# INDIAN INSTITUTE OF MATERIALS MANAGEMENT 

Post Graduate Diploma in Materials Management

PAPER No. 3 (OId)<br>BUSINESS ECONOMICS, ACCOUNTING \& FINANCE.

| Date : 15.06.2015 | Max. Marks :100 |
| :---: | :---: |
| Time : 2.00 p.m to 5.00 pm | Duration : 3 Hrs. |
| Instructions |  |
| 1. From Part A - answer all questions (compulsory). | Total: 32 Marks |
| 2. From Part B - Answer any 3 questions out of 5 questions. Each question carries 16 marks |  |
|  | Total: 48 Marks |
| 3. Part C is compulsory. | Total: 20 Marks |

PART A (compulsory). ( $32 \times 1=32$ marks)
Q 1. Please state true or false :
8 marks

1. Economics explains how economies work .
2. A firm may be sole proprietorship, partnership or corporation
3. A market leader owns a brand with high volume share and low price sensitivity
4. A country's GDP is to measure the size of the economy .
5. Financial institutions are divided in to regulatory institutions and Intermediaries.
6. Planning by inducement takes place in all economies .
7. Factors of production are land, labour, capital and profit .
8. Current assets includes inventories.

Q 2. Expand the abbreviations :
8 marks .

1. NNP
2. PSU
3. CPA
4. FPI
5. SME
6. WTO
7. IMF
8. GAAP
9. Economics studies relationship between ends and $\qquad$
10. Automobile industry is $\qquad$ market .
11. Finance is personal, public and $\qquad$
12. In a $\qquad$ Market raw / primary products are sold .
13. National Planning Commission was set up in the year $\qquad$
14. $\qquad$ is buying and selling of credit instruments .
15. Goodwill is an $\qquad$ asset .
16. Fund flow statement shows source and $\qquad$ of fund.

## Q 4. Match the following :

A

1. Macro Economics
2. General Theory of Employment
3. Cooperatives
4.William Baumol
4. Oligopsony
5. Protectionism
6. Non- current asset
7. Companies Act

## 8 marks

## B.

a. Democratic control .
b. Many sellers and few buyers.
c. Foreign trade policy
d. Aggregates .
e. Keynes .
f. Managerial theory of firm .
g. Cash flow statement is must .
h. Plant and machinery .

## PART B

(Answer any three) $3 \times 16=48$ marks
Q5. Write short notes on any 4
a. Structural change in an economy
b. Perishable goods
c. Behavioural approach
d. Substitution effect on demand
e. Working capital
f. e-governance

Q 6. Explain various types of accounting records .
Q 7. What are the types of corporate financial statements .
Q 8. Outline the impacts of LPG on the Indian economy .
Q 9. What are the factors of Consumer Protection Act .

## PART C

Compulsory
Q 10. Calculate gross profit ratio from the following data 20 marks
Sales -100000
Purchases -60000
Sales Return - 10000
Opening Stock - 20000
Closing Stock - 5000
Purchase Returns - 15000
Closing Stock - 5000

