



INDIAN INSTITUTE OF MATERIALS MANAGEMENT

NHQ- Education Wing

Plot Nos. 102 & 104, Institutional Area, Sector-15, CBD Belapur, Navi Mumbai- 400 614
Phone: 022-27571022 Telefax: 022-27565741

(PGDMM/PGDSCM & L - 2 years course)

Assignments for Jul - Dec, 2019 Session

IMPORTANT POINTS TO BE NOTED BY THE STUDENT:

1. Write your Name, Roll. No. and complete mailing address with Pin Code on the answer sheet along with Session i.e. **Jul - Dec 2019**
2. Submission of assignments is compulsory and marks obtained in assignments carry **30% weightage** in the final result.
3. Students are required to secure 50% marks in assignments to pass the examination.
4. Each subject will have one assignment..
5. Assignments must be written by the students in their own good hand writing and one copy of the same be retained with them to avoid inconvenience in the event of misplacement / loss of the same in transit.
6. The answers should be brief to the point and relevant to the questions given in the assignment. Do not reproduce your answers from the study materials sent to you.
7. Problems/queries with regard to assignments, if any, are to be discussed with respective branch/NHQ and during the contact classes.
8. Use only full scape size paper for your answers and all the answer sheets must be tagged / tied firmly with string. (semester wise)
9. **Assignments must reach IIMM NHQ Education Wing latest by 31st October, 2019 against Jul-Dec, 2019. No delay will be acceptable.**

Note: Written Exams scores without assignments will be invalid, hence students are required to submit assignments in time.



INDIAN INSTITUTE OF MATERIALS MANAGEMENT

Roll.No.

Course:

Name:

Assignments for

Semester
(Month of Exam)

Dec 2019

Paper No.

Subject:

For office use only :

Marks Allotted _____

(Maximum marks 30 Minimum Marks 15)

Name of Evaluator

Signature of Evaluator

Note: This cover page must be attached to each assignment answer sheet

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PGDMM/PGDSCM & L - 2years

(Semester 1)

PAPER- 1

MANAGEMENT PRINCIPLES & HRM

Q.1. Discuss the essentials of leadership and significance of management.

Q.2. Write short note on any two:

- a. Contingency Theory
- b. Decision making Process
- c. Career Planning
- d. Modern Management Theory

Q.3. (a) Define the concepts and determinants of personality.

(b). Explain the need and various types of training useful for employees.

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**PGDMM/PGDSCM & L - 2 years
(semester 1)**

PAPER-2

Business Economics & Accounting

Q1. (a) Discuss the different roles of business economics.

(b) Describe the law of demand.

Q2. (a) Analyze the factors affecting supply.

(b) Discuss the concept of utility.

Q3. Write short notes on any four:-

- (a) Process of production
- (b) Average and Marginal Cost
- (c) Types of Revenues
- (d) Financial Accounting
- (e) Financial Statements
- (f) Rules of Debit and Credit

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**PGDMM/PGDSCM & L - 2 years
(Semester 1)**

PAPER-3

Business Communication

Q1. (a) Discuss the significance of effective communication in business,
(b) Discuss the role of social media as an enabler of business communication.

Q2. (a) Discuss various types of non-verbal communication.

(b) Explain various types of communication barriers.

Q3. (a) Explain the characteristics of an effective speech.

(b) Discuss the importance of reading.

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**PGDMM/PGDSCM & L - 2 years
(Semester 1)**

PAPER-4

Business Ethics & CSR

Q1. (a) Discuss the concepts of business ethics.

(b) Discuss the meaning of values, norms and beliefs.

Q2. (a) State the difference between Indian and western styles of management.

(b) Explain the meaning of ethical dilemma.

Q3. (a) Describe the significance of CSR..

(b) Discuss the law of karma.

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**PGDMM/PGDSCM & L - 2 years
(Semester 1)**

PAPER- 5

Organizational Behavior

Q1. (a) Explain how managerial skills impact organizational behavior.

(b) Define personality and factors that affect personality.

Q2.(a) Discuss the concept of stress management.

(b) Explain different theories of personality.

Q3. Write short notes on any four:-

(a) Perception

(b) Theories of motivation

(c) Different styles of leadership

(d) Empowerment of employees

(e) Conflict Management

(f) Strategic Decision making

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**PGDMM/PGDSCM & L - 2 years
(Semester -1)**

PAPER- 6

Business Environment

Q1. Explain the importance and various components of business environment.

Q2. (a) Explain the SWOT technique of business environmental analysis.

(b) Describe the concepts of macro business environment.

Q3. Write short notes on any four:-

(a) Political environment of India

(b) Gross Domestic Product

(c) Economic Policies

(d) Concept of Corporate Governance

(e) Unfair Trade Practices

(f) Socio-Cultural Environment

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PGDMM/PGDSCM & L - 2years

(Semester- 2)

PAPER- 7

Business Law

Q1. Explain the structure of the Indian legal system and significance of business law.

Q2. (a) Explain the differences between an agreement and valid contract.

(b) Describe the rights and the duties of bailor and bailee.

Q3. Write short notes on any four:-

- (a) Contract of sale of good
- (b) Nature of Partnership
- (c) Concept of Agency
- (d) Express Agreement
- (e) Intellectual Property Rights
- (f) Negotiable Instruments

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PGDMM/PGDSCM & L - 2years

(Semester- 2)

PAPER- 8

Operations Management

Q1. (a) Define operations management.

(b) Explain the differences between service and manufacturing organizations.

Q2. (a) Explain the operations strategy.

(b) Describe the significance of service processes.

Q3. Write short notes on any two:-

(a) MRP

(b) Capacity Expansion

(c) Different Service Design Tools

(d) Difference between Operations Research & Operations Management

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PGDMM/PGDSCM & L - 2years

(Semester - 2)

PAPER- 9

Project Management

Q1. (a) Define project management

(b) Explain the phases in the life cycle of a project.

Q2. (a) Explain the concept of project scheduling.

(b) Explain the CPM and PERT models of project scheduling, with examples.

Q3. Write short notes on any four:-

(e) Resource Scheduling

(f) Environmental Analysis of project

(g) Different techniques of Cost Estimation

(h) EPC Contracts

(i) Project Controlling

(j) Project Risk Management

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PGDMM/PGDSCM & L - 2years

(Semester- 2)

PAPER- 10

Strategic Management

- Q1. (a) Explain the meaning of corporate values.
(b) Discuss the evolution of strategic management..
- Q2. (a) Discuss the process of strategic decision making.

(b) Discuss the core competence of an organization.
- Q3. Write short notes on any four:-
(a) Environment Scanning
(b) Expansion Strategies
(c) Strategic GAP Analysis
(d) Strategic Leadership
(e) Corporate Governance
(f) Strategy Formulation

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PGDMM/PGDSCM & L - 2years

(Semester - 2)

PAPER- 11

Management Information System

Q1. (a) Explain the concept of MIS.

(b) Explain system software and application software.

Q2. (a) Define and discuss the term 'operating system'

(b) Elaborate on the applications of data mining.

Q3. Write short notes on any four:-

- (a) Domain Name System (DNS)
- (b) Cloud Computing
- (c) Basic Components of Net Work
- (d) Knowledge Management
- (e) Data Warehousing
- (f) Cyber Security

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PGDMM/PGDSCM & L - 2years

(Semester - 2)

PAPER- 12

International Trade

Q1. (a) Explain the advantages and disadvantages of International trade

(b) Discuss the meaning and importance of international trade.

Q2. (a) Discuss the evaluation of international trade policies.

(b) Explain the concept of international marketing

Q3. Write short notes on any four:-

(a) Concept of Balance of Payments

(b) Exchange Rate Determination

(c) Functions of WTO

(d) Multinational Corporations

(e) Letter of Credit

(f) FDI

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