

Exam Name : Emerging Trends in SCM &L

Total Questions : 50

Q.1 The concept of logistics is related to which of the following activities?

Marks: 2

Question ID:
5221573

No	Options Details	Select Option
1	Procurement of machines	
2	Distribution of finished goods	
3	Repair and maintenance of machines	
4	An activity related to providing incentives to employees.	

Q.2 Which of the following is not the characteristics of logistics?

Marks: 2

Question ID:
5221574

No	Options Details	Select Option
1	It is an activity related to retain the employees	
2	It is an activity related to the procurement of raw materials and the dispatch of finished goods	
3	Logistics is an integral part of supply chain management(SCM).	
4	Logistics is used for hardware activities like physical production and software activities like activities of information technology.	

Q.3 Which of the following phenomenon of the business does not necessitate logistics?

Marks: 2

Question ID:

5221575

No	Options Details	Select Option
1	To bring down the production costs due to competitive environment.	
2	To create win-win situation through backward linkage with the suppliers and forward linkage with the customers.	
3	To maintain the input-output chain of agriculture and to make the public distribution system effective.	
4	To maintain machine balancing for the stabilization of the production flow.	

Q.4 The Just-In-Time(JIT) concept was developed by which of the following companies?

Marks: 2

Question ID:

5221576

No	Options Details	Select Option
1	Toyota of Japan.	
2	Hewlett Packard of USA.	
3	Dupont company of USA.	
4	Suzuki company of Japan.	

Q.5 Who are the primary users of SCM?

Marks: 2

Question ID:

5221577

No	Options Details	Select Option
1	Sales, marketing, customer service	
2	Accounting, finance, logistics, and production	
3	Customers, resellers, partners, suppliers, and distributors	
4	All of the above.	

Q.6 _____ includes design and administration of systems to control the flow of materials, WIP and finished inventory to support business unit strategy

Marks: 2

Question ID:

5221578

No	Options Details	Select Option
1	Logistics Management	
2	Materials Management	
3	Bill of Materials	
4	None of the above	

Q.7 _____ and physical distribution are the two major operations of logistics.

Marks: 2

Question ID:

5221579

No	Options Details	Select Option
1	Supply Chain Management	
2	Materials Management	
3	Logistics Management	
4	None of the above	

Q.8 Just-In-Time (JIT) combines the benefits of

Marks: 2

Question ID:

5221580

No	Options Details	Select Option
1	Job order production and Line production.	
2	Batch production and Line production.	
3	Job order production and Batch production.	
4	None of the above	

Q.9 Which of the following is not a goal of materials requirement planning

Marks: 2

Question ID:

5221581

No	Options Details	Select Option
1	Right Part	
2	Right Quantity	
3	Right Customer	
4	Right Time.	

Q.10 _____ encompasses all activities associated with the flow and transformation of goods from the raw material stage, through to the end user, as well as the associated information flows.

Marks: 2

Question ID:

5221582

No	Options Details	Select Option
1	production line	
2	supply chain	
3	marketing channel	
4	warehouse	

Q.11 Which of the following statements is true of LEAN?

Marks: 2

Question ID:

5221583

No	Options Details	Select Option
1	Lean principles focus on advanced statistical methods	
2	Lean principles are separate body of knowledge	
3	Lean principles have been developed over a lengthy period of time.	
4	Lean principles include reducing waste.	

Q.12 The bullwhip effect:

Marks: 2

Question ID:

5221584

No	Options Details	Select Option
1	is an ineffective way to motivate warehouse employees	
2	applies to rodeos and has nothing to do with supply chain management	
3	refers to the "swaying" motion associated with triple trailers	
4	Refers to variability in demand orders among supply chain participants.	

Q.13 Which of the following activities is not a direct responsibility of operations management?

Marks: 2

Question ID:
5221585

No	Options Details	Select Option
1	Determining the exact mix of products and services that the customers will want	
2	Designing the operation's products, services and processes	
3	Developing an operations strategy for the operations	
4	Planning and controlling the operation.	

Q.14 From the economic system's point of view, the role of marketing intermediaries is to transform the assortment of products made by producers into the assortment of products wanted by _____ Channel members.

Marks: 2

Question ID:
5221586

No	Options Details	Select Option
1	manufacturers	
2	marketers	
3	distributors	
4	consumers	

Q.15 To reduce inventory management costs, many companies use a system called _____, which involves carrying only small inventories of parts or merchandise, often only enough for a few days of operation

Marks: 2

Question ID:
5221587

No	Options Details	Select Option
1	reduction-inventory management	
2	supply chain management	
3	economic order quantity	
4	just-in-time logistics.	

Q.16 Which of the following statements is true of LEAN?

Marks: 2

Question ID:
5221588

No	Options Details	Select Option
1	Lean principles focus on advanced statistical methods	
2	Lean principles are separate body of knowledge	
3	Lean principles have been developed over a lengthy period of time.	
4	Lean principles include reducing waste.	

Q.17 A supply chain is a sequence of firms that perform activities required:

Marks: 2

Question ID:

5221589

No	Options Details	Select Option
1	to find products that are similar	
2	to facilitate wholesalers inventory selections	
3	to create synergy in their training programs	
4	to create and deliver goods to consumers.	

Q.18 Marketing logistics involves getting the right product to the right customer in the right place at the right time. Which one of the following is not included in this process?

Marks: 2

Question ID:

5221590

No	Options Details	Select Option
1	implementing the plan for the flow of goods and services	
2	planning the physical flow of goods and services	
3	controlling the physical flow of goods, services, and information	
4	gathering customer's ideas for new products.	

Q.19 Which of the following is not an area of responsibility for a logistics manager?

Marks: 2

Question ID:

5221591

No	Options Details	Select Option
1	inventory	
2	purchasing	
3	warehousing	
4	marketing	

Q.20 To reduce inventory management costs, many companies use a system called _____, which involves carrying only small inventories of parts or merchandise, often only enough for a few days of operation.

Marks: 2

Question ID:

5221592

No	Options Details	Select Option
1	reduction-inventory management	
2	supply chain management	
3	economic order quantity	
4	just-in-time logistics	

Q.21 Today, a growing number of firms now outsource some or all of their logistics to _____ intermediaries

Marks: 2

Question ID:
5221593

No	Options Details	Select Option
1	competitors	
2	third-party logistics providers	
3	channel members	
4	cross-functional teams.	

Q.22 The variability in demand orders among supply chain participants:

Marks: 2

Question ID:
5221594

No	Options Details	Select Option
1	cannot be controlled	
2	refers to the bullwhip effect	
3	can be controlled with electronic order placement	
4	is more pronounced in relational exchanges.	

Q.23 What technique deals with the problem of supplying sufficient facilities to production lines or individuals that require uneven service?

Marks: 2

Question ID:
5221595

No	Options Details	Select Option
1	Supply-demand theory	
2	PERT	
3	Inventory theory	
4	Queuing theory.	

Q.24 In a PERT/CPM network, computing the critical path requires

Marks: 2

Question ID:
5221596

No	Options Details	Select Option
1	determining the total project duration	
2	assigning the earliest finish time for an activity as the earliest start time for the next	
3	that the latest finishing time for an activity not delay the overall project beyond initial expectation	
4	a sophisticated and complex computer program.	

Q.25 Freedom from unionization, stockholder, concern, and a board of direction are advantage of which type of retail establishment.

Marks: 2

Question ID:
5221597

No	Options Details	Select Option
1	Partnership	
2	Leased Department	
3	Independent	
4	Chain	

Q.26 To fork the process flow from one component to many, either all at once or to a single one based on a predicate condition.

Marks: 2

Question ID:
5221598

No	Options Details	Select Option
1	Splitter	
2	Fork	
3	all of the mentioned	
4	none of the mentioned.	

Q.27

Revenue models describe methods of generating income for an organization. A revenue model which involves payment for third party promotion on a media site is a:

Marks: 2**Question ID:**

5221599

No	Options Details	Select Option
1	Advertising mode	
2	Subscription model	
3	Retail Model	
4	Affiliated model.	

Q.28

A statement of the benefits of e-commerce that, ideally should not be available in competitor or offline offering, is known as: -

Marks: 2**Question ID:**

5221600

No	Options Details	Select Option
1	Online Value proposition	
2	Unique visitors	
3	Profit and loss accounting	
4	None of the above.	

Q.29 Using _____, data is transmitted securely in e-commerce

Marks: 2

Question ID:
5221601

No	Options Details	Select Option
1	HTTP	
2	SSL	
3	FTP	
4	All of these	

Q.30 The merchant server sends the data to the issue bank for authorization through _____

Marks: 2

Question ID:
5221602

No	Options Details	Select Option
1	Customed Gate-way	
2	Business Gate-way	
3	Online Gate-way	
4	Payment Gate-Way.	

Q.31 The purpose of _____ is to keep intruders away from the e-commerce infrastructure

Marks: 2

Question ID:
5221603

No	Options Details	Select Option
1	Encryption	
2	Firewall	
3	Sniffing	
4	Antivirus Software.	

Q.32 The process of locating new customer & distributors is known as?

Marks: 2

Question ID:
5221604

No	Options Details	Select Option
1	Presentation	
2	Qualification	
3	Advertising	
4	Prospecting	

Q.33

The system in which company creates partnership with different channel to deliver their market offering is classified as:-

Marks: 2**Question ID:**

5221605

No	Options Details	Select Option
1	Functional network	
2	Predatory network	
3	Hybrid network	
4	Value network.	

Q.34

The planning system which manage human resources, manufacturing, raw material purchasing and cash flow in the form of network is classified as:-

Marks: 2**Question ID:**

5221606

No	Options Details	Select Option
1	Functional resource planning	
2	Predatory resource planning	
3	Enterprise resource planning	
4	Hybrid resource planning.	

Q.35 Which role do internet technologies and the “IoT” play in the context of industry 4.0?

Marks: 2

Question ID:

5221607

No	Options Details	Select Option
1	They form the base to connect everyday items	
2	They form the base for an environmentally friendly production.	
3	They form among others the base for corporate communication.	
4	None of these.	

Q.36 _____ is not a part of flows involved in supply chain management.

Marks: 2

Question ID:

5221608

No	Options Details	Select Option
1	Information Flow	
2	Title Flow	
3	Physical Flow	
4	Virtual Flow.	

Q.37 A supply chain is a sequence of firms that perform activities required to _____

Marks: 2

Question ID:

5221609

No	Options Details	Select Option
1	to facilitate wholesalers inventory selections	
2	to create synergy in their training programs	
3	to find products that are similar	
4	to create and deliver goods to consumers.	

Q.38 The major decision areas in supply chain management are

Marks: 2

Question ID:

5221610

No	Options Details	Select Option
1	location, production, distribution, inventory	
2	planning, production, distribution, inventory	
3	location, production, scheduling, inventory	
4	location, production, distribution, marketing.	

Q.39 Reverse logistics is required because

Marks: 2

Question ID:

5221611

No	Options Details	Select Option
1	Goods are defective	
2	Goods are unsold	
3	The customers simply change their minds	
4	All of the above	

Q.40 3-PL stands for

Marks: 2

Question ID:

5221612

No	Options Details	Select Option
1	Three points logistics	
2	Third party logistics	
3	Three points location	
4	None of the above	

Q.41 All the individual and group participant that make purchasing decision and share common goals and risk are classified as

Marks: 2

Question ID:
5221613

No	Options Details	Select Option
1	Supplier Center	
2	Buying Center	
3	Evaluating Center	
4	Initial awareness stage	

Q.42 Which among the following refers to receiving an order from the customer and involves all the activities performed to fulfill this order.

Marks: 2

Question ID:
5221614

No	Options Details	Select Option
1	Information Flow	
2	Inventory Management	
3	Order Processing	
4	Warehouse	

Q.43 Which among the following is/are the issue faced in logistics management?

Marks: 2

Question ID:
5221615

No	Options Details	Select Option
1	Fuel Cost	
2	Reverse Logistics	
3	Customer Service	
4	All of these.	

Q.44 _____ is a technique that involves qualitative a failure analysis

Marks: 2

Question ID:
5221616

No	Options Details	Select Option
1	Quality Centers Maintenance (QCM)	
2	Failure Mode, Effect & Criticality Analysis	
3	Logistics Acquisition	
4	None of these.	

Q.45 Which among the following is not the challenge of integration?

Marks: 2

Question ID:

5221617

No	Options Details	Select Option
1	Fluctuation in inventory level	
2	Tracking material flow	
3	Semi-loaded trucks	
4	Automation	

Q.46 The meaning of _____ is to collaborate different departments and partners to the organization

Marks: 2

Question ID:

5221618

No	Options Details	Select Option
1	Integration	
2	Distribution	
3	Division	
4	None of these	

Q.47 EDI stands for _____

Marks: 2

Question ID:

5221619

No	Options Details	Select Option
1	Electronic Data Interchange	
2	Electronic Data Interface	
3	Electronic Data Integrate	
4	Electronic Data Identification.	

Q.48 Which of the following is a computerized information system that helps in making judgement and taking corrective action or decisions in an organization

Marks: 2

Question ID:

5221620

No	Options Details	Select Option
1	Barcode Scanning	
2	Enterprise resource planning	
3	Decision support system	
4	Electronic Commerce	

Q.49 Which among the following is known as teleseminar?

Marks: 2

Question ID:
5221621

No	Options Details	Select Option
1	Email	
2	Teleconference	
3	Telecommuting	
4	Internet	

Q.50 _____ technology is also called information technology and include the equipment used while sharing information.

Marks: 2

Question ID:
5221622

No	Options Details	Select Option
1	Communication	
2	Encryption	
3	Decryption	
4	All the above	