

**Exam Name** : PGDMM/PGDSCM & L-Business Environment

**Total Questions** : 50

**Q.1** Which among the following comes under economic environment

**Marks:** 2

**Question ID:**  
6288314

No	Options Details	Select Option
1	education	
2	popular size	
3	GDP	
4	life style	

**Q.2** A \_\_\_\_ firm is an economic institution in a market system

**Marks:** 2

**Question ID:**  
6288315

No	Options Details	Select Option
1	government	
2	public	
3	private	
4	business	

**Q.3** The functioning of an economy is reflected in \_\_\_\_ fluctuation

**Marks:** 2

**Question ID:**  
6288316

No	Options Details	Select Option
1	longterm	
2	shortterm	
3	midterm	
4	none	

**Q.4** The citizen as a \_\_\_\_\_ of civil society expects total quality of life

**Marks:** 2

**Question ID:**  
6288317

No	Options Details	Select Option
1	member	
2	consumer	
3	worker	
4	director	

**Q.5** A\_\_\_\_\_ exists in the context of a society

**Marks: 2**

**Question ID:**  
6288318

No	Options Details	Select Option
1	business	
2	public	
3	standpoint	
4	owners	

**Q.6** A\_\_\_\_\_ is a fact of life

**Marks: 2**

**Question ID:**  
6288319

No	Options Details	Select Option
1	play	
2	business	
3	earning	
4	change	

**Q.7** Which period in India known for globalisation

**Marks: 2**

**Question ID:**  
6288320

No	Options Details	Select Option
1	1973-74	
2	1990-91	
3	2003-4	
4	2014-15	

**Q.8** The life line of a business is

**Marks: 2**

**Question ID:**  
6288321

No	Options Details	Select Option
1	money	
2	economic	
3	activity	
4	none	

**Q.9**

The government is a \_\_\_\_\_ institution

**Marks: 2****Question ID:**  
6288322

No	Options Details	Select Option
1	social	
2	political	
3	public	
4	all	

**Q.10**

A losing public enterprise is ultimately a social\_\_\_\_\_

**Marks: 2****Question ID:**  
6288323

No	Options Details	Select Option
1	favour	
2	hardships	
3	burden	
4	performance	

**Q.11** Public enterprises are accountable to people through

**Marks:** 2

**Question ID:**  
6288324

No	Options Details	Select Option
1	parliament	
2	audit	
3	annual report	
4	all	

**Q.12** Higher productivity means

**Marks:** 2

**Question ID:**  
6288325

No	Options Details	Select Option
1	decreased output	
2	marginal output	
3	increased output	
4	none	

**Q.13** Business ethics are founded on the basis of

**Marks: 2**

**Question ID:**  
6288326

No	Options Details	Select Option
1	vision statement	
2	organisational value	
3	strategic objectives	
4	organisational policies	

**Q.14** The \_\_\_\_ scenario in the country continues to be a matter of concern

**Marks: 2**

**Question ID:**  
6288327

No	Options Details	Select Option
1	coporate	
2	urban	
3	power	
4	elemental	

**Q.15** National income can be estimated at a \_\_\_\_prices

**Marks:** 2

**Question ID:**  
6288328

No	Options Details	Select Option
1	current	
2	reasonable	
3	expanding	
4	none	

**Q.16** Public sector enterprises are being \_\_\_\_\_to reduce pressure on public finances

**Marks:** 2

**Question ID:**  
6288329

No	Options Details	Select Option
1	revamped	
2	renovated	
3	expanded	
4	reformed	



**Q.17** \_\_\_\_\_population will necessitate more and more land under cultivation

**Marks: 2**

**Question ID:**  
6288330

No	Options Details	Select Option
1	current size	
2	growing	
3	serious	
4	none	

**Q.18** Both \_\_\_\_\_ and the state legislature can make laws on the subjects

**Marks: 2**

**Question ID:**  
6288331

No	Options Details	Select Option
1	government	
2	public	
3	parliament	
4	constitution	

**Q.19** Our\_\_\_\_\_ gives equal treatment to all citizens

**Marks: 2**

**Question ID:**  
6288332

No	Options Details	Select Option
1	government	
2	public	
3	parliament	
4	constitution	

**Q.20** \_\_\_\_\_also creates problem in income

**Marks: 2**

**Question ID:**  
6288333

No	Options Details	Select Option
1	inflation	
2	deflation	
3	income	
4	none	

**Q.21** The \_\_\_\_market has made enormous progress in recently years

**Marks: 2**

**Question ID:**

6288334

No	Options Details	Select Option
1	BPO	
2	IPO	
3	gold	
4	milk	

**Q.22** When prices accelerate rapidly \_\_\_\_ inflation emerges

**Marks: 2**

**Question ID:**

6288335

No	Options Details	Select Option
1	walking	
2	galloping	
3	running	
4	creeping	

**Q.23** A business firm and its environment are mutually\_\_\_\_\_

**Marks: 2**

**Question ID:**  
6288336

No	Options Details	Select Option
1	independent	
2	agreeable	
3	inseparable	
4	interdependent	

**Q.24** ICOTY stands for

**Marks: 2**

**Question ID:**  
6288337

No	Options Details	Select Option
1	Indian Car of the Year	
2	Indian City of the Year	
3	Indian Cap of the Year	
4	Indian Company of the Year	

**Q.25**      EFE stands for

**Marks: 2**

**Question ID:**  
6288338

No	Options Details	Select Option
1	Environmental Factor Evaluaion	
2	External Factor Evaluaion	
3	External Factor Economics	
4	Entire Factor Evaluaion	

**Q.26**      ETOP stands for

**Marks: 2**

**Question ID:**  
6288339

No	Options Details	Select Option
1	Empire Threat and Opportunity Profile	
2	External Threat and Opportunity Profile	
3	Environmental Threat and Opportunity Profile	
4	Environmental Treat and Opportunity Profile	

**Q.27** SAP stands for

**Marks: 2**

**Question ID:**  
6288340

No	Options Details	Select Option
1	Strategic Adverse Profile	
2	Statutory Advantages Profile	
3	Strategic Advantages Profit	
4	Strategic Advantages Profile	

**Q.28** What is an opportunity for the business

**Marks: 2**

**Question ID:**  
6288341

No	Options Details	Select Option
1	poor marketing strategies	
2	high demands expected in future	
3	low demands for products	
4	good labour force	

**Q.29** Which one is the strength of a business

**Marks: 2**

**Question ID:**  
6288342

No	Options Details	Select Option
1	poor marketing strategies	
2	high demands expected in future	
3	low demands for products	
4	good labour force	

**Q.30** Failure to adopt to a new technology is \_\_\_\_\_ risk

**Marks: 2**

**Question ID:**  
6288343

No	Options Details	Select Option
1	strategic	
2	less	
3	more	
4	negligible	

**Q.31** Environmental analysis process is a\_\_\_\_\_

**Marks: 2**

**Question ID:**  
6288344

No	Options Details	Select Option
1	universal process	
2	dynamic process	
3	continuous proces	
4	none of them	

**Q.32** Screening is the process of\_\_\_\_\_

**Marks: 2**

**Question ID:**  
6288345

No	Options Details	Select Option
1	analysing	
2	keeping constant eye on something	
3	assesment of anything	
4	good performance	



**Q.33** Monitoring is the process of\_\_\_\_\_

**Marks: 2**

**Question ID:**  
6288346

No	Options Details	Select Option
1	analysing	
2	keeping constant eye on something	
3	assesment of anything	
4	good performance	

**Q.34** Which one is the constituent of microbusiness environment

**Marks: 2**

**Question ID:**  
6288347

No	Options Details	Select Option
1	customers	
2	employees	
3	shareholders	
4	all of these	

**Q.35** Which micro business element provides raw material

**Marks: 2**

**Question ID:**

6288348

No	Options Details	Select Option
1	suppliers	
2	general public	
3	competitors	
4	marketing intermediaries	

**Q.36** Which one is an internal information source

**Marks: 2**

**Question ID:**

6288349

No	Options Details	Select Option
1	government publications	
2	syndicate services	
3	salesforce reports	
4	non government publications	

**Q.37** Which is an organisational appraisal method

**Marks: 2**

**Question ID:**  
6288350

No	Options Details	Select Option
1	industry standards	
2	balanced scorecard	
3	benchmarking	
4	all of these	

**Q.38** Business environment can be divided into

**Marks: 2**

**Question ID:**  
6288351

No	Options Details	Select Option
1	national and local environment	
2	Macro and micro environment	
3	financial and non financial environment	
4	domestic and international environment	

**Q.39** Which is not a political factor impacting the macro business environment

**Marks:** 2

**Question ID:**  
6288352

No	Options Details	Select Option
1	cost of production	
2	civil unrest	
3	threat of war	
4	change in government	

**Q.40** Which of the following is not the type of PSUs

**Marks:** 2

**Question ID:**  
6288353

No	Options Details	Select Option
1	departmental under taking	
2	ministry under taking	
3	statutory corporations	
4	holding company	

**Q.41** Which is not a reason for failure of free market mechanism

**Marks:** 2

**Question ID:**  
6288354

No	Options Details	Select Option
1	perfect competition	
2	judgement of individuals	
3	emphasis on profit	
4	high priorities for public utilities	

**Q.42** Which is not a key role of public sector

**Marks:** 2

**Question ID:**  
6288355

No	Options Details	Select Option
1	development of power projects	
2	balanced economic growth	
3	economies of scale	
4	mounting losses	

**Q.43** \_\_\_\_\_ environment of a country encompasses external factors

**Marks:** 2

**Question ID:**  
6288356

No	Options Details	Select Option
1	political	
2	economic	
3	socio-cultural	
4	non of these	

**Q.44** In which economic system industries and production are completely owned by private bodies

**Marks:** 2

**Question ID:**  
6288357

No	Options Details	Select Option
1	socialism	
2	mixed	
3	capitalism	
4	non of these	

**Q.45** Under \_\_\_\_\_ economy both public and private institutions exercise economic control

**Marks:** 2

**Question ID:**  
6288358

No	Options Details	Select Option
1	socialism	
2	mixed	
3	capatilism	
4	non of these	

**Q.46** Which of the following has an impact of inflation on the business sector

**Marks:** 2

**Question ID:**  
6288359

No	Options Details	Select Option
1	reduced purchasing power	
2	economic downturn	
3	increased product price	
4	all of the above	

**Q.47** What replaced the FERA in the year 1999

**Marks:** 2

**Question ID:**  
6288360

No	Options Details	Select Option
1	MRTP act	
2	FEMA	
3	Competition act	
4	GST	

**Q.48** MRTP stands for

**Marks:** 2

**Question ID:**  
6288361

No	Options Details	Select Option
1	Monopolies and Restrictive Trade Practices	
2	Monopolies and Responsible Trade Practices	
3	Metro and Restrictive Trade Practices	
4	none of them	



**Q.49** Main purpose of social audit is to

**Marks: 2**

**Question ID:**  
6288362

No	Options Details	Select Option
1	improve local governance	
2	strengthen accountability	
3	maintain transparency	
4	all of these	

**Q.50** Which of the following is small enterprise as MSMED act, 2006

**Marks: 2**

**Question ID:**  
6288363

No	Options Details	Select Option
1	a unit with minimum turnover of Rs 5 crores	
2	a unit with maximum turnover of Rs 5 crores	
3	a unit with annual turnover of Rs 5 crores to Rs 75 crores	
4	a unit with annual turnover of Rs 50 crores to Rs 200 crores	