

Exam Name : PGDSCM & L-Advanced SCM & Logistics

Total Questions : 50

Q.1 The SCOR model of a supply chain discusses the _____ of supply chain

Marks: 2

Question ID:
6334443

No	Options Details	Select Option
1	structure	
2	function	
3	layout	
4	components	

Q.2 If a supplier supplies services and goods to the organization, it is called as the _____ supply chain

Marks: 2

Question ID:
6334444

No	Options Details	Select Option
1	arbitrary	
2	inbound	
3	outbound	
4	logisitical	

Q.3 The maximum amount of products that can be processed by a factory is called as the _____.

Marks: 2

Question ID:
6334445

No	Options Details	Select Option
1	capacity	
2	utilization	
3	quality	
4	cycle	

Q.4 _____ defines a supply chain as the goal oriented network of processes.

Marks: 2

Question ID:
6334446

No	Options Details	Select Option
1	Vachon	
2	Frizelle	
3	Hopp	
4	Klassen	

Q.5 _____ is the process of organizing, directing and improving work in a production process.

Marks: 2

Question ID:
6334447

No	Options Details	Select Option
1	Planning	
2	Routing	
3	Scheduling	
4	Staffing	

Q.6 _____ order cycle takes place at the retailer interface.

Marks: 2

Question ID:
6334448

No	Options Details	Select Option
1	Supplier	
2	Customer	
3	Manager	
4	Firm	

Q.7 The first revolution of supply chain is called ____ supply chain.

Marks: 2

Question ID:
6334449

No	Options Details	Select Option
1	Toyota	
2	Dell	
3	EDI	
4	Ford	

Q.8 The second revolution of supply chain is called ____ supply chain.

Marks: 2

Question ID:
6334450

No	Options Details	Select Option
1	Toyota	
2	Dell	
3	EDI	
4	Ford	

Q.9

In _____ the number of employees and he turnover fall below a specified level.

Marks: 2**Question ID:**
6334451

No	Options Details	Select Option
1	CAGR	
2	SME	
3	GDP	
4	SCM	

Q.10

Most businesses at _____ place source material online.

Marks: 2**Question ID:**
6334452

No	Options Details	Select Option
1	Internet	
2	E-Chaupel	
3	E-Market	
4	EDI	

Q.11 A prediction for future happenings is called as a _____.

Marks: 2

Question ID:
6334453

No	Options Details	Select Option
1	forecast	
2	estimate	
3	demand	
4	supply	

Q.12 The farther the supply chain partner is the larger is the forecast error is called as the _____ effect

Marks: 2

Question ID:
6334454

No	Options Details	Select Option
1	Randomized	
2	Bullwhip	
3	Aggregate	
4	Heuristic	

Q.13 _____ forecasts have a larger standard deviation of error in proportion to the mean.

Marks: 2

Question ID:
6334455

No	Options Details	Select Option
1	shorttem	
2	exponential	
3	lonterm	
4	loogostocal	

Q.14 The forecast based on judgment is called as the _____ forecast.

Marks: 2

Question ID:
6334456

No	Options Details	Select Option
1	qualitative	
2	statistical	
3	quantitative	
4	associative	

Q.15 The model that focuses on the graphical representation of data by analyzing the least square value is the _____ forecast.

Marks: 2

Question ID:
6334457

No	Options Details	Select Option
1	experimental	
2	trend	
3	Delphi	
4	expert	

Q.16 _____ involves business relationship between two parties where the one party provides the licence to the other party.

Marks: 2

Question ID:
6334458

No	Options Details	Select Option
1	Subcontracting	
2	Frachising	
3	Outsourcing	
4	Offshore	

Q.17

According to _____ franchise are distinguished by three characteristics.

Marks: 2**Question ID:**
6334459

No	Options Details	Select Option
1	Keller	
2	Pretzel	
3	Papa John	
4	Robbins	

Q.18

_____ is a feature of franchise.

Marks: 2**Question ID:**
6334460

No	Options Details	Select Option
1	Partnership	
2	Contrat	
3	Assistance	
4	Association	

Q.19 Customization of the franchise agreement is called as the _____.

Marks: 2

Question ID:
6334461

No	Options Details	Select Option
1	development	
2	scalability	
3	streaming	
4	training	

Q.20 Ola follows business _____ model.

Marks: 2

Question ID:
6334462

No	Options Details	Select Option
1	partnership	
2	aggregator	
3	industry	
4	customer	

Q.21 Realtime user interactions are displayed by _____ media aggregators.

Marks: 2

Question ID:

6334463

No	Options Details	Select Option
1	social	
2	personal	
3	group	
4	people	

Q.22 _____ is a social media aggregator tool

Marks: 2

Question ID:

6334464

No	Options Details	Select Option
1	Gmail	
2	Internet	
3	Hootsuite	
4	Mspaint	

Q.23 Gawker Media sits is an example of _____ aggregator.

Marks: 2

Question ID:
6334465

No	Options Details	Select Option
1	facebook	
2	social	
3	blog	
4	feed	

Q.24 _____ is a franchise network.

Marks: 2

Question ID:
6334466

No	Options Details	Select Option
1	KFC	
2	Amazon	
3	DNMart	
4	JioMart	

Q.25 C2B is an example of an _____ model.

Marks: 2

Question ID:
6334467

No	Options Details	Select Option
1	E-Commerce	
2	M-Commerce	
3	E-Business	
4	E-Seva	

Q.26 In _____ an end customer makes a service that an organization uses.

Marks: 2

Question ID:
6334468

No	Options Details	Select Option
1	B2B	
2	C2B	
3	C2C	
4	B2C	

Q.27 The term mobile commerce was coined by _____.

Marks: 2

Question ID:
6334469

No	Options Details	Select Option
1	Duffey	
2	Drucker	
3	Donald	
4	Duke	

Q.28 A pager is a _____ device.

Marks: 2

Question ID:
6334470

No	Options Details	Select Option
1	mobile	
2	palmtop	
3	phone	
4	laptop	

Q.29 3-G technology includes high speed data transfer of _____ MBPS

Marks: 2

Question ID:
6334471

No	Options Details	Select Option
1	10	
2	15	
3	20	
4	40	

Q.30 There are approximately _____ million devices in India.

Marks: 2

Question ID:
6334472

No	Options Details	Select Option
1	430	
2	431	
3	432	
4	433	

Q.31 Direct _____ is from producer to consumer.

Marks: 2

Question ID:
6334473

No	Options Details	Select Option
1	distribution	
2	supply	
3	intermediate	
4	shipment	

Q.32 _____ distribution is the process of organizing product receipts from suppliers and delivering the fixed quantity to different retail stores.

Marks: 2

Question ID:
6334474

No	Options Details	Select Option
1	Decentralized	
2	Warehouse	
3	Centralized	
4	Localized	

Q.33 The actual physical places where products are made are called as the _____.

Marks: 2

Question ID:
6334475

No	Options Details	Select Option
1	factories	
2	harbours	
3	facilities	
4	warehouses	

Q.34 In _____ system the organizations make long term projectstions of customer demand.

Marks: 2

Question ID:
6334476

No	Options Details	Select Option
1	Push	
2	Pull	
3	Local	
4	Central	

Q.35

In _____ system decisions related to the production are driven by demand.

Marks: 2**Question ID:**
6334477

No	Options Details	Select Option
1	Push	
2	Pull	
3	Local	
4	Central	

Q.36

_____ is the strategy used in the supply chain to distribute products from manufacturers to the customers directly.

Marks: 2**Question ID:**
6334478

No	Options Details	Select Option
1	Hoarding	
2	Holding	
3	Cross-docking	
4	Containers	

Q.37

The transfer of the product directly from the receiving dock to the outbound truck is _____ cross-docking

Marks: 2**Question ID:**
6334479

No	Options Details	Select Option
1	retail	
2	transportation	
3	disreibutuin	
4	opportunistic	

Q.38

The process of consolidation different inventory locations into a single one is called inventory _____.

Marks: 2**Question ID:**
6334480

No	Options Details	Select Option
1	trading	
2	pooling	
3	pushing	
4	stacking	

Q.39 A node through which products are transferred is called as the _____ channel.

Marks: 2

Question ID:
6334481

No	Options Details	Select Option
1	logistics	
2	supply	
3	distribution	
4	demand	

Q.40 In single party selling network there is only one _____ between the manufactures and the customers.

Marks: 2

Question ID:
6334482

No	Options Details	Select Option
1	gent	
2	master	
3	middleman	
4	contractor	

Q.41 The type of network used by the large scale manufacturers is called as the _____ distribution network.

Marks: 2

Question ID:
6334483

No	Options Details	Select Option
1	direct	
2	indirect	
3	global	
4	local	

Q.42 Tupperware is a _____ distribution network.

Marks: 2

Question ID:
6334484

No	Options Details	Select Option
1	direct	
2	indirect	
3	global	
4	local	

Q.43 The percentage split of each SKU to the total demand is called as the _____ mix.

Marks: 2

Question ID:
6334485

No	Options Details	Select Option
1	supply	
2	product	
3	service	
4	demand	

Q.44 Demand uncertainty and product mix is divided into _____ boxes.

Marks: 2

Question ID:
6334486

No	Options Details	Select Option
1	two	
2	three	
3	four	
4	five	

Q.45 The products with fast clock speed and low demand uncertainty are called _____ products.

Marks: 2

Question ID:
6334487

No	Options Details	Select Option
1	giffin	
2	rare	
3	substitute	
4	complementary	

Q.46 Manufacture of making handmade products with or without the use of tools is _____ production.

Marks: 2

Question ID:
6334488

No	Options Details	Select Option
1	batch	
2	job	
3	craft	
4	mass	

Q.47 By purchasing items in large quantities _____ inventory is built.

Marks: 2

Question ID:
6334489

No	Options Details	Select Option
1	cycle	
2	safety	
3	reorder	
4	lot	

Q.48 _____ stock is maintained by organizations to meet stockouts.

Marks: 2

Question ID:
6334490

No	Options Details	Select Option
1	cycle	
2	safety	
3	reorder	
4	lot	

Q.49

A close arrangement and coordination withing a supply chain by employing shared information systems is called as the supply chain _____.

Marks: 2**Question ID:**
6334491

No	Options Details	Select Option
1	aggregatioon	
2	integration	
3	merger	
4	consolidation	

Q.50

_____ model helps in facilitating interactions between different entities in an organization.

Marks: 2**Question ID:**
6334492

No	Options Details	Select Option
1	POSTCORB	
2	SCOR	
3	PESTEL	
4	Global	