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## 1218

## TERM END EXAMINATION, Sept.-Oct., 2008 M. B. A. (M. M.) (Second Year) OPERATION MANAGEMENT

Time: Three Hours Maximum Marks: 70

Note: Attempt any five questions. All questions carry equal marks.

- Production Management and Operations Management are one and the same thing. Explain.
- 2. What do you understand by Strategic Management? Explain its nature, scope and importance.
- 3. What is meant by product design and process design? Make a flowchart of product life cycle.
- 4. Explain the nature, objectives of a good layout. What are the factors influencing the layout?
- 5. Explain the following:
  - (a) Work study
  - (b) Method study
  - (c) Work measurement

- 6. Write a complete note on "Shop floor Planning and control".
- What is meant by "SQC" (Statistical quality control)? Explain its nature, importance and organisation system.
- 8. "Material matters move." Explain.
- 9. What is inventory management? Explain its importance and techniques.
- 10. Write a complete note on plant maintenance.

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