

Exam Name : PGDMM/ PGDSCM & L-Business Ethics & Corporate Social Responsibility

Total Questions : 50

Q.1 Ethics is the branch of philosophy that deals

Marks: 2

Question ID:
6288364

No	Options Details	Select Option
1	With how to run a business	
2	With the people behaviour	
3	With the issues of virtuous and the immoral	
4	With the behaviour of the organization to its people	

Q.2 Normative ethics deal with the study of

Marks: 2

Question ID:
6288365

No	Options Details	Select Option
1	Normal behaviour of human beings	
2	Normal behaviour of the organization	
3	Norms, values or standards on how to act	
4	Actual behaviour of the human being in an organization	

Q.3 Absolutism, which is part of applied ethics indicates

Marks: 2

Question ID:
6288366

No	Options Details	Select Option
1	That the values and norms varies for each culture	
2	Fixed norms and standards for all the persons at all times	
3	That the application of the theory is fixed	
4	That the values of all activities leads to the same outcome	

Q.4 Pre-conventional, Conventional and Post-conventional are the stages of moral development proposed by

Marks: 2

Question ID:
6288367

No	Options Details	Select Option
1	Rogene A Buchholz	
2	Andres Crane	
3	Adam Smith	
4	Kholberg	

Q.5 Ethics is a subject that deals with

Marks: 2

Question ID:
6288368

No	Options Details	Select Option
1	Social science	
2	Social literature	
3	Social art	
4	Social philosophy	

Q.6 Which one for the factors contribute to an ethical issue in the production function

Marks: 2

Question ID:
6288369

No	Options Details	Select Option
1	Scarcity of material	
2	Unsafe working environment	
3	Monopoly market conditions	
4	Incentive schemes	

Q.7 One of the stake holder in a business organization is

Marks: 2

Question ID:
6288370

No	Options Details	Select Option
1	The supplier	
2	The government	
3	The public	
4	The environmentalist	

Q.8 The virtue that exhibits a good value system in a business organization is

Marks: 2

Question ID:
6288371

No	Options Details	Select Option
1	Being in the good books of the boss	
2	Having a good relationship with subordinates	
3	Discipline in the workplace	
4	None of these	

Q.9 A Situation of ethical dilemma at work can be handled by

Marks: 2

Question ID:
6288372

No	Options Details	Select Option
1	Focusing on the profit of the organization	
2	Focusing achieving organizational targets	
3	Focusing on the material supplies	
4	Focusing on merit in promotion and payments	

Q.10 One of the situations that can be an ethical dilemma in an organization is

Marks: 2

Question ID:
6288373

No	Options Details	Select Option
1	Putting one's own interest above that of the organization's interest	
2	Conflict of interest (organizational and personal)	
3	Ensuring correct and timely reports at all times	
4	Ensuring fair and uniform process in the organization	

Q.11 In the case of the Hindu undivided family business of the family is managed

Marks: 2

Question ID:
6288374

No	Options Details	Select Option
1	Is managed by the senior most male member of the family	
2	Jointly by selected members of the family	
3	The legal heirs of the Hindu Undivided Family	
4	None of the above	

Q.12 According to Gabrielle O'Donovan corporate governance

Marks: 2

Question ID:
6288375

No	Options Details	Select Option
1	Is the government under which the organization functions	
2	Is the Board of directors that run the organization	
3	Is an internal system encompassing policies processes and people that needs of stakeholders	
4	The workers union that is one of the stake holders in the organization	

Q.13 Objective of corporate governance is to ensure the

Marks: 2

Question ID:
6288376

No	Options Details	Select Option
1	Total legal compliance with the law of the land	
2	To increase stake holders value and wealth	
3	To prevent fraud in the organization	
4	All of the above	

Q.14 The German model of corporate governance

Marks: 2

Question ID:
6288377

No	Options Details	Select Option
1	Has the workers union and the officers mangers union	
2	Has the supervisory board and the management board	
3	Has the financial board and the shareholders board	
4	Has only the management board	

Q.15 Corporate governance in the Indian context

Marks: 2

Question ID:
6288378

No	Options Details	Select Option
1	Is purely governed by The companies act	
2	Is a mixture of the German model and the Anglo American model	
3	Is governed by SEBI	
4	Is not governed by any agency	

Q.16 For attaining a healthy growth rate an organization must build strong relations with

Marks: 2

Question ID:
6288379

No	Options Details	Select Option
1	The workers union	
2	All the directors of the management must have good understanding	
3	All the stake holders in the organization	
4	All of the suppliers	

Q.17 Major contributor to the corporate culture is determined by

Marks: 2

Question ID:
6288380

No	Options Details	Select Option
1	The organizational goals and strategies	
2	The supplier management process	
3	The employee management process	
4	None of these	

Q.18 Sustainable development is achieved in an organization when

Marks: 2

Question ID:
6288381

No	Options Details	Select Option
1	The manufacturing goes on without any hinderance	
2	The organization is able to carry out continuous improvement in the products	
3	The organization is able to make continuous profits	
4	The manufacturing processes work in alignment with the preservation of the ecosystem	

Q.19 Sustainable development takes care of

Marks: 2

Question ID:
6288382

No	Options Details	Select Option
1	The present generation	
2	The future generation	
3	Both A and B	
4	None of these	

Q.20 In Carroll's CSR pyramid the foundation is laid by

Marks: 2

Question ID:
6288383

No	Options Details	Select Option
1	The Philanthropic responsibility / activity	
2	The Economic responsibility of the organization	
3	The responsibility to obey the law	
4	The ethical behaviour of the organization	

Q.21 The concept of CSR advocates that the organization must fulfil the responsibility of _____ in which they operate

Marks: 2

Question ID:
6288384

No	Options Details	Select Option
1	Society	
2	Organization	
3	City	
4	District	

Q.22 Some of the problems faced by the organizations in the implementation of CSR are

Marks: 2

Question ID:
6288385

No	Options Details	Select Option
1	Lack of knowledge as to what constitutes CSR	
2	Lack of consensus, resources and non participation by community	
3	Lack of interest to participate by the society	
4	None of these	

Q.23 The CSR strategy must focus on activities that

Marks: 2

Question ID:
6288386

No	Options Details	Select Option
1	Are part of the companies normal business operations	
2	Are not part of the companies normal business operations	
3	Are the activities that promote the companies products	
4	Are activities that reduce the expenditure for the company	

Q.24 The first activity in the implementation framework for CSR activity is

Marks: 2

Question ID:
6288387

No	Options Details	Select Option
1	Identify a partner who will participate with the organization	
2	Discuss with the important stakeholders for CSR implementation	
3	Start an advertising campaign to promote CSR activity	
4	Identify personnel who are not important for the operations of the organization	

Q.25 The nine principles given by NVG (National Voluntary Guidelines) are part of the BRR and is mandated by

Marks: 2

Question ID:
6288388

No	Options Details	Select Option
1	SEBI	
2	Government of India	
3	None of them	
4	Both of them	

Q.26 The first step in the process of managing the ethical dilemma is

Marks: 2

Question ID:
6288389

No	Options Details	Select Option
1	Recognise the person responsible	
2	Recognise the solution to the dilemma	
3	Find out which is right and wrong	
4	Recognise the problem	

Q.27 Business ethics is the study of business situations, activities and decisions where right and wrong are addressed according to

Marks: 2

Question ID:
6288390

No	Options Details	Select Option
1	Rogene A Buchholz	
2	Andres Crane	
3	Adam Smith	
4	Kholberg	

Q.28 Which among the following applies to the public procurement process

Marks: 2

Question ID:
6288391

No	Options Details	Select Option
1	Support for shareholders interest	
2	Profit centric activity	
3	Focus on social benefit	
4	Not open to public scrutiny	

Q.29 Integrity pact is a system introduced to

Marks: 2

Question ID:
6288392

No	Options Details	Select Option
1	Fight against corruption in public procurement	
2	Monitor the progress of work in a transparent manner	
3	Ensure the maximum profit for the bidding contractors	
4	Generate revenue for government	

Q.30 Transparency, Integrity, fairness, competition and accountability are some of the principles of

Marks: 2

Question ID:
6288393

No	Options Details	Select Option
1	Improving the profit of an organization	
2	Improving the interaction between the organization and the government	
3	Improving the interaction among the employees	
4	The public procurement framework	

Q.31 The companies act 2013 mandates CSR spending by large corporations

Marks: 2

Question ID:
6288394

No	Options Details	Select Option
1	Must have a CSR committee to oversee the CSR activities of the organization	
2	To spend 2% of their profit in CSR activities	
3	CSR activities of the organization must be made available on line	
4	All of these	

Q.32 Honesty, Accountability, Integrity, Empathy and Flexibility are the core of ethics to be followed by

Marks: 2

Question ID:
6288395

No	Options Details	Select Option
1	The Managers in an organization	
2	The accounting department in an organization	
3	The manufacturing department in an organization	
4	The design department in an organization	

Q.33 The model of ethical leadership is the

Marks: 2

Question ID:
6288396

No	Options Details	Select Option
1	4 V model	
2	The leadership model	
3	Ethics model in the organization	
4	The good governance model	

Q.34 Ethos is Greek word that means

Marks: 2

Question ID:
6288397

No	Options Details	Select Option
1	Leadership	
2	Character	
3	Ethics	
4	Service mindedness	

Q.35 The three types of teleological theories are

Marks: 2

Question ID:
6288398

No	Options Details	Select Option
1	Negative and positive rights theory, social contact theory and social justice theory	
2	Social contact theory, law and order theory and social justice theory	
3	Ethical Egoism, Utilitarianism and Eudaemonism	
4	Social justice theory, positive and rights theory and self interest theory	

Q.36 The three types of deontological theories are

Marks: 2

Question ID:
6288399

No	Options Details	Select Option
1	Social contact theory, law and order theory and social justice theory	
2	Ethical Egoism, Utilitarianism and Eudaemonism	
3	Social justice theory, positive and rights theory and self interest theory	
4	Negative and positive rights theory, social contact theory and social justice theory	

Q.37 Which of the following is a perfect mingling of materialism and spiritualism

Marks: 2

Question ID:
6288400

No	Options Details	Select Option
1	Combination of Indian and western management	
2	Combination of eastern and western management	
3	Western management	
4	Indian management	

Q.38 The types of spiritual values that help an individual work better are

Marks: 2

Question ID:
6288401

No	Options Details	Select Option
1	Harmony, respect for religion and individual	
2	Harmony, truthfulness, self-giving and faith	
3	Truthfulness, being religious and faith in God	
4	Faith in God and harmony	

Q.39

Which theory states that "An action is good if it results in fulfilling the goals and takes care of the welfare of human beings"

Marks: 2**Question ID:**
6288402

No	Options Details	Select Option
1	Ethical Egoism	
2	Utilitarianism	
3	Eudaemonism	
4	None of these	

Q.40

Who said "The ethics of business is the ethics of responsibility. The businessman must promise that he will not harm knowingly"

Marks: 2**Question ID:**
6288403

No	Options Details	Select Option
1	Kirk O Hansen	
2	Raymond C Baumhart	
3	Adam Smith	
4	Kholer	

Q.41 Encouraging others, creativity, intuitiveness, knowledge and commitment are

Marks: 2

Question ID:
6288404

No	Options Details	Select Option
1	Spiritual Values	
2	Professional managerial values	
3	Spiritual values	
4	Religious values	

Q.42 The three stages of ethics creation in an organization are

Marks: 2

Question ID:
6288405

No	Options Details	Select Option
1	Developing core values, Training the employees and Maintaining the policies and procedures	
2	Developing core values, Training the employees and Maintaining balance between innovation / flexibility and policy creation	
3	Maintaining balance between innovation / flexibility and policy creation, identifying the values and implementing it	
4	Maintaining balance between innovation / flexibility and policy creation, Developing relationships and building on values	

Q.43 Threats that arise due to barriers during cross cultural communication are

Marks: 2

Question ID:
6288406

No	Options Details	Select Option
1	Lack of trust, Fear and Dislike	
2	Like, Trust and Respect	
3	Dislike, Trust and Fear	
4	Trust, Respect and Fear	

Q.44 "The promotion of a community, creating solidarity through universal truth is an important aspect of secular spirituality" Who said this?

Marks: 2

Question ID:
6288407

No	Options Details	Select Option
1	Robert C solomon	
2	Cornel W du Toit	
3	Peter Van der Veer	
4	Peter Kholer	

Q.45 Which one of these is an advantage for a good value system in an organization

Marks: 2

Question ID:
6288408

No	Options Details	Select Option
1	Discipline	
2	Organizational growth	
3	Competitive edge in business	
4	All of these	

Q.46 Tests suggested by Kidder to understand the right versus wrong issues

Marks: 2

Question ID:
6288409

No	Options Details	Select Option
1	Stench test, Front page test and Mom test	
2	Front page test and The litmus test	
3	The litmus test and The mom test	
4	The mom test and the Stench test	

Q.47 Name some of the ethical issues faced by marketing in an organization

Marks: 2

Question ID:
6288410

No	Options Details	Select Option
1	False claim on product performance	
2	Using unfair means to overcome competition	
3	Negative propaganda about the competition	
4	All of these	

Q.48 Unethical issues that can arise in HR function are

Marks: 2

Question ID:
6288411

No	Options Details	Select Option
1	Discrimination of individual based on caste, colour, sex, etc.	
2	Accurate reporting on HR activities	
3	Exemplary behaviour of the policy making persons	
4	Role conflicts	

Q.49 According to which law of Karma must one's belief translate into actions

Marks: 2

Question ID:
6288412

No	Options Details	Select Option
1	The law of giving and hospitality	
2	The law of here and now	
3	The law of change	
4	The great law	

Q.50 The 4 Vs of ethical leadership stand for

Marks: 2

Question ID:
6288413

No	Options Details	Select Option
1	Values, Vision, Voice and Virtue	
2	Values, Vigilance, Voice and Virtue	
3	Values, Vigilance, Virtue and Vision	
4	Vigilance, Virtue, Valour and Voice	