

Exam Name : GDMM Paper 12 Packaging & Distribution

Total Questions : 50

Q.1 Which are the two basic business functions of packaging

Marks: 2

Question ID:
5227333

No	Options Details	Select Option
1	Marketing and logistics	
2	Sales and marketing	
3	Production and logistics	
4	Production and marketing	

Q.2 Which of the following 'P' is not included in the three P's of packaging

Marks: 2

Question ID:
5227334

No	Options Details	Select Option
1	Protection	
2	Preservaton	
3	Presentation	
4	Productivity	

Q.3 Which of the following is a NOT a definition of packaging

Marks: 2

Question ID:

5227335

No	Options Details	Select Option
1	A coordinated system of preparing goods for transport, distribution, storage, till end use	
2	It represents the end of production activity	
3	A means of ensuring safe delivery to the ultimate consumer in sound condition at minimm cost	
4	A techno economic function aimed at minimizing costs of delivery while maximizing sales and profits	

Q.4 The immediate package that covers a unit product is

Marks: 2

Question ID:

5227336

No	Options Details	Select Option
1	Primary package	
2	Secondary package	
3	Tertiary package	
4	Returnable package	

Q.5 Which of the following is NOT a mechanical hazard that may act on a package

Marks: 2

Question ID:
5227337

No	Options Details	Select Option
1	Drops	
2	Impacts	
3	Condensation	
4	Compression	

Q.6 Which of the following is NOT an effective way to absorb the moisture in the locked up air in a package

Marks: 2

Question ID:
5227338

No	Options Details	Select Option
1	In package desiccant	
2	Peelable coating	
3	Vacuum packaging	
4	Newspaper wrapping	

Q.7 The abbreviation VCI in the context of packaging means

Marks: 2

Question ID:

5227339

No	Options Details	Select Option
1	Volatile compound inside	
2	Vapour corrosion inhibitor	
3	Versatile chemical impregnated	
4	Vapour compound inside	

Q.8 Which of the following packaging is used for stabilizing pallet packages

Marks: 2

Question ID:

5227340

No	Options Details	Select Option
1	Skin packaging	
2	Stretch packaging	
3	Shrink packaging	
4	Strip packaging	

Q.9 When wooden packages are used for export, many of the importing countries ask for _____ certificate

Marks: 2

Question ID:
5227341

No	Options Details	Select Option
1	Environmental	
2	Third party inspection	
3	Banker's	
4	Fumigation	

Q.10 A factor NOT important in designing shipping packages

Marks: 2

Question ID:
5227342

No	Options Details	Select Option
1	Packages should be as compact and as light as possible	
2	Freight charges depend on volume/weight ratio	
3	Unitization and palletization brings down packaging costs	
4	Rate of less than container load is cheaper than full container load	

Q.11 Latest trend for packing pharmaceutical tablets is

Marks: 2

Question ID:

5227343

No	Options Details	Select Option
1	Aseptic package	
2	Glasss bottle package	
3	Strip package	
4	FFS package	

Q.12 Four questions needed to be answered for arriving at packaging economics. Which one is NOT among them.

Marks: 2

Question ID:

5227344

No	Options Details	Select Option
1	Who should do the packaging?	
2	What must the packaging achieve?	
3	What types of packaging are available?	
4	What are the pros and cons of available packaging?	

Q.13 Plastic known as poison plastic is

Marks: 2

Question ID:

5227345

No	Options Details	Select Option
1	HDPE	
2	LDPE	
3	LLDPE	
4	PVC	

Q.14 All are factors supporting wood as a packaging medium EXCEPT

Marks: 2

Question ID:

5227346

No	Options Details	Select Option
1	Wood pallets are strong	
2	Crating can be done for reducing usage of wood	
3	Sheathing is done to improve the strength of crates	
4	Plywood is a good eco-freindly material	

Q.15 The alphabet 'S' in the abbreviation FFS stands for

Marks: 2

Question ID:
5227347

No	Options Details	Select Option
1	Seal	
2	System	
3	Structure	
4	Standard	

Q.16 Packaging should support _____ buying in a retail set up

Marks: 2

Question ID:
5227348

No	Options Details	Select Option
1	Active	
2	Positive	
3	Impulsive	
4	Reactive	

Q.17 Which of the following is NOT a consideration of eco-friendly packaging

Marks: 2

Question ID:
5227349

No	Options Details	Select Option
1	Reduce	
2	Reengineer	
3	Reuse	
4	Recycle	

Q.18 All are dimensions of quality of protection of packaging against its content EXCEPT

Marks: 2

Question ID:
5227350

No	Options Details	Select Option
1	Providing required shelf-life	
2	Easy disposability	
3	Work as a barrier against light, moisture, etc.	
4	Protection of flavour	

Q.19 All are parameters that affect export packaging EXCEPT

Marks: 2

Question ID:

5227351

No	Options Details	Select Option
1	Study closely the goods need to be exported	
2	Small packages are consolidated for effective movement	
3	Study the journey the goods have to make	
4	Pacakges should rigidly follow company's policies	

Q.20 All are advantages of containers EXCEPT

Marks: 2

Question ID:

5227352

No	Options Details	Select Option
1	Freight handling is high	
2	Reduction in loss/damage	
3	Containers serve as temporary storage	
4	Containers can be more easily stored and transported	

Q.21 Packaging required in different modes of transport depends on all EXCEPT

Marks: 2

Question ID:

5227353

No	Options Details	Select Option
1	Mode of transport and degree of control over the transport	
2	Storage conditions	
3	Duration of both journey and storage	
4	The cost of carrier	

Q.22 An example of reinforcement is

Marks: 2

Question ID:

5227354

No	Options Details	Select Option
1	Metal strips	
2	Silicone tape	
3	Gum tape	
4	Crown cap	

Q.23 All are factors affecting selection of printing ink EXCEPT

Marks: 2

Question ID:
5227355

No	Options Details	Select Option
1	Type of printing process	
2	Type of substrate	
3	Print font size	
4	Drying process	

Q.24 All are the combined properties of ESD bags EXCEPT

Marks: 2

Question ID:
5227356

No	Options Details	Select Option
1	Antistatic	
2	Dissipative	
3	Coating	
4	Shielding	

Q.25 All are principles of material handling EXCEPT

Marks: 2

Question ID:

5227357

No	Options Details	Select Option
1	Principle of gravity	
2	Principle of space utilization	
3	Principle of material flow	
4	Principle of unit price	

Q.26 Which of the following is NOT a test for plastic packages

Marks: 2

Question ID:

5227358

No	Options Details	Select Option
1	Physical properties test	
2	Physio-chemical properties test	
3	Environmental tests	
4	Optical properties test	

Q.27 Slip resistance of plastic film is tested by which of the following test method

Marks: 2

Question ID:
5227359

No	Options Details	Select Option
1	Flex resistance test	
2	Coefficient of friction test	
3	Shrinkage test	
4	Melt flow index test	

Q.28 Food degrading mechanism consists of intrinsic factors and extrinsic factors. All are extrinsic factors EXCEPT

Marks: 2

Question ID:
5227360

No	Options Details	Select Option
1	Processing method	
2	Microorgsnism	
3	Moisture	
4	Oxygen	

Q.29 When different products of a business are put together in a package it is called product _____

Marks: 2

Question ID:
5227361

No	Options Details	Select Option
1	Bundling	
2	Promotion	
3	Standardization	
4	Consolidation	

Q.30 All are recurring cost of packaging EXCEPT

Marks: 2

Question ID:
5227362

No	Options Details	Select Option
1	Design cost	
2	Material cost	
3	Packaging process cost	
4	Manpower cost	

Q.31 The green dot in square on a package denotes

Marks: 2

Question ID:

5227363

No	Options Details	Select Option
1	It is non-veg product	
2	It is eco-friendly product	
3	It is a vegetarian product	
4	It is a reusable package	

Q.32 All are intentions of packaging laws EXCEPT

Marks: 2

Question ID:

5227364

No	Options Details	Select Option
1	Control of health and hygiene	
2	Control on distribution	
3	Control of quality and quantity	
4	Regulate labelling and marking	

Q.33 The decision on the method and channel of distribution is decided at

Marks: 2

Question ID:

5227365

No	Options Details	Select Option
1	Production stage	
2	Design stage	
3	Inspection stage	
4	Packing stage	

Q.34 The set of people and firms involved in the transfer of products from producer to ultimate consumer is known as

Marks: 2

Question ID:

5227366

No	Options Details	Select Option
1	Logistic providers	
2	Channel members	
3	Transporters	
4	Dealers	

Q.35 All are considerations in the selection of distribuion channel EXCEPT

Marks: 2

Question ID:

5227367

No	Options Details	Select Option
1	Market considerations	
2	Product considerations	
3	Process considerations	
4	Company considerations	

Q.36 Which of the following product has the longest distribution channel

Marks: 2

Question ID:

5227368

No	Options Details	Select Option
1	Rootic machine	
2	Biscuits	
3	Washing machine	
4	Passenger car	

Q.37 The letter 'D' in the abbreviation DRP standsfor

Marks: 2

Question ID:

5227369

No	Options Details	Select Option
1	Delivery	
2	Distribution	
3	Dispatch	
4	Docking	

Q.38 All are factors in the selection of channel membes EXCEPT

Marks: 2

Question ID:

5227370

No	Options Details	Select Option
1	Financially sound	
2	Wide market coverage	
3	Good track record	
4	Owner qualifications	

Q.39 The abbreviation LCV stands for

Marks: 2

Question ID:
5227371

No	Options Details	Select Option
1	Long contract vehicle	
2	Light commercial vehicle	
3	Large combat vehicle	
4	Least cost vehicle	

Q.40 Cost of transport depends on all EXCEPT

Marks: 2

Question ID:
5227372

No	Options Details	Select Option
1	Density	
2	Stowability	
3	Age of vehicle	
4	Liability	

Q.41 Putting together various small consignments for transportation from the point of view of availing competent freight rates is called

Marks: 2

Question ID:
5227373

No	Options Details	Select Option
1	Standardization	
2	Optimization	
3	Bundling	
4	Consolidation	

Q.42 The best suited INCOTERM for a seller is

Marks: 2

Question ID:
5227374

No	Options Details	Select Option
1	CIP	
2	EXW	
3	FOB	
4	DDP	

Q.43 All are true about liner conference EXCEPT

Marks: 2

Question ID:

5227375

No	Options Details	Select Option
1	Can be chartered on adhoc basis	
2	It is a group of two or more vessel opearting carriers	
3	Provides service on particular routes	
4	Charges uniform freight rates	

Q.44 All are advantages of containerisation EXCEPT

Marks: 2

Question ID:

5227376

No	Options Details	Select Option
1	Faster and more reliable dleivery	
2	Enables enroute inspection	
3	Greater protection for fragile goods	
4	Minimal chances of pilferage	

Q.45 Which of the following does NOT fall under the benefits of distribution control

Marks: 2

Question ID:

5227377

No	Options Details	Select Option
1	Reduce the gap between planned and actual performance	
2	Take care of unknown eventualities like strike, fire, etc.	
3	Carried out to oblige auditors	
4	Allocate and monitor resources	

Q.46 All are measures of a firm's ability to satisfy customer EXCEPT

Marks: 2

Question ID:

5227378

No	Options Details	Select Option
1	Fill rate	
2	Financial strength	
3	Orders shipped complete	
4	Speed	

Q.47 Physical distribution functions are generally structured around all EXCEPT

Marks: 2

Question ID:

5227379

No	Options Details	Select Option
1	Strategic vs. operational	
2	Internal vs. external	
3	Centralized vs. decentralized	
4	Line vs. staff	

Q.48 _____ customer is an individual who is dissatisfied with the level of service offered at a store and is seeking an alternate store with the level of customer service that he/she thinks appropriate

Marks: 2

Question ID:

5227380

No	Options Details	Select Option
1	Transient	
2	Unreasonable	
3	Enraged	
4	Defensive	

Q.49 All are related to retailing EXCEPT

Marks: 2

Question ID:

5227381

No	Options Details	Select Option
1	Retailing places a product in the hands of the consumer	
2	Retailing is the last step in the channel of distribution	
3	Retailer changes the price of products to suit consumer	
4	Retailers often offers easy return policy	

Q.50 Demand item is priced low and is heavily advertised in order to attract customers into the store is termed as

Marks: 2

Question ID:

5227382

No	Options Details	Select Option
1	Bundling pricing	
2	Leader pricing	
3	Variable pricing	
4	Flexible pricing	