

1224

TERM END EXAMINATION, Sept.-Oct., 2008
M. B. A. (M. M.) (Third Year) (Lateral)
LOGISTICS MANAGEMENT

Time : Three Hours

Maximum Marks : 70

Note : Attempt any five questions. All questions carry equal marks.

1. Define the terms logistics and logistics management.
2. Discuss the role of logistics in the supply chain management.
3. Discuss the logistics process in terms of its two inter-related efforts :
 - (i) inventory flow
 - (ii) information flow
4. Explain how a logistics strategy is formulated.
5. Discuss the relationship between Total Quality Management (TQM) and Logistics.
6. List the activities of transportation managers.

7. Discuss the role of warehousing, materials handling and packaging in logistics management.
8. What are inventory decisions ? Discuss basic EOQ model and the quantity discounts for EOQ model.
9. What are the various techniques of codification ? Explain fully.
10. Write short notes on any *two* of the following :
 - (i) Stores organisation
 - (ii) Role of robots in manpower management and control
 - (iii) Stores accounting
 - (iv) Supplier activities