



INDIAN INSTITUTE OF MATERIALS MANAGEMENT

Post Graduate Diploma in Logistics & SCM

Post Graduate Diploma in Materials Management - 2 years

PAPER No. 16(enrolment code- PMM, PSM,)[ONLINE EXAM]

Entrepreneurship

Dec. 2023

Date: 15.12.2023

Time: 2.00 p.m to 5.00 p.m.

Max. Marks: 70

Duration: 3 Hrs.

Instructions:

1. From Part A, contains 4 main questions (with 5 sub-questions) each question carries 1 mark Total of 20 marks
2. From part B answer any 3 questions out of 5 questions. Each question carries 10 marks – A total of 30 marks
3. Part – C is a case study with 3 sub-questions. Reach the case carefully and answer the questions with 20 marks

PART – A(compulsory)

[20 marks]

Attempt all questions. Each sub-question carries 1 mark.)

Q.1 Select the right answers from the given choices

[5 marks]

- a) An individual who starts, creates, and manages a new business can be called -----
i. A leader ii. A manager iii. A professional iv. An entrepreneur
- b) A ----- is a professional money lender who makes risk investment from a pool of equity capital to obtain a high rate of return on investments.
i. Entrepreneur ii. Businessman iii. Venture capitalist iv. Buyer
- c) In which of the following forms of partnership the partner contributes to capital, has a share in profits and also unlimited liability but does not represent the partnership to outside entities?
i. Nominal partner ii. Secret partner iii. Dormant partner iv. Active partner
- d). Which of the following does **NOT** form the intellectual property?
i. Trade marks ii. Patents iii. Tangible assets iv. Copyright
- e) All definitions of Corporate Social Responsibility recognize all except
i. Companies have a responsibility for their impact on society and environment
ii. The natural environment should be the main focus of CSR
iii. Business ethics is a complex issue
iv. Companies must pay equal attention to business ethics and sustainability

Q.2. State True or False

[5 marks]

- a) Primary motivation of entrepreneur for starting a business is to make money
- b) Bill discounting is one of the sources of short-term financing.
- c) Product width shows the total number of products in an organization's product-mix.
- d) Business Ethics help to check business malpractices
- e) Glass is used for packing liquid products

Q.3 Expand the abbreviations

[5 marks]

- a) IFCI b) MSME c) FTP d) SIDCO e) NSIC

