

INDIAN INSTITUTE OF MATERIALS MANAGEMENT

Post Graduate Diploma in Materials Management

June 2015

Graduate Diploma in Materials Management

PAPER No. 3 (Old)

BUSINESS ECONOMICS, ACCOUNTING & FINANCE.

Date : 15.06.2015 Time : 2.00 p.m to 5.00 pm	Max. Marks :100 Duration : 3 Hrs.
Instructions :	
1. From Part A – answer all questions (compulsory).	Total: 32 Marks
2. From Part B – Answer any 3 questions out of 5 questions. Each question carries 16 marks	
	Total: 48 Marks
3. Part C is compulsory.	Total: 20 Marks

PART A (compulsory).

(32 x1= 32 marks)

8 marks

8 marks .

Q 1. Please state true or false :

- 1. Economics explains how economies work .
- 2. A firm may be sole proprietorship , partnership or corporation
- 3. A market leader owns a brand with high volume share and low price sensitivity
- 4. A country's GDP is to measure the size of the economy .
- 5. Financial institutions are divided in to regulatory institutions and Intermediaries.
- 6. Planning by inducement takes place in all economies .
- 7. Factors of production are land, labour, capital and profit .
- 8. Current assets includes inventories .

Q 2. Expand the abbreviations :

- 1. NNP
- 2. PSU
- 3. CPA
- 4. FPI
- 5. SME
- 6. WTO
- 7. IMF
- 8. GAAP

Q 3. Fill in the blanks :

- 1. Economics studies relationship between ends and
- 2. Automobile industry is market .
- 3. Finance is personal, public and
- 4. In a Market raw / primary products are sold .
- 5. National Planning Commission was set up in the year
- 6. is buying and selling of credit instruments .
- 7. Goodwill is an asset .
- 8. Fund flow statement shows source and of fund .

Q 4. Match the following :

Α

8 marks

- 1. Macro Economics
- 2. General Theory of Employment
- 3. Cooperatives
- 4.William Baumol
- 5. Oligopsony
- 6. Protectionism
- 7. Non- current asset
- 8. Companies Act

- a. Democratic control .
- b. Many sellers and few buyers.
- c. Foreign trade policy .
- d. Aggregates .

в.

- e. Keynes .
- f. Managerial theory of firm .
- g. Cash flow statement is must .
- h. Plant and machinery .

PART B

(Answer any three)

3x16 = 48 marks

Q5. Write short notes on any 4

- a. Structural change in an economy
- b. Perishable goods
- c. Behavioural approach
- d. Substitution effect on demand
- e. Working capital
- f. e-governance

Q 6. Explain various types of accounting records .

- Q 7. What are the types of corporate financial statements .
- **Q 8.** Outline the impacts of LPG on the Indian economy .
- **Q 9.** What are the factors of Consumer Protection Act .

PART C Compulsory

Q 10. Calculate gross profit ratio from the following data : 20 marks

Sales -100000 Purchases -60000 Sales Return – 10000 Opening Stock – 20000 Closing Stock – 5000 Purchase Returns – 15000 Closing Stock - 5000
