



INDIAN INSTITUTE OF MATERIALS MANAGEMENT

Post Graduate Diploma in Logistics & SCM

Post Graduate Diploma in Materials Management - 2 years

Dec 2025

PAPER No. 5, (enrollment code- PMM, PSM, CMM, CSM) Business Ethics and Corporate Social Responsibility

Date: 19.12.2025

Time: 2.00 p.m to 5.00 p.m.

Max. Marks: 70

Duration: 3 Hrs.

Instructions:

1. From Part A – answer all questions (compulsory). Each sub questions carries 1 mark.
2. From Part B – Answer any 3 questions out of 5 questions. Each question carries 20 marks.
3. Part C is a case study (compulsory) Read the case study carefully and answer the questions

Total : 20 Marks

Total : 30 Marks

Total:20 Marks

Part – A

[20 Marks]

(Attempt all questions. Each sub question carries 1 mark.)

Q.1 Select the right answer

[5 marks]

- 1) Business ethics related to the----- of conduct
(a) Code (b) Profit (c) command
- 2) ----- helps to find out the slippages from the proposed CSR activities and determined the need for any corrective action
(a) Measuring and monitoring (b) Planning (c) Implementing (d) Personality development
- 3) ----- longest epic of the world
(a) Mahabharata (b) Vishnu puran (c) Devi granth
- 4) According to Eudaemonism , an action is good if it results in fulfilling the goals and takes care of----- human beings-
(a) welfare (b) health (c) wealth
- 5) A company that donates part of its profits to environmental conservation projects is practicing -----
(a) Profit maximization (b) Corporate social responsibility (CSR) (c) Insider trading

Q.2 Fill in the blanks

[5 marks]

- 1) Business ethics refers to the application of-----Principles in a business
- 2) A company's responsibility to minimize negative social and environmental impacts is known as-----
- 3) German model of corporate governance is also known as _____ board model
- 4) Triple bottom line framework evaluates a company's performance three areas : People , Planet-----
- 5) Value based leadership is exhibited by identifying one's personal values and aligning these personal values with-----

Q.3. State True or False

[5 marks]

- 1) CSR focuses only on increasing profits for shareholders
- 2) Ethical business practices can improve a company's reputation and long term success
- 3) A company committed to ethics should have clear policies on honesty fairness and respect
- 4) The ministry of commerce, the Govt. of India formulates various policies, acts and rules for CSR practices
- 5) Nish Kama Karma means selfish way of action performed

