

Exam Name : Packaging & Distribution Management

Total Questions : 50

Q.1 The _____ packaging is the main form of protection as it covers the product to protect it from the environment and the effects of material handling

Marks: 2

Question ID:
5217618

No	Options Details	Select Option
1	Primary	
2	secondary	
3	tertiary	
4	none of the above	

Q.2 Packaging plays a pivotal role in _____ the activities of the entire supply chain.

Marks: 2

Question ID:
5217619

No	Options Details	Select Option
1	separate	
2	integrating	
3	divide	
4	absolute	

Q.3 A _____ could be an individual or a business enterprise, who acts as the middleman between the manufacturers and the retailers for selling goods in large quantities.

Marks: 2

Question ID:
5217620

No	Options Details	Select Option
1	Retailer	
2	End customer	
3	Wholesaler	
4	Supplier	

Q.4 _____ helps in maintaining efficient collaboration with product development teams, creative agencies and packaging suppliers.

Marks: 2

Question ID:
5217621

No	Options Details	Select Option
1	Finance management	
2	Warehouse Management	
3	Product management	
4	Packaging management	

Q.5 Selection of a package colour and background media comes under _____ of the package

Marks: 2

Question ID:
5217622

No	Options Details	Select Option
1	Surface design	
2	Marketing	
3	Utility	
4	Configuration	

Q.6 A _____ label specifies the uses of the product.

Marks: 2

Question ID:
5217623

No	Options Details	Select Option
1	Brand	
2	Descriptive	
3	Grade	
4	none of the above	

Q.7 _____ refers to managing the movement of products (materials, parts, supplies and finished goods) between the point of origin (production) and the point of consumption (customer).

Marks: 2

Question ID:
5217624

No	Options Details	Select Option
1	Warehousing	
2	Sypply chain management	
3	Logistics	
4	Transportation	

Q.8 _____ is a receiving method in which products are delivered directly to the storage by skipping the inspection.

Marks: 2

Question ID:
5217625

No	Options Details	Select Option
1	On-time shipping	
2	Dock to stock	
3	Courrier	
4	Freight	

Q.9 _____ are incurred for keeping the products and other raw materials as inventory.

Marks: 2

Question ID:
5217626

No	Options Details	Select Option
1	Supply chain and logistics costs	
2	Other overhead costs	
3	Labour costs	
4	Inventory costs	

Q.10 _____ are used to prevent the deterioration of the polymer during storage.

Marks: 2

Question ID:
5217627

No	Options Details	Select Option
1	Antioxidants	
2	Antiblock agents	
3	Antistatic agents	
4	UV stabilisers	

Q.11 _____ Rules suggest some quality provisions and requirements for specific agricultural products

Marks: 2

Question ID:
5217628

No	Options Details	Select Option
1	MFPO	
2	AGMARK	
3	FPO	
4	PFA	

Q.12 Meat Food Products Order (MFPO) regulates the licensing and labeling of all _____.

Marks: 2

Question ID:
5217629

No	Options Details	Select Option
1	Fruits	
2	Vegetables	
3	Edible oil	
4	Meat products	

Q.13 According to ___ in most cultures, the general public doesn't know what to do with used packaging materials, or doesn't care.

Marks: 2

Question ID:
5217630

No	Options Details	Select Option
1	WTO	
2	WPO	
3	ISF	
4	ITO	

Q.14 The packaging framework needs to protect products and keep them safe which is the biggest _____ in e-commerce packaging.

Marks: 2

Question ID:
5217631

No	Options Details	Select Option
1	Challenge	
2	exception	
3	objection	
4	problem	

Q.15

The trends are more towards _____ packaging which has now become an important part of the social media posts.

Marks: 2

Question ID:
5217632

No	Options Details	Select Option
1	Innovations are head-turner	
2	Clean and simple design	
3	vintage packaging	
4	Packages in minimalist styles	

Q.16

_____ is committed to reduce the impact of product development and distribution on the environment and encourage suppliers to practise ecofriendly warehousing method

Marks: 2

Question ID:
5217633

No	Options Details	Select Option
1	Eco-friendly transportation	
2	Optimisation of routes	
3	Optimisation of load	
4	Green warehouse	

Q.17 The waste that is dumped in the ocean also harms the _____ creatures and contaminates the water and degrades the eco-systems.

Marks: 2

Question ID:
5217634

No	Options Details	Select Option
1	Marine ecosystem	
2	Forest ecosystem	
3	Grassland ecosystem	
4	Terrestrial ecosystem	

Q.18 _____ is the process of reducing environmental damage by logistics operations

Marks: 2

Question ID:
5217635

No	Options Details	Select Option
1	Third Party Logistics	
2	Green logistics	
3	Reverse logistics.	
4	Inbound Logistics.	

Q.19 _____ is the physical movement of goods through the distribution channels

Marks: 2

Question ID:

5217636

No	Options Details	Select Option
1	Management of inventory	
2	Green logistics	
3	Distribution	
4	supply chain management	

Q.20 _____ are the intermediaries who act as owners of the products or goods and then sell them to other intermediaries and customers.

Marks: 2

Question ID:

5217637

No	Options Details	Select Option
1	Value-added resellers	
2	Facilitating agents	
3	Dealers	
4	Merchants	

Q.21 _____ is a combination of activities required for the flow and transition of goods from the stage of raw materials to the final stage of delivery to customers.

Marks: 2

Question ID:
5217638

No	Options Details	Select Option
1	Warehousing	
2	Sypply chain management	
3	Logistics	
4	Distribution	

Q.22 Distribution channels are the mediators that bridge the gap between the _____ to the end user located in different geographical areas across the globe.

Marks: 2

Question ID:
5217639

No	Options Details	Select Option
1	Distributor	
2	Retailor	
3	Manufacturer	
4	Supplier	

Q.23 The distribution networks take over the ___ involved in the distribution of goods and services

Marks: 2

Question ID:
5217640

No	Options Details	Select Option
1	profit	
2	loss	
3	cost	
4	risk	

Q.24 In ___ design is one of the oldest designs wherein the products are stored with the retailer and buy the required products

Marks: 2

Question ID:
5217641

No	Options Details	Select Option
1	Retail storage with customer pick-up	
2	Manufacturer/Distributor storage with customer pick-up	
3	Distributor storage with last-mile delivery	
4	Distributor storage with package carrier delivery	

Q.25 _____ is the process that describes the backward flow of goods or products from customers to intermediaries to the beneficiaries.

Marks: 2

Question ID:
5217642

No	Options Details	Select Option
1	Dual distribution	
2	Reverse channels	
3	Selling through intermediaries	
4	Direct selling	

Q.26 In _____, a company or manufacturer uses as many channels as possible to distribute its products over a large-geographical area.

Marks: 2

Question ID:
5217643

No	Options Details	Select Option
1	Exclusive	
2	Selective	
3	Intensive	
4	distribution channel	

Q.27 _____ refers to effectively manage the different entities employed by the enterprise to sell its products and services. **Marks: 2**

Question ID:
5217644

No	Options Details	Select Option
1	Packaging management	
2	Management of inventory	
3	Sypply chain management	
4	Channel management	

Q.28 _____ strengthens the national defence of the country by providing defence personnel with the required weapons, arms and equipment to the border areas. **Marks: 2**

Question ID:
5217645

No	Options Details	Select Option
1	Warehousing	
2	Sypply chain management	
3	Logistics	
4	Transportation	

Q.29 The advantage of using the _____ transport is that it is effective for door-to-door delivery of products, and provides flexibility in loading and unloading in various destinations

Marks: 2

Question ID:
5217646

No	Options Details	Select Option
1	Roadways	
2	Pipelines	
3	Pipelines	
4	Railways	

Q.30 The trade-off between inventory and transportation costs is concerned with _____ the movement of material

Marks: 2

Question ID:
5217647

No	Options Details	Select Option
1	minimizing	
2	maximising	
3	stabilizing	
4	negating	

Q.31 _____ is a form of quantitative measures which is expressed in total terms over a period of time given to the distribution channel.

Marks: 2

Question ID:
5217648

No	Options Details	Select Option
1	Distribution expense ratio	
2	Gross margin ratio	
3	Distribution quotas	
4	Channel market share	

Q.32 The performance of the distribution system of the company helps decide if the organisation is able to ___ itself in the market.

Marks: 2

Question ID:
5217649

No	Options Details	Select Option
1	lose	
2	grow	
3	expand	
4	sustain	

Q.33 _____ are motivational methods used by companies to encourage employees or customers for better efforts

Marks: 2

Question ID:
5217650

No	Options Details	Select Option
1	Incentives	
2	appraisal	
3	motivation	
4	vaccation	

Q.34 _____ act as a bridge between buyers and sellers. They do not hold ownership of the products sold to them by an organisation.

Marks: 2

Question ID:
5217651

No	Options Details	Select Option
1	Trading organisations	
2	Brokers and agents	
3	Export management organisations	
4	Cooperative export arrangements	

Q.35 _____ factors include customers' tastes and preferences, demand for product, new entrants

Marks: 2

Question ID:
5217652

No	Options Details	Select Option
1	Market factors	
2	Organisation's factors	
3	Product factors	
4	none of the above	

Q.36 _____ involves the movement of goods across the countries from the supply source to the centres of demand.

Marks: 2

Question ID:
5217653

No	Options Details	Select Option
1	domestic distribution	
2	Global physical distribution	
3	international distribution	
4	local distribution	

Q.37

Align properly with pharma packaging, products are protected against the corrosion or electrochemical reactions.

Marks: 2**Question ID:**

5217654

No	Options Details	Select Option
1	TRUE	
2	FALSE	

Q.38

These days the consumers do not have full information and they are unable to influence the supply chain for the delivery of their products.

Marks: 2**Question ID:**

5217655

No	Options Details	Select Option
1	TRUE	
2	FALSE	

Q.39 Packaging management is concerned with maintaining an efficient schedule for the smooth flow of goods in the entire supply chain.

Marks: 2

Question ID:
5217656

No	Options Details	Select Option
1	TRUE	
2	FALSE	

Q.40 The majority of packaging is done with the help of packaging machines which runs at a speed of 500 units/minute.

Marks: 2

Question ID:
5217657

No	Options Details	Select Option
1	TRUE	
2	FALSE	

Q.41 Direct shipping with milk runs helps reduce the _____ for small lots

Marks: 2

Question ID:

5217658

No	Options Details	Select Option
1	Inventory costs	
2	overhead costs	
3	Labour costs	
4	transportation cost	

Q.42 With the help of this quantitative control measure, the channels are able to make a difference in profits by controlling the expenses.

Marks: 2

Question ID:

5217659

No	Options Details	Select Option
1	Distribution quotas	
2	Distribution expense ratio	
3	Gross margin ratio	
4	Channel market share	

Q.43 _____ strategy is effective for distributing a larger quantity of products faster to their customers

Marks: 2

Question ID:
5217660

No	Options Details	Select Option
1	Diversification	
2	people	
3	Push	
4	Pull	

Q.44 _____ system relates to the distribution system where the production starts and is driven by the demands of the customers.

Marks: 2

Question ID:
5217661

No	Options Details	Select Option
1	Diversification	
2	people	
3	Push	
4	Pull	

Q.45 The incentives could be in the form of

Marks: 2

Question ID:

5217662

No	Options Details	Select Option
1	gift cards	
2	paid vacation	
3	cash bonuses	
4	all of the above	

Q.46 _____ programmes are the key to the development of determination with actions initiated for improved performance for achieving the objectives of the company.

Marks: 2

Question ID:

5217663

No	Options Details	Select Option
1	motivational	
2	incentives	
3	delegation	
4	feedback	

Q.47 method of sale of products by the organisation directly in the foreign market.

Marks: 2

Question ID:

5217664

No	Options Details	Select Option
1	international distribution	
2	Direct exporting	
3	Indirect exporting	
4	none of the above	

Q.48 These refer to the independent organisations that are specialised in export functions and act as export departments of their clients.

Marks: 2

Question ID:

5217665

No	Options Details	Select Option
1	Brokers and agents	
2	Home-country intermediaries	
3	Export management organisations	
4	Trading organisations	

Q.49 Factor Influencing the Choice of the Distribution Channel

Marks: 2

Question ID:

5217666

No	Options Details	Select Option
1	Market factors	
2	Organisation's factors	
3	Product factors	
4	all of the above	

Q.50 is crucial for stocking inventory in order to fulfill the customers' orders.

Marks: 2

Question ID:

5217667

No	Options Details	Select Option
1	Management of inventory	
2	channel management	
3	supply chain management	
4	Distribution	