

Exam Name : Business Analytics

Total Questions : 50

Q.1 _____ data source provides structured or organised data that originates from within the enterprise and helps run business.

Marks: 2

Question ID:
5220967

No	Options Details	Select Option
1	Internal	
2	External	
3	outer	
4	medium	

Q.2 _____ data can be defined as the data that has a defined repeating pattern.

Marks: 2

Question ID:
5220968

No	Options Details	Select Option
1	Artificial	
2	Memorendom	
3	Structured	
4	Stored	

Q.3 The _____ analytics is the study of the past figures and facts to derive the scenarios about what happened and why it happened.

Marks: 2

Question ID:
5220969

No	Options Details	Select Option
1	Structured	
2	diagnostic	
3	Artificial	
4	Stored	

Q.4 In diagnostic analytics, RCA refers to _____.

Marks: 2

Question ID:
5220970

No	Options Details	Select Option
1	root cause analysis	
2	diagnostic analysis	
3	Artificial analysis	
4	Stored analysis	

Q.5 The role of a business analyst is considered as a bridge between business and _____.

Marks: 2

Question ID:
5220971

No	Options Details	Select Option
1	stakeholders and IT	
2	IT	
3	Stakeholder	
4	IIT	

Q.6 The _____ of a variable represents its average value.

Marks: 2

Question ID:
5220972

No	Options Details	Select Option
1	Median	
2	Corelation	
3	mode	
4	mean	

Q.7 _____ is known as the 'positional average' of a variable.

Marks: 2

Question ID:

5220973

No	Options Details	Select Option
1	mean	
2	Corelation	
3	Median	
4	mode	

Q.8 The _____ of a variable is the observation with the highest frequency or highest concentration of frequencies.

Marks: 2

Question ID:

5220974

No	Options Details	Select Option
1	Median	
2	mean	
3	mode	
4	Corelation	

Q.9 _____ play a very important role in calculation and selection of the best possible alternative solution for a particular problem.

Marks: 2

Question ID:
5220975

No	Options Details	Select Option
1	File	
2	Documents	
3	Note	
4	Models	

Q.10 The stimulation technique is developed on the basis of _____ and assumptions, and involves _____ models that are computerized to show the actual decision making.

Marks: 2

Question ID:
5220976

No	Options Details	Select Option
1	facts, mathematical	
2	facts, science	
3	facts, data	
4	facts, filing	

Q.11 _____ a deep learning library from Google has demonstrated how that can be used in biological computations.

Marks: 2

Question ID:
5220977

No	Options Details	Select Option
1	Notes	
2	Memorendom	
3	Tensor flow	
4	Stored	

Q.12 _____ is mainly used in industries for efficient processing of a large number of client transactions.

Marks: 2

Question ID:
5220978

No	Options Details	Select Option
1	IT	
2	RAM	
3	OLTP	
4	ROM	

Q.13

A data warehouse collects data from numerous sources into a single database so that a single _____ engine can be executed to access the data.

Marks: 2**Question ID:**

5220979

No	Options Details	Select Option
1	data	
2	query	
3	transaction	
4	processes	

Q.14

A _____ is a collection of subjects that support departments in making specific decisions.

Marks: 2**Question ID:**

5220980

No	Options Details	Select Option
1	File	
2	system	
3	data mart	
4	mode	

Q.15 A _____ consists of all items of interest for a particular decision or investigation.

Marks: 2

Question ID:

5220981

No	Options Details	Select Option
1	query	
2	data mart	
3	system	
4	population	

Q.16 A _____ is a subset of a population.

Marks: 2

Question ID:

5220982

No	Options Details	Select Option
1	sample	
2	data mart	
3	Structured	
4	population	

Q.17 _____ analytics performs an in-depth analysis of data to reveal details such as frequency of events, operation costs and the underlying reason for failures.

Marks: 2

Question ID:
5220983

No	Options Details	Select Option
1	Networ	
2	sample	
3	Descriptive	
4	System	

Q.18 _____ are the visual representations of information or data rapidly and accurately.

Marks: 2

Question ID:
5220984

No	Options Details	Select Option
1	Infographics	
2	Descriptive	
3	System	
4	Networ	

Q.19 _____ is a 2D data representation of a curved line that moves constantly on the surface of a graph.

Marks: 2

Question ID:
5220985

No	Options Details	Select Option
1	Structured	
2	Networ	
3	Isoline	
4	System	

Q.20 The values for decision variables should be greater than or equal to _____.

Marks: 2

Question ID:
5220986

No	Options Details	Select Option
1	3	
2	2	
3	1	
4	0	

Q.21 A problem is called _____ problem if the objective function, decision variables and constraints are all linear functions.

Marks: 2

Question ID:
5220987

No	Options Details	Select Option
1	transaction	
2	System	
3	Networ	
4	linear programming	

Q.22 Simplex method was developed by _____ in 1947.

Marks: 2

Question ID:
5220988

No	Options Details	Select Option
1	G.B. Dantzig	
2	System	
3	data mart	
4	transaction	

Q.23 The configuration of hardware devices includes _____ present in it and the type of software installed in it.

Marks: 2

Question ID:
5220989

No	Options Details	Select Option
1	G.B. Dantzig	
2	Networ	
3	firmware	
4	System	

Q.24 HR analytics is also known as _____ analytics.

Marks: 2

Question ID:
5220991

No	Options Details	Select Option
1	Conformity	
2	Networ	
3	System	
4	Talent	

Q.25 A hypothesis statement is usually associated with the population parameters

Marks: 2

Question ID:
5220992

No	Options Details	Select Option
1	TRUE	
2	FALSE	

Q.26 The probability distributions are the bases of hypothesis testing

Marks: 2

Question ID:
5220993

No	Options Details	Select Option
1	TRUE	
2	FALSE	

Q.27

DSS is used to analyse business data and present an interactive information support to all decision makers.

Marks: 2**Question ID:**

5220994

No	Options Details	Select Option
1	TRUE	
2	FALSE	

Q.28

Data science plays a vital role in different areas of decision making

Marks: 2**Question ID:**

5220995

No	Options Details	Select Option
1	TRUE	
2	FALSE	

Q.29 OLTP is not carried in a client-server system.

Marks: 2

Question ID:

5220996

No	Options Details	Select Option
1	TRUE	
2	FALSE	

Q.30 SWOT stands for wich of the following in the context of analytics?

Marks: 2

Question ID:

5220997

No	Options Details	Select Option
1	Strong, Weak, Opportunities, Threats	
2	Strengths, Weaknesses, Opportunities, Threats	
3	Strengths, Weak, Opportunities, Threats	
4	Strengths, Weaknesses, Openness, Theoretical	

Q.31 Name the technique that makes it possible for organisations to dynamically regulate the use of computing resources and access them as per the need while paying only for those resources that are used.

Marks: 2

Question ID:
5220998

No	Options Details	Select Option
1	Business Analytics	
2	Business Intelligence	
3	Cloud Computing	
4	None of these	

Q.32 Which of the following is a process of turning any analogue image, sound or video into a digital format that is understandable by the electronic devices and computers.

Marks: 2

Question ID:
5220999

No	Options Details	Select Option
1	Artificial Intelligence (AI)	
2	Digitisation	
3	Diagnostic analytics	
4	None of these	

Q.33 Scientists make machines or software to think intelligently like humans by using which of the following?

Marks: 2

Question ID:
5221000

No	Options Details	Select Option
1	Descriptive analytics	
2	Diagnostic analytics	
3	Artificial Intelligence (AI)	
4	None of these	

Q.34 Which of the following are the key responsibilities of a business analyst?

Marks: 2

Question ID:
5221001

No	Options Details	Select Option
1	Gathering the requirements	
2	Expecting requirements	
3	Constraining requirements	
4	All of these	

Q.35 Which of the following is full form of ICT?

Marks: 2

Question ID:

5221002

No	Options Details	Select Option
1	Information Communication andTechnology	
2	Information and Communication Technology	
3	Information Communication Technology	
4	None of these	

Q.36 Which of the following is full form of AHP?

Marks: 2

Question ID:

5221003

No	Options Details	Select Option
1	Analytical hierarchy process	
2	Analytical hierarchy and process	
3	Analytical and hierarchy process	
4	None of these	

Q.37 OLTP brokering programs can distribute transaction processing among multiple computers on which of the following?

Marks: 2

Question ID:
5221004

No	Options Details	Select Option
1	network	
2	system programming	
3	process	
4	None of these	

Q.38 OLAP is a processing approach that performs multidimensional analysis of business data. It also facilitates the performance of

Marks: 2

Question ID:
5221005

No	Options Details	Select Option
1	Complex calculations	
2	Trend analysis	
3	Complicated data modeling	
4	All of these	

Q.39 OLAP architectures are

Marks: 2

Question ID:
5221006

No	Options Details	Select Option
1	ROLAP	
2	KOLAP	
3	Pivot	
4	All of these	

Q.40 Which of the following information is not for executing daily operations such as generating invoices, making shipments and recording bank transactions.

Marks: 2

Question ID:
5221007

No	Options Details	Select Option
1	Credible	
2	metadata	
3	Strategic	
4	All of these	

Q.41 Which of the following types of analytics provides a prediction or a forecast of future trends in the business?

Marks: 2

Question ID:
5221008

No	Options Details	Select Option
1	Descriptive analytics	
2	Predictive analytics	
3	Prescriptive analytics	
4	None of these	

Q.42 Which of the following is the method of making, testing and authenticating a model to best predict the likelihood of a conclusion.

Marks: 2

Question ID:
5221009

No	Options Details	Select Option
1	Predictive modelling	
2	Descriptive modelling	
3	Prescriptive modelling	
4	None of these	

Q.43 It is an effort to improve social media visualisation and provide a global image mapping in tweets. **Marks: 2**

Question ID:
5221010

No	Options Details	Select Option
1	TwittEarth	
2	Tag Galaxy	
3	D3	
4	Arc	

Q.44 Which of the following is the simplest way to understand complex relationship or problems through linear functions and find the optimum solution.

Marks: 2

Question ID:
5221017

No	Options Details	Select Option
1	dynamic programming	
2	system programming	
3	Linear programming	
4	All of these	

Q.45 Which of the following refers to the cost of dispatching a unit of product from source to destination.

Marks: 2

Question ID:
5221024

No	Options Details	Select Option
1	unit cost	
2	transportation cost	
3	unit transportation cost	
4	All of these	

Q.46 Which of the following comes from an underestimation of the enemy's skills.

Marks: 2

Question ID:
5221030

No	Options Details	Select Option
1	Overconfidence	
2	confidence	
3	Overconfidence and confidence	
4	None of these	

Q.47 KPIs refer to Which of the following?

Marks: 2

Question ID:

5221037

No	Options Details	Select Option
1	Key Performance Indicators	
2	Key Performance Indications	
3	Key Performer Indications	
4	None of these	

Q.48 NGO stands for

Marks: 2

Question ID:

5221042

No	Options Details	Select Option
1	Non-governmental organisation	
2	Non-governer organisation	
3	Non-governing organisation	
4	None of these	

Q.49

Which of the following analytics helps in gauging Web traffic and popularity patterns which are useful in market research.

Marks: 2**Question ID:**

5221048

No	Options Details	Select Option
1	Capacity	
2	Process	
3	Web	
4	cell	

Q.50

_____ is something that is inferred from the data and the information.

Marks: 2**Question ID:**

5237531

No	Options Details	Select Option
1	Notes	
2	Knowledge	
3	Books	
4	Notebook	