

Exam Name : PGDMM/PGDSCM & L-Business Analytics

Total Questions : 50

Q.1 Data + Mining is _____

Marks: 2

Question ID:
6314773

No	Options Details	Select Option
1	value	
2	information	
3	knowledge	
4	link	

Q.2 Obtaining and memorizing facts is _____ knowledge.

Marks: 2

Question ID:
6314774

No	Options Details	Select Option
1	textbook	
2	tacit	
3	explicit	
4	information	

Q.3

Raw material that is processed with a context is _____.

Marks: 2**Question ID:**
6314775

No	Options Details	Select Option
1	value	
2	information	
3	knowledge	
4	data	

Q.4

Complex and intricate knowledge is _____ knowledge.

Marks: 2**Question ID:**
6314776

No	Options Details	Select Option
1	textbook	
2	tacit	
3	explicit	
4	information	

Q.5

Encyclopedias and textbooks present _____ knowledge.

Marks: 2

Question ID:
6314777

No	Options Details	Select Option
1	textbook	
2	tacit	
3	explicit	
4	information	

Q.6

_____ exemplifies the understanding of essential values personified within the knowledge.

Marks: 2

Question ID:
6314778

No	Options Details	Select Option
1	Data	
2	Information	
3	Wisdom	
4	Values	

Q.7 Flat files in the form of records is _____ data.

Marks: 2

Question ID:
6314779

No	Options Details	Select Option
1	loose	
2	structured	
3	unstructured	
4	organized	

Q.8 The internet is a source of _____ data.

Marks: 2

Question ID:
6314780

No	Options Details	Select Option
1	external	
2	internal	
3	structured	
4	unstructured	

Q.9 CRM is a source of _____ data.

Marks: 2

Question ID:
6314781

No	Options Details	Select Option
1	external	
2	internal	
3	structured	
4	unstructured	

Q.10 Additional information related to data is _____

Marks: 2

Question ID:
6314782

No	Options Details	Select Option
1	schema	
2	metadata	
3	subschema	
4	dictionary	

Q.11 An image is a form of _____ data.

Marks: 2

Question ID:
6314783

No	Options Details	Select Option
1	external	
2	internal	
3	semi-structured	
4	unstructured	

Q.12 Zip file is a form of _____ data.

Marks: 2

Question ID:
6314784

No	Options Details	Select Option
1	external	
2	internal	
3	semi-structured	
4	unstructured	

Q.13 Measurements are _____ data.

Marks: 2

Question ID:
6314785

No	Options Details	Select Option
1	quantitative	
2	qualitative	
3	structured	
4	unstructured	

Q.14 Dichotomous data is _____ data.

Marks: 2

Question ID:
6314786

No	Options Details	Select Option
1	quantitative	
2	qualitative	
3	structured	
4	unstructured	

Q.15 Social media is a source of _____ data.

Marks: 2

Question ID:
6314787

No	Options Details	Select Option
1	external	
2	internal	
3	semi-structured	
4	unstructured	

Q.16 In a table a row is known as a _____.

Marks: 2

Question ID:
6314788

No	Options Details	Select Option
1	record	
2	attribute	
3	key	
4	field	

Q.17 A key that uniquely identifies a record in a table is known as the _____ key.

Marks: 2

Question ID:
6314789

No	Options Details	Select Option
1	secondary	
2	foreign	
3	primary	
4	complex	

Q.18 In an ER Model _____ represent relationships.

Marks: 2

Question ID:
6314790

No	Options Details	Select Option
1	rectangles	
2	ellipses	
3	diamonds	
4	lines	

Q.19 Data mining is like the mining of the _____.

Marks: 2

Question ID:
6314791

No	Options Details	Select Option
1	earth	
2	moon	
3	venus	
4	jupitor	

Q.20 Information on market trends is provided by _____

Marks: 2

Question ID:
6314792

No	Options Details	Select Option
1	DSS	
2	EIS	
3	MIS	
4	BA	

Q.21

Descriptive analytics refers to _____.

Marks: 2**Question ID:**
6314793

No	Options Details	Select Option
1	what	
2	who	
3	why	
4	how	

Q.22

Diagnostic analytics refers to _____.

Marks: 2**Question ID:**
6314794

No	Options Details	Select Option
1	what	
2	who	
3	why	
4	how	

Q.23

Predictive analytics is used for _____.

Marks: 2**Question ID:**
6314795

No	Options Details	Select Option
1	forecasting	
2	summarizing	
3	recommendation	
4	diagnosis	

Q.24

The study of past figures and facts to derive the scenarios is done by _____ analysis.

Marks: 2**Question ID:**
6314796

No	Options Details	Select Option
1	descriptive	
2	diagnostic	
3	predictive	
4	prescriptive	

Q.25 _____ analysis forms the standards and recommendations for the next phase.

Marks: 2

Question ID:
6314797

No	Options Details	Select Option
1	Descriptive	
2	Diagnostic	
3	Predictive	
4	Prescriptive	

Q.26 _____ is quantifiable in nature.

Marks: 2

Question ID:
6314798

No	Options Details	Select Option
1	objective	
2	quantifiable	
3	subjective	
4	prescriptive	

Q.27 Using current and past data to optimise the current ag performance for success is ____ **Marks: 2**

Question ID:
6314799

No	Options Details	Select Option
1	ERP	
2	BA	
3	BI	
4	MIS	

Q.28 _____ helps to figure out external impact on a business.

Marks: 2
Question ID:
6314800

No	Options Details	Select Option
1	SWOT	
2	ERP	
3	PESTEL	
4	PEST	

Q.29 Dynamic regulation for the use of computing resources is done through _____ computing.

Marks: 2

Question ID:
6314801

No	Options Details	Select Option
1	cloud	
2	green	
3	digitization	
4	structured	

Q.30 Process of converting analog images to digit format is called _____.

Marks: 2

Question ID:
6314802

No	Options Details	Select Option
1	digitization	
2	cloud	
3	conversion	
4	diagnosis	

Q.31 _____ has been a big data platform.

Marks: 2

Question ID:
6314803

No	Options Details	Select Option
1	Python	
2	C++	
3	Unix	
4	Oracle	

Q.32 Destruction of structured and unstructured data is done by data _____.

Marks: 2

Question ID:
6314804

No	Options Details	Select Option
1	analyst	
2	scientist	
3	engineer	
4	programmer	

Q.33 Knowledge of regression, bayesian analysis and machine learning are _____ skills

Marks: 2

Question ID:
6314805

No	Options Details	Select Option
1	analytical	
2	mathematical	
3	managerial	
4	statistical	

Q.34 Data _____ helps an analyst to communicate the results of data analysis across the organization.

Marks: 2

Question ID:
6314806

No	Options Details	Select Option
1	creation	
2	duplication	
3	visualization	
4	veracity	

Q.35 _____ is an example social networking

Marks: 2

Question ID:
6314807

No	Options Details	Select Option
1	Google	
2	Email	
3	Twitter	
4	Internet	

Q.36 _____ is a software development methodology.

Marks: 2

Question ID:
6314808

No	Options Details	Select Option
1	SDLC	
2	SCRUM	
3	BABOK	
4	MSDOS	

Q.37

Positional average of data is the _____

Marks: 2**Question ID:**
6314809

No	Options Details	Select Option
1	mean	
2	median	
3	mode	
4	quartile	

Q.38

Highest concentration of frequencies of a variable is defined as the _____.

Marks: 2**Question ID:**
6314810

No	Options Details	Select Option
1	mean	
2	median	
3	mode	
4	quartile	

Q.39 A probability distribution that can be described using an equation is called as a _____.

Marks: 2

Question ID:
6314811

No	Options Details	Select Option
1	function	
2	limit	
3	CDF	
4	PDF	

Q.40 An experiment that has only two possible outcomes is called as the _____.

Marks: 2

Question ID:
6314812

No	Options Details	Select Option
1	Exponential	
2	Binomial	
3	Normal	
4	Poisson	

Q.41

If an experiment the probability of getting any outcome is equally likely, then such an experiment is called as the _____.

Marks: 2**Question ID:**
6314813

No	Options Details	Select Option
1	Lognormal	
2	Bernoulli	
3	Uniform	
4	Geometric	

Q.42

A symmetrical distribution is the _____ distribution.

Marks: 2**Question ID:**
6314814

No	Options Details	Select Option
1	Exponential	
2	Binomial	
3	Normal	
4	Poisson	

Q.43 A subset of the sample space is called as an _____.

Marks: 2

Question ID:
6314815

No	Options Details	Select Option
1	experiment	
2	event	
3	probability	
4	population	

Q.44 The probability of rejecting a null hypothesis when it is true is called as the Type _____ error.

Marks: 2

Question ID:
6314816

No	Options Details	Select Option
1	zero	
2	one	
3	two	
4	three	

Q.45

Standard decisions that follow repetitive practice are called _____ decisions.

Marks: 2**Question ID:**
6314817

No	Options Details	Select Option
1	support	
2	programmed	
3	structured	
4	non-programmed	

Q.46

Medium term decisions are also called as the _____ decisions.

Marks: 2**Question ID:**
6314818

No	Options Details	Select Option
1	strategic	
2	tactical	
3	operational	
4	regular	

Q.47

Eric Carlson has given the definition of ____.

Marks: 2**Question ID:**
6314819

No	Options Details	Select Option
1	DSS	
2	ERP	
3	MIS	
4	DOS	

Q.48

A decision making problem graphically can be described by an _____ diagram

Marks: 2**Question ID:**
6314820

No	Options Details	Select Option
1	vector	
2	network	
3	influence	
4	tree	

Q.49 _____ is a customer oriented software.

Marks: 2

Question ID:
6314821

No	Options Details	Select Option
1	OLAP	
2	OLTP	
3	DBMS	
4	DSS	

Q.50 Extraction, transformation and _____ is a process of extracting data from the source systems.

Marks: 2

Question ID:
6314822

No	Options Details	Select Option
1	leveling	
2	loading	
3	putting	
4	purgig	