



INDIAN INSTITUTE OF MATERIALS MANAGEMENT  
Post Graduate Diploma in Logistics Management

June 2013

Paper 1  
Management Principles and Business Finance

Date: 08.06.2013

Max Marks: 100

Time: 10.00 AM to 1.00 PM

Duration: 3 Hours

**Instructions:**

- 1) Part A1 and A2 are compulsory
- 2) Part B: Answer any three questions with a maximum of two from part B1 or B2
- 3) Part C Compulsory

Total Marks=32  
Total Marks=48  
Total Marks=20

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**Part :A: 1**

**( 1 x16= 16 marks)**

**Q.1. Indicate whether the following statements are True or False:**

- (i) Foreman is a part of Middle Management.
- (ii) A business organization cannot exist in a vacuum.
- (iii) Strategies and policies are not related to each other.
- (iv) Division of work is the first step in building an organizational structure.
- (v) A budget is a statement of expected results expressed in monetary terms.
- (vi) Job enrichment means increasing an employee's responsibility and control over work.
- (vii) Leadership is a special concept and can arise in a particular situation where there is a group of people.
- (viii) Innovation is the process of making improvements by introducing something new by therepetitive actions.

**Q.2. Match A and B from the following:**

Column <u>A</u>	Column <u>B</u>
1. Strategy	Top Management
2. CEO	Theory of Motivation
3. MBO	Planning as an Intellectual Process
4. Delegation	Policies
5. MC Clelland's	Theory X and Theory Y
6. MC Gregor	Group Efforts
7. Koontz & O'Donnel	Decentralization
8. Co-ordination	Performance Appraisal

**Part : A :2: (Finance) ( 1 x16= 16 marks)**

**Q.3. Indicate whether the following statements are True or False :-**

- (i) The debit balance in profit and loss account is shown on the liabilities side of the Balance Sheet.
- (ii) Current ratio indicates the short- term solvency of the firm.
- (iii) An increase in current liability increases the working capital.
- (iv) Share capital is an owned capital.
- (v) Depreciation is a capital expenditure.
- (vi) Bank overdraft is a source of working capital.
- (vii) The Balance sheet is an Account and Profit & Loss Account is an Income Statement.
- (viii) All business transactions should be recorded in the books of Accounts.

**Q.4. Select the right answer from the following multiple choice answer :**

1. The normal Current ratio should be :

- (a) 2:1            (b) 1:2            (c) 1.5: 1            (d) 1: 1.5

2. An increase in current assets increases the \_\_\_\_\_.
- (a) Fixed capital                      (b) Working Capital  
(c) Long – term Capital              (d) Borrowed Capital
3. Use of Equity capital as well as borrowed capital in the capital structure is called \_\_\_\_\_.
- (a) Sweat Equity   (b) Promoter’s Equity   (c) Trading on Equity   (d) Debt – Equity Ratio
4. Goodwill is an intangible \_\_\_\_\_.
- (a) Capital      (b) Liability      (c) Wealth      (d) Asset
5. Bank Account is a \_\_\_\_\_ type of Account.
- (a) Personal      (b) Real      (c) Nominal      (d) Equal
6. The current Assets less current liabilities is known as \_\_\_\_\_ capital.
- (a) Floating      (b) Working      (c) Fixed      (d) Owned
7. Dividend paid is a \_\_\_\_\_ expenditure.
- (a) Capital      (b) Regular      (c) Revenue      (d) Deferred Revenue
8. Stock Turnover Ratio should be \_\_\_\_\_
- (a) Low      (b) Medium      (c) Ten      (d) High

**Part : B : 1 – Management Principles :**

Answer any three questions with a maximum of two from part B1 or B2

( 16 x 3 = 48 marks)

Q.5. “Management is what management does” Explain.

Q.6. What is Business Finance ? What are the sources of Long Term Finance ?

Q.7. Write Short notes on any four :

- (a) Job Enrichment  
(b) Life Quality Index

- (c) MNC's
- (d) Theory of Motivation
- (e) Communication Technology
- (f) Leadership Styles
- (g) Authority and Responsibility

**Part :B: 2 – Finance**

Q.8. Prepare a cash Budget for Jan., Feb., & March from the following information:

- (i) Sales forecast for next 5 months :

January	Rs.40,000
February	Rs.45,000
March	Rs.55,000
April	Rs.60,000
May	Rs.50,000

- (ii) Debtors and Creditors balances at the beginning of the year are Rs.30,000 and Rs.14,000 respectively. The balances of other relevant assets and liabilities are :

Cash Balance	Rs.7500
Stock	Rs.51,000
Accrued sales commission	Rs.3500

- (iii) 40% of sales are on cash basis. Credit sales are collected in the month following sale.
- (iv) Cost of goods sold is 60% of sales.
- (v) The only other variable cost is a 5% commission on sales to agents. The sales commission is paid in the month after it is earned.
- (vi) Stock is kept equal to sales requirements for the next two months budgeted sales.
- (vii) Creditors are paid in the following month after purchases.
- (viii) Fixed costs are Rs.5000 per month including Rs.2000 depreciation.

Q.9. The following information is taken from the records of two companies in the same industry

Particulars	(Rs.Lakhs)	
	X Ltd.	Y Ltd.
Cash	2	3
Debtors	3	7
Stock	12	10
Machinery	18	23
Total	35	43
Creditors	09	10
Debentures	05	10
Equity capital	11	18
Reserve & Surplus	10	05
Total	35	43
Sales	60	85
Cost of goods sold	40	65
Other operating Expenses	08	10
Interest	0.6	1.20
Income Tax	3.4	3.80
Dividend	1.0	2.00

**Answer each of the following questions by making a comparison of one or more relevant ratios:**

- Which company is using the shareholders' money more profitably ?
- Which company is better able to meet its current debt. ?
- If you want to purchase the debentures of one company, which company's debentures would you buy ?
- Which company collects its receivables faster assuming all sales are on credit basis ?
- Which company retains larger portion of income in business ?

**Part : C: Compulsory**

**20 marks**

Q.10. Honda Ltd is considering the acquisition of Suznki Ltd. Relevant financial information is

given below :

Particulars	Honda	Suzuki
Present earnings (Rs.Lakhs)	4000	1000
Equity Shares	20 lakhs	8 lakhs
Earning per share	Rs.2	Rs.1.25
Price / Earning ratio	12	8

Honda plans to offer a premium of 20 percent over the market price of Suzuki Ltd.

- (a) What is the ratio of exchange of shares ?
- (b) How many new shares will be issued ?
- (c) What will be Earning Per Share for the surviving company immediately following the merger ?
- (d) If the Price / Earnings ratio stays at 12 times, what will be the Market Price per share of the surviving company ?
- (e) What would happen if the price / Earning Ratio goes down to 10 times ?.

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