

## HOW TO PARTICIPATE

### By being a Sponsor

- As a sponsor your company's name would reach the event's extensive target audience
- Enhance brand image of your company to showcase your company
- Build a long term business relationship with key decision maker
- Highlight Company and services to gain maximum exposure throughout the event.

### By being a Delegate

- Achieving expert insights through the focused discussion on very much customized subject
- Networking with the Key decisions makers
- Expressing your look-out
- Direct Communications
- Widening the horizon of your knowledge ground

### By being an Advertiser

- Information about product and services
- Brand promotions

Sponsorship Guide	Complimentary	Advertisement Guide	Delegate Guide
Platinum Sponsorship - Rs. 7,00,000.00	6 Delegates	Back Cover - Rs. 1,00,000	a) For IIMM Members - Rs.7,000.00 + GST 18% b) For Non-Members - Rs. 8,000.00 + GST 18% c) Early Bird - Discount of 10% till 15th October'19
Gold Sponsorship - Rs. 5,00,000.00	6 Delegates	Inside Cover (Front) - Rs. 50,000	
Silver Sponsorship - Rs. 3,00,000.00	6 Delegates	Inside Cover (Back) - Rs. 50,000	
Powered by ( 3 nos.) - Rs. 2,00,000.00	3 Delegates	Full Page Inside (Col) - Rs. 30,000	
Knowledge Partner ( 3 nos.) - Rs. 3,00,000.00	2 Delegates each	Full Page Inside (B/W) - Rs. 10,000	
Supported by (6 nos.) - Rs. 50,000.00		Half Page Inside (Col) - Rs. 15,000	
Refreshment Partner (4 nos) - Rs. 2,00,000.00		Half Page Inside (B/W)- Rs. 5,000	
		Book Mark - Rs. 50,000	

### Exhibitor Guide

Exhibitor Fees Rs 2,00,000.00 per stall in the size of 6' X 6'

### By being an Exhibitor, you can gain :

- Showcase your Company
- Highlight Company Product and services
- Networking with key decision makers

## Hosted by



## DAY 1

Registration starts from 9 a.m.  
Inaugural Ceremony at 10 a.m.  
Technical Session I, II, III  
**NHQ Award Ceremony**  
Cultural Programme in the Evening  
Complimentary Lunch, Hi Tea & Dinner

## DAY 2

Technical Session IV & V  
Unconferencing through Panel Discussion - CEO Meet  
Complimentary Lunch & Hi Tea



Organized by :  
**Indian Institute of Materials Management**  
Kolkata & Jamshedpur Branch  
8B, Short Street, Kolkata - 700 017, Phones : 2290 4530  
E-mail : iimmkolkatanatcom2019@gmail.com  
Website : www.iimmkolkata.com



# NATIONAL CONVENTION NATCOM 2019

Hosted by

**Kolkata & Jamshedpur Branch**



**THEME**  
Transforming Supply Chain Through Digitization

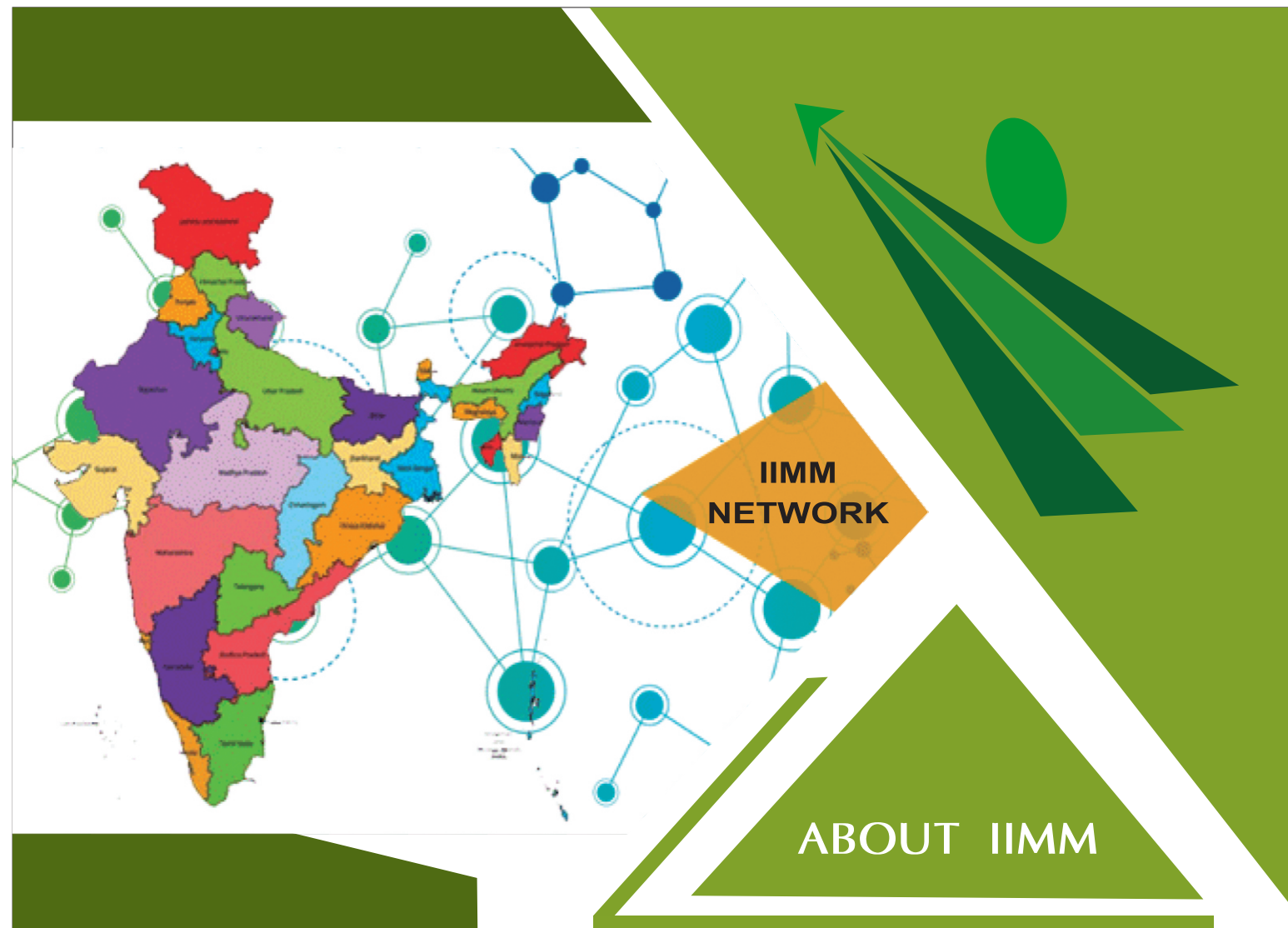
Date : 29th & 30th November, 2019  
Venue : GATEWAY HOTEL (TAJ GROUP)  
E. M. Bypass, 1930, Rajdanga Main Road,  
(Near Ruby Hospital)  
Kolkata - 700 107



**Indian Institute of Materials Management**

Kolkata  
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**IIMM NETWORK**

## ABOUT IIMM

The Indian Institute of Materials Management (IIMM) has emerged as an All India Professional Body in the year 1975 with the merger of three professional associations - the National Association of Materials Management, the Materials Management Association of India and the Materials Management Association of Hyderabad and is recognized as a Professional Body by Indian Society for Technical Education (ISTE), a body under Govt. of India, Ministry of HRD. The Institute represents a wide spectrum of professionals engaged in various facets of materials management, through its wide network of 52 Branches and 19 Chapters spread over the length and breath of the country. IIMM is dedicated to the profession of materials management through its multifarious activities including various Educational Courses, Executive Development Programmes, Seminars, Workshops, In-house Training Programmes and Consultancy. To have an effective Global interaction on the subject, IIMM is a Charter Member of International Federation of Purchasing and Supply Management (IFPSM), having its registered office at Bristol, UK which has 43 country association as its members. The institute has established its Research Centre "Centre for Research in Materials management (CRIMM)" in association with "Techno India University" at Kolkata. The Institute is also registered under the Societies Registration Act (XXI of 1860) and the Bombay Public Trust Act 1950.

### IIMM's Objectives

- To secure a wide recognition of and promote the importance of efficient Materials Management in commercial and industrial undertakings.
- To safeguard and elevate the professional status of individuals engaged in the Materials Management function.
- To constantly impart advanced professional knowledge and thus improve the skills of the persons engaged in the Materials Management function.
- To propagate and promote among the members strict adherence of IIMM Code of Conduct and Ethics.

### IIMM Mission Statement

- To Promote professional excellence in Material Management towards national prosperity through sustainable development.

## ABOUT THE THEME

With the aggressive pace of economic growth, India is on a fast track to development, powered by innovation and disruption across key sectors, encouraging government policies, and robust and aggressive growth in IT. Globally, as in India, the Supply Chain Management function is undergoing an unprecedented transformation, fuelled by innovations in IT and digitization.

Despite this, the Indian SCM and logistics sector, regarded as the backbone of a healthy economy, is highly fragmented and unorganised. As a result, the logistics spend in India currently amounts to 14-15 percent of GDP compared to the 5-6 percent of the GDP spend in developed economies. However, with focused initiatives on manufacturing, like the Make in India campaign, and thrust on digitisation with the Digital India campaign, the Indian SCM sector has slowly begun its disruptive transformation.

According to a study by The Associated Chambers of Commerce and Industry of India (ASSOCHAM), the logistics market in India is expected to grow to USD 307 billion by the year 2020, recording a CAGR of 16 percent on an average.

Some key areas where digitisation will play a major role in transforming logistics into a robust, IT-enabled, intelligent service, include, Machine Learning and Data Analytics, Internet of Things (IoT), Block Chains, Artificial Intelligence and Big Data.

While the industry is suddenly flooded with data unlike ever before, digitisation of processes continues to remain a challenge. Despite this, the industry is waking up to the potential transformation that it can undergo by leveraging the new-age technologies that can drive the sector in the near future. There are vast opportunities, from improving performance to creating customer satisfaction, and the Logistics Service Providers are increasingly seeing the benefits of being a part of a digitally integrated value chain that is truly global, scalable, agile, and cost-effective.

Thus the theme of the conference has been chosen as to highlight the rapidly changing landscape of supply chain management in our country in reference to the background explained above.

The delegates in the conference will consist of senior managers, mostly decision-makers, in their respective organizations from a wide range of activities like Automobiles & Auto Components, Capital Equipments, Chemicals and Pharmaceuticals, Computer Hardware and Peripherals, Engineering, Electrical and Electronics, Power, Infrastructure, Mining and Retail Sector: Retail Supply Chain and Logistics Solution Providers and expected to be more than 300 in numbers.

The invited speakers will be thought-leaders in their respective fields and will constitute a mix of practicing managers and academicians from leading institutes.

In congruence with the overall theme of the national conference, the following topics, *inter alia*, will be taken up for deliberations by the eminent speakers in their sessions, to be spread over two days of the conference :

- Increasing visibility in SCM by digitization
- Security and risk management in Supply Chain
- Improving SCM performance by Big Data and analytics
- Impact of 3 D printing and SCM
- AI / ML applications in SCM
- Block chain technology and how it will revolutionize SCM
- Smart contracting
- Predictive analytics and demand forecasting
- Building trust in SCM by digitization
- IOT in supply chain efficiency
- Robotics and automation
- Virtualization and Data visualization
- Supply chain collaboration, integration

### Sponsorship and Company Projection Opportunities

IIMM invites you to support this event as a Sponsor. A wide range of sponsorship opportunities are available to highlight your company's products and services and for your organization to gain maximum exposure throughout the event. Sponsorship opportunities will be assigned on a first come first served basis. Both sponsor and exhibiting can benefit from preferential rates for delegates registration.

For more details, please contact :  
 NATCOM 2019 Organizing Committee  
 Indian Institute of Materials Management  
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