been associated with.

Q3. Write short notes on any four:-

- (a) Personality Traits
- (b) Importance of attitude & values
- (c) Factors influencing perception
- (d) Contemporary theory of motivation
- (e) Conflict Management
- (f) Behavioral Reactions to Change

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**PGDMM/PGDSCM & L - 2 years
(MODULE 1)**

PAPER- 6

Business Environment

Note: Attempt all the questions and submit this assignment on or before 10th December 2018 to IIMM NHQ, CBD Belapur, Navi Mumbai..

Q1. (a) Discuss the various micro & macro environmental factors which influences the business.

(b) Explain the reasons which lead to Liberalization, Privatization & Globalization.

Q2. (a) Discuss the role of financial market in the Indian economy.

(b) What is balance of payment? Explain the BOP position in India.

Q3. Write short notes on any four:-

(a) Industrial policy of 1956

(b) FDI

(c) Certificate of Deposits

(d) Functions of WTO

(e) Role of Public Sectors in Indian Economy

(f) Difference between IMF & World Bank

Note: Written Exams scores without assignments will be invalid, hence students are required to submit assignments in time.