



INDIAN INSTITUTE OF MATERIALS MANAGEMENT
Post Graduate Diploma in Supply Chain Management & Logistics
Post Graduate Diploma in Materials Management - 2 years

PAPER No. 12
International Trade

July 2019

Date : 25.07.2019
Time : 10.00 a.m to 1.00 p.m.

Max. Marks : 100
Duration : 3 Hrs.

Instructions:

1. From Part A – answer all questions (compulsory). Each sub questions carries 1 mark.
2. From Part B – Answer any 3 questions out of 5 questions. Each question carries 20 marks.
3. Part C - Case study - Compulsory

Total: 20 Marks
Total : 60 Marks
Total 20 marks

PART – A (compulsory) (20 x1 = 20 marks)

Q.1 Please state whether the following statements are “True” or “False”. [5 marks]

- 1) International trade is possible due to the emergence of globalization.
- 2) EXIM policy was first announced in 1990 .
- 3) Macro environment is within the control of an organization.
- 4) Micro environment directly affects the activities of an organization
- 5) The nation of the origin of a MNC is known as home country. .

Q.2 Match the following: [5 marks]

Column A	Column B
(1) International trade	(A) A strategic planning technique
(2) Segment of the market selected for selling goods	(B) The ban on import or export of goods
(3) Embargo	(C) Surplus
(4) SWOT analysis	(D) Target Market
(5) An excess to requirement or supply	(E)Source of revenue creation for countries

Q. 3 Fill in the blanks : [5 marks]

- a. _____ of goods and services across the boundaries is international trade.
- b. _____ deals with financial securities, bonds and currencies.
- c. Monetary transaction is a transaction where a _____ is made.
- d. _____ is used for making payment by importers and exporters.
- e. _____ is an evidence towards transportation of goods through sea/water.

Q.4 Write the full form of the following. [5 marks]

- (1) DGFT. (2) EXIM. (3) STC (4) MNC. (5) UNCTAD..

PART B

[Total 60 marks]

Answer any three out of the following five questions: (20 Marks each)

- Q.5** What is globalization? Describe impact of globalization on world economy. [20 marks]
- Q.6** Describe the international macro and micro environment in detail. [20 marks]
- Q.7** a. Discuss the role of FDI. [10 marks]
b. Explain the procedures for export documentation. [10 marks]
- Q.8** a. Discuss the meaning of and barriers to international trade. [10 marks]
b. Describe the modern theory of international trade. [10 marks]
- Q.9** Write short notes on any four: [4 x5 = 20 marks]
- a. Theory of Mercantilism
 - b. Theory of absolute advantage
 - c. International Monetary Fund
 - d. Mergers and Acquisitions
 - e. International Marketing
 - f. World Trade Organization

PART - C [Compulsory]

Q. 10 Read the Case and answer the questions.

20 marks

Mehta & Company is an Indian manufacturer exporter of aluminum profiles.

Mehta & Co always use open top container for export. This exporter sent his one FCL consignment to foreign buyer at Germany. After receiving consignment at Hamburg Germany, importer (Buyer) found that there was water inside the container. Aluminum profile was also damaged. Therefore Germany buyer rejected this consignment.

Mehta & company were ready to take back container in India for repairing and re-engineering. After repairing and re- engineering they want to re- export same container to original buyer at Germany.

Questions (4 x 5 = 20 marks)

1. Is it possible to bring back exported container in to India? Explain.
2. What are Customs formalities while importing the exported container?
3. What are Customs formalities while re- export of repaired material?
4. As per Customs, What are the main conditions for re-export of repaired /re conditioned items.