

INDIAN INSTITUTE OF MATERIALS MANAGEMENT Post Graduate Diploma in Materials Management **Graduate Diploma in Materials Management** PAPER No. 5(OLD) **Durchasing Management**

June 2015

Purchasing Management				
Date	: 13.06.2015	Max. Marks :100		
Time	: 10.00 a.m. to 1.00 pm	Duration : 3 Hrs.		
Instru	ctions :			
1. From	Part A – answer all questions (compulsory). Each sub questions carries 1 mark.	Total : 32 Marks		
2. From	Part B – Answer any 3 questions out of 5 questions. Each question carries 16 marks.	Total : 48 Marks		
3. Part (C is a case study (compulsory) with questions. Read the case study carefully and answer	the questions		
(4 que	stions of 5 marks each)	Total: 20 Marks		
4. Pleas	e read the instructions given in the answer sheet			
	PART A	Total 32 marks		
	(compulsory- each question carry one mark)		
	ease state whether the following statements are "True" or "False". e statements while answering in the answer book	Please do not rewrite (8 marks)		
a)	A central purchasing organization is not assigned to a company code.			
b)	Procurement has larger scope than purchasing.			
c)	Vendor code is used for knowing the performance of vendor only.			
d)	Cost comparison among vendors is done on landed cost basis.			
e)	ERP is not very effective tool for right purchasing.			
f).	P.O. is equated with contract.			
g)	Out sourcing is always beneficial for the organizations.			

Q.2. Give full-form of the following (1 mark each)

i) MRO	ii) MRP II	iii) EFT	iv) ITB
v) BPO	vi) CBEC	vii) VM	viii) VQR

Q.3. Match the following entries in column A with entries in column B (8 marks)

Column	" A "
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Column "B"

А ERP

В

- 1 Quality of product 2 To minimize risk
- Right Source С The differing time horizons
- D Benchmarking
- Е Zero defects
- F Value Engineering
- G Hedging
- Н Excise

- 3 Comparing with the best
 - 4 Optimum utilization of resources
 - 5 Levies on manufacturing
 - 6 Demand forecasting
- 7 Systematic method to improve the value of goods
- 8 7 R mantra

Q.4 Fill in the blanks (1 mark each)

- 1) Purchase order is a ----- document,
- 2) Delegation of ------ is always good for effective working of Purchase department in any company.
- 3) Cross functional team is a group of ------ from various functional areas.
- 4) Objective of purchase is to get best ------ for the each rupee spent on purchase.
- 5) In learning curve, ----- should decline with each succeeding unit produced.
- 6) BPO is a form of ------ that involves the contracting of the operations.
- 7) Material handling is the -----, moving & unloading of the materials.
- Forward buying is the ------ of committing to a future purchase before the product/services is actually needed.

PART – **B** 3 x 16 = 48 marks (Answer any three. Each question carries 16 marks)

Q.5.a) You are heading Purchase department in an electronics company & you have to prepare the Purchase budget for 2015-16. What steps you will take to do the same?

b) Define difference between Ethics & Law. Explain"IIMM code of ethics.

- **Q.6.** As a Purchase Manager, you are negotiating a price for buying major components for your finished product. How you will do the price- cost analysis.
- **Q.7** Purchase Manager can play very important role in cost reduction. Explain it with suitable examples from your organization?
- Q.8.a) Explain the QCD concept.
 - **b)** How to reduce lead time.

Q.9. Short Notes: (any four)

- a) Working of DGS&D
- b) PSUs
- c) CVC
- d) BPO
- e) Purchasing methods
- f) Value Management

PART – C

COMPULSORY

Q.10. Case Study:

MNO ltd is a multinational company having its head office overseas and engaged in the field of health care products having three manufacturing units in India. Although company is having number of vendors on their vendor list, yet supply of quality materials rarely on time. This is stopping production line frequently. Back log of orders are increasing with every passing day. Customers are not happy with erratic supplies. Due to inadequate systems, poor visibility and other reasons, inventories are very high for the materials which are not required for the time being.

Mr X is appointed Head Purchase & assigned the task for streamlining the purchase operations & ensure uninterrupted supplies of the required materials. Company is looking for re engineering the total process to take care of above problems. Please help Mr X & suggest ways to improve the following:-

Answer the following questions:

- a) How to ensure uninterrupted supplies of required quality materials on time?
- b) How to build a strong base of responsive vendors?
- c) How to improve the quality of components?
- d) How to generate an effective communication & coordination system among all the three units & vendors for effective working?
