

Exam Name : GDMM Paper 9 Strategic Management

Total Questions : 50

Q.1 Combining activities related to present activity of a firm is called

Marks: 2

Question ID:
5227151

No	Options Details	Select Option
1	concentration	
2	integration	
3	formulation	
4	merger	

Q.2 Financial objectives ensure

Marks: 2

Question ID:
5227152

No	Options Details	Select Option
1	Adequate economy in expenditure	
2	Minimum economy in expenditure	
3	Maximum economy in expenditure	
4	Sufficient economy in expenditure	

Q.3 Elements of strategic elements do not include

Marks: 2

Question ID:
5227153

No	Options Details	Select Option
1	Analysis	
2	Packaging	
3	Implementation	
4	Control	

Q.4 SBU stands for

Marks: 2

Question ID:
5227154

No	Options Details	Select Option
1	State Business Unit	
2	Store Barcode Unit	
3	Store Barcode Unit	
4	Strategic Business Unit	

Q.5 Strategic planning is

Marks: 2

Question ID:
5227155

No	Options Details	Select Option
1	Tactical planning	
2	Short term planning	
3	Long term planning	
4	Operational planning	

Q.6 NGO stands for

Marks: 2

Question ID:
5227156

No	Options Details	Select Option
1	Non Government Organization	
2	Non Government Ordinance	
3	National Government Organization	
4	Non Government Operation	

Q.7 Peter Drucker

Marks: 2

Question ID:
5227157

No	Options Details	Select Option
1	father of scientific management	
2	Pioneer of strategy	
3	Father of quality management	
4	Non of the above	

Q.8 Shortage of power supply affects

Marks: 2

Question ID:
5227158

No	Options Details	Select Option
1	Infrastructure	
2	Industries	
3	Technology	
4	Construction	

Q.9 Value chain analysis is a very useful method for

Marks: 2

Question ID:

5227159

No	Options Details	Select Option
1	Organisational appraisal	
2	Man power availability	
3	Availability of raw material	
4	Availability of manufacturing facility	

Q.10 Strategic management process

Marks: 2

Question ID:

5227160

No	Options Details	Select Option
1	applies to large businesses	
2	is a continuous process	
3	Occurs once a year	
4	applies to small businesses	

Q.11

International strategies offer an attractive alternative

Marks: 2

Question ID:
5227161

No	Options Details	Select Option
1	for expansion	
2	for domestic organisations	
3	small businesses	
4	for marketing	

Q.12

CSR policy should be designed and articulated in strategic management during

Marks: 2

Question ID:
5227162

No	Options Details	Select Option
1	Evaluation stage	
2	Implementation stage	
3	Initial stages	
4	Formulation stage	

Q.13 First step in controlling function of management is

Marks: 2

Question ID:

5227163

No	Options Details	Select Option
1	Establish performance standards	
2	Take corrective actions	
3	Evaluate expense	
4	None of the above	

Q.14 All fall under pricing decisions except

Marks: 2

Question ID:

5227164

No	Options Details	Select Option
1	Discounts	
2	Dealer relations	
3	Credit terms	
4	None of the above	

Q.15 Which statement is broad and an inspiration for an organisation

Marks: 2

Question ID:

5227165

No	Options Details	Select Option
1	Corporate philosophy	
2	Company creed	
3	Vision statement	
4	Mission statement	

Q.16 Identify the precise sequence of strategic management process

Marks: 2

Question ID:

5227166

No	Options Details	Select Option
1	Strategy formulation, implementation and evaluation	
2	Strategy evaluation formulation, and implementation	
3	Strategy implementation, evaluation and formulation	
4	None of the above	

Q.17 Vision and mission statements are important due to following except

Marks: 2

Question ID:

5227167

No	Options Details	Select Option
1	They establish organizational culture	
2	They are useful for large firms only	
3	They are the basis for allocating resources	
4	They translate objectives into work structure	

Q.18 Following is treated as a threat to an organisation

Marks: 2

Question ID:

5227168

No	Options Details	Select Option
1	Competitive trends	
2	Research and development	
3	Production	
4	Management Information Service	

Q.19 One of the following is not good feature of an organisation

Marks: 2

Question ID:
5227169

No	Options Details	Select Option
1	Clear line of authority	
2	Clear line of authority	
3	Proper span of control	
4	Dual Control	

Q.20 Taking advantage of local environmental conditions by a company is taking

Marks: 2

Question ID:
5227170

No	Options Details	Select Option
1	Strength	
2	Weakness	
3	Opportunities	
4	insurance claims	

Q.21 Which of the function influences people to complete the task

Marks: 2

Question ID:
5227171

No	Options Details	Select Option
1	Motivating	
2	Staffing	
3	Controlling	
4	Organizing	

Q.22 which of the following transforms input into output

Marks: 2

Question ID:
5227172

No	Options Details	Select Option
1	Marketing	
2	Operations	
3	Finance	
4	Distribution	

Q.23 Which of the following are guidelines of decision making

Marks: 2

Question ID:
5227173

No	Options Details	Select Option
1	Policies	
2	Laws	
3	Rules	
4	Goals	

Q.24 Strategic management aligns business activities to creat

Marks: 2

Question ID:
5227174

No	Options Details	Select Option
1	Business environment	
2	A positive outcome	
3	Maximum profit	
4	An amicable environment	

Q.25 During which period strategic management was considered for solution of the problems

Marks: 2

Question ID:

5227175

No	Options Details	Select Option
1	Mid 1950s to mid 1960s	
2	Mid 1970s to mid 1980s	
3	Mid 1960s to mid 1970s	
4	Mid 1980s to mid 1990s	

Q.26 Principles of conduct that guide decision-making are known as

Marks: 2

Question ID:

5227176

No	Options Details	Select Option
1	Human rights	
2	Business ethics	
3	The constitution	
4	Social responsibility	

Q.27 Which of the following is not included in the strategic management model

Marks: 2

Question ID:

5227177

No	Options Details	Select Option
1	Perform internal research to identify customers.	
2	Measure and evaluate performance.	
3	Establish long-term objectives.	
4	Develop mission and vision statements.	

Q.28 Which of the following is the first step in the controlling function of management?

Marks: 2

Question ID:

5227178

No	Options Details	Select Option
1	Take corrective actions	
2	Restrict breaks employees take	
3	Establish performance standards	
4	Evaluate expense reports	

Q.29 The social factors that affect a firm involve all of the following except

Marks: 2

Question ID:

5227179

No	Options Details	Select Option
1	Per capita income	
2	Attitudes of people in the external environment	
3	Lifestyles of people	
4	Values and beliefs of persons outside the firm	

Q.30 Which component of a mission statement addresses the firm's distinctive competence

Marks: 2

Question ID:

5227180

No	Options Details	Select Option
1	Customers	
2	Self-concept	
3	Philosophy	
4	Technology	

Q.31 In the process of developing a mission statement, which of the following is correct.

Marks: 2

Question ID:

5227181

No	Options Details	Select Option
1	To involve as few managers as possible	
2	To involve upper-level management only	
3	To involve the board of directors only	
4	To involve as many managers as possible	

Q.32 OCF stands for

Marks: 2

Question ID:

5227182

No	Options Details	Select Option
1	Organisational Capacity Factor	
2	Overall Capacity Function	
3	Organisational Capacity Function	
4	None of the above	

Q.33 EFQM stands for

Marks: 2

Question ID:
5227183

No	Options Details	Select Option
1	European Fund for Quality Management	
2	European Foundation of Quality Management	
3	European Foundation of Quality Mission	
4	None of the above	

Q.34 ROA stands for

Marks: 2

Question ID:
5227184

No	Options Details	Select Option
1	Remarks on Assembly	
2	Return on Assets	
3	Return on Aircraft	
4	None of the above	

Q.35 Mission is a statement of

Marks: 2

Question ID:
5227185

No	Options Details	Select Option
1	Purpose	
2	Scope	
3	Vision	
4	None of the above	

Q.36 SBU structure is an extension of

Marks: 2

Question ID:
5227186

No	Options Details	Select Option
1	Operational structure	
2	Corporate structure	
3	Divisional structure	
4	National structure	

Q.37 DFMA stands for

Marks: 2

Question ID:
5227187

No	Options Details	Select Option
1	Design For Manufacturing and Assembly	
2	Design For Manufacturing and Assessment	
3	Design For Manufacturing and Assembling	
4	None of the above	

Q.38 Purchase of a firm by larger firm is called

Marks: 2

Question ID:
5227188

No	Options Details	Select Option
1	Acquisition	
2	Merger	
3	Takeover	
4	None of the above	

Q.39 Strategy followed as a last resort is

Marks: 2

Question ID:
5227189

No	Options Details	Select Option
1	Amalgamation	
2	Liquidation	
3	Turn around	
4	None of the above	

Q.40 Product-service mix is a part of

Marks: 2

Question ID:
5227190

No	Options Details	Select Option
1	Procurement strategy	
2	Export promotion	
3	Operational strategy	
4	None of the above	

Q.41 For evaluation of strategy, return on investment is a

Marks: 2

Question ID:
5227191

No	Options Details	Select Option
1	Quantitative factor	
2	Qualitative factor	
3	Deciding factor	
4	None of the above	

Q.42 Cost leadership is a

Marks: 2

Question ID:
5227192

No	Options Details	Select Option
1	Generic strategy	
2	Specific startegy	
3	Dynamic strategy	
4	None of the above	

Q.43 Benchmarking is a kind of

Marks: 2

Question ID:
5227193

No	Options Details	Select Option
1	Strategy	
2	Comparison	
3	Competition	
4	None of the above	

Q.44 Cellular manufacturing is a

Marks: 2

Question ID:
5227194

No	Options Details	Select Option
1	Mass producton system	
2	Economical production system	
3	Lean production system	
4	None of the above	

Q.45 FII stands for

Marks: 2

Question ID:
5227195

No	Options Details	Select Option
1	Foreign Institutional Investment	
2	Foreign Institutional Invention	
3	Foreign Institutional Income	
4	Foreign Institutional Investors	

Q.46 Demographic factors are part of

Marks: 2

Question ID:
5227196

No	Options Details	Select Option
1	External environment	
2	Internal environment	
3	Organisational environment	
4	None of the above	

Q.47 SEZ stands for

Marks: 2

Question ID:
5227197

No	Options Details	Select Option
1	Special Earning Zone.	
2	Special Economic Zone.	
3	Specific Economic Zone.	
4	None of the above	

Q.48 Strategy is developed by

Marks: 2

Question ID:
5227198

No	Options Details	Select Option
1	Finance department	
2	Middle level management	
3	Top level management	
4	None of the above	

Q.49 Religion is a part of

Marks: 2

Question ID:
5227199

No	Options Details	Select Option
1	External environment	
2	Internal environment	
3	Organisational environment	
4	None of the above	

Q.50 Regression analysis helps in

Marks: 2

Question ID:
5227200

No	Options Details	Select Option
1	Planning	
2	Forecasting	
3	Controlling inventory	
4	None of the above	