

**Exam Name** : Business Environment

**Total Questions** : 50

**Q.1** Which of the following approaches are used for organisational appraisal?

**Marks:** 2

**Question ID:**  
5216063

No	Options Details	Select Option
1	Systematic approach	
2	Ad hoc approach	
3	Processed form approach	
4	All of these	

**Q.2** In 1947, when India became independent, almost all private businesses were family owned. But, In 1990, the government has done a large scale of economic reforms and changes old rules and made various new rules and norms for multinational companies to set up businesses in India. This resulted in growth in the Indian economy. What was the India's GDP Growth Rate during the period of 2001 to 2010?

**Marks:** 2

**Question ID:**  
5216064

No	Options Details	Select Option
1	5.6	
2	6.2	
3	7.4	
4	6.7	

**Q.3** The macro environment consists of political, economic, socio-cultural, technological, legal and environmental factors. Taxation and Bankruptcy law comes under which framework of macro business environment in India?

**Marks: 2**

**Question ID:**  
5216065

No	Options Details	Select Option
1	Political and legal environment	
2	Economic environment	
3	Socio-cultural environment	
4	Technological environment	

**Q.4** In India, laws are created through three sources i.e. Legislation from the Parliament, Laws decided by the Supreme Court based on the Constitution of India and Local laws passed by the state governments. In which of the following case laws are decided by the Supreme Court?

**Marks: 2**

**Question ID:**  
5216066

No	Options Details	Select Option
1	When a law is clear and the judges need to clarify matters by referring to other cases.	
2	When a law is unclear and the judges need to clarify matters by referring to other cases.	
3	When a law is unclear and the judges need not clarify matters by referring to other cases.	
4	When a law is clear and the judges need not clarify matters by referring to other cases.	

**Q.5** The competing values framework, developed by Robert Quinn and Kim Cameron, is a useful tool to identify organisation's values. It has four corporate cultures. In which culture organisations focus on innovation?

**Marks: 2**

**Question ID:**  
5216067

No	Options Details	Select Option
1	Clan culture	
2	Market culture	
3	Hierarchical culture	
4	Adhocracy culture	

**Q.6** Hofstede proposed six dimensions to explain cultural differences among people. Which dimension refers to the ability of people to cope with anxiety?

**Marks: 2**

**Question ID:**  
5216068

No	Options Details	Select Option
1	Power distance index (PDI)	
2	Uncertainty avoidance index (UAI)	
3	Masculinity vs. Femininity	
4	Individualism vs. Collectivism	

**Q.7** In the \_\_\_ Constitutional Amendment, the term 'Secular' was added in the Preamble to the Constitution in \_\_\_\_, which means giving equal reassurance to all religions.

**Marks: 2**

**Question ID:**  
5216069

No	Options Details	Select Option
1	42nd, 1976	
2	42nd, 1977	
3	43nd, 1976	
4	43nd, 1977	

**Q.8** In which economy the government plans and regulates all economic activities centrally at a state level?

**Marks: 2**

**Question ID:**  
5216070

No	Options Details	Select Option
1	capitalist economy	
2	mixed economy	
3	socialist economy	
4	None of these	

**Q.9**

In India, central or state government holds majority of public shares of these Public Sector Undertakings (PSUs) which are not less than \_\_\_\_\_.

**Marks: 2****Question ID:**  
5216071

No	Options Details	Select Option
1	50 %	
2	51 %	
3	52 %	
4	53 %	

**Q.10**

Which of the following unproductive labourers in an economy are paid more salary than productive ones?

**Marks: 2****Question ID:**  
5216072

No	Options Details	Select Option
1	Politicians	
2	Bureaucrats	
3	Commission brokers	
4	All of these	

**Q.11** In a free-market mechanism, \_\_\_\_\_ is considered as the prime motive for private entrepreneurs.

**Marks: 2**

**Question ID:**  
5216073

No	Options Details	Select Option
1	profit	
2	competition	
3	efficiency	
4	None of these	

**Q.12** In 2018-19, the GDP of India increased by \_\_\_\_ per cent.

**Marks: 2**

**Question ID:**  
5216074

No	Options Details	Select Option
1	6.7	
2	7	
3	7.2	
4	7.3	

**Q.13**

Capitalism can be explained as the economy which utilises its capital optimally in the process of production. Which one of the following is not a feature of capitalism?

**Marks: 2****Question ID:**

5216075

No	Options Details	Select Option
1	Profit institution	
2	Price mechanism	
3	Social welfare	
4	Wage institution	

**Q.14**

India's inflation rate was lowest being at \_\_\_\_ per cent in June 2017 and highest being at \_\_\_\_ per cent in November 2013.

**Marks: 2****Question ID:**

5216076

No	Options Details	Select Option
1	1.53, 12.16	
2	1.54, 12.17	
3	1.55, 12.18	
4	1.56, 12.19	

**Q.15** Which one of the following is the objective of FERA, 1973 Act?

**Marks: 2**

**Question ID:**

5216077

No	Options Details	Select Option
1	To regulate the foreign payments	
2	To regulate the transactions in securities and foreign exchange	
3	To conserve foreign exchange for India	
4	All of these	

**Q.16** Which one of the following replaced the concept of the Five-Year plan which was introduced in India in 1951?

**Marks: 2**

**Question ID:**

5216078

No	Options Details	Select Option
1	NITI Aayog	
2	GST council	
3	Central Planning Authority	
4	RBI	



**Q.17** Contract breach is a violation under:

**Marks: 2**

**Question ID:**  
5216079

No	Options Details	Select Option
1	Substantive law	
2	Procedural law	
3	Civil law	
4	Criminal law	

**Q.18** Agreement = Offer + \_\_\_\_\_

**Marks: 2**

**Question ID:**  
5216080

No	Options Details	Select Option
1	Enforceability	
2	Agreement	
3	Contract	
4	Acceptance	

**Q.19** In how many days, appeals can be filed against the order of quasi-judicial body?

**Marks: 2**

**Question ID:**  
5216081

No	Options Details	Select Option
1	within 15 days	
2	within 30 days	
3	within 25 days	
4	within 20 days	

**Q.20** Which of the following Act can protect a book publisher's new book published by him?

**Marks: 2**

**Question ID:**  
5216082

No	Options Details	Select Option
1	Patents Act, 1970	
2	Trade Marks Act, 1999	
3	Indian Copyright Act, 1957	
4	Information Technology Act, 2000	

**Q.21** Which of the following Act deals with the abuse of a dominant position?

**Marks: 2**

**Question ID:**

5216083

No	Options Details	Select Option
1	Competition Act, 2002	
2	Consumer Protection Act, 1986	
3	Trade Marks Act, 1999	
4	Patents Act, 1970	

**Q.22** Which of the following is not an important socio-cultural factor that has a major impact on business operations?

**Marks: 2**

**Question ID:**

5216084

No	Options Details	Select Option
1	Culture	
2	Language	
3	Religion	
4	None of these	

**Q.23**

Which of the following body issues accounting standards providing guidelines for the disclosure of financial information?

**Marks: 2****Question ID:**

5216085

No	Options Details	Select Option
1	SEBI	
2	ICAI	
3	ICSI	
4	CII	

**Q.24**

A company is legally bound in many aspects and it is ought to obey the law of the land is called the \_\_\_\_\_ model of CSR.

**Marks: 2****Question ID:**

5216086

No	Options Details	Select Option
1	Economic	
2	Ethical	
3	Legal	
4	Discretionary	

**Q.25** Which of the following are the components of social responsibility?

**Marks: 2**

**Question ID:**  
5216087

No	Options Details	Select Option
1	Towards owners of enterprise	
2	Towards workers	
3	Towards consumers	
4	All of these	

**Q.26** The process of social audit involves \_\_\_\_\_ steps.

**Marks: 2**

**Question ID:**  
5216088

No	Options Details	Select Option
1	two	
2	three	
3	four	
4	five	

**Q.27**

It is a term used to describe the non-bank financial intermediaries which provide financial services, such as loans and other services to individuals or business entities. It is called \_\_\_\_\_.

**Marks: 2****Question ID:**  
5216089

No	Options Details	Select Option
1	financial exclusion	
2	constrained credit	
3	liquidity risks	
4	shadow banking	

**Q.28**

During 2018, foreign tourist arrivals (FTAs) grew by \_\_\_\_\_ year-on-year and stood at 10.56 million.

**Marks: 2****Question ID:**  
5216090

No	Options Details	Select Option
1	6.20%	
2	5.20%	
3	7.20%	
4	8.20%	

**Q.29**

Section 7 of the MSMED Act, 2006 has identified three classes of SMEs. If a unit producing goods or rendering services with an annual turnover of INR 75 crores-250 crores, it is called \_\_\_\_\_.

**Marks: 2****Question ID:**  
5216091

No	Options Details	Select Option
1	micro enterprise	
2	small enterprise	
3	medium enterprise	
4	mini enterprise	

**Q.30**

Which of the following is an initiative started by the Indian government for the youth of the country to promote entrepreneurial culture in India?

**Marks: 2****Question ID:**  
5216092

No	Options Details	Select Option
1	Make in India	
2	Startup India	
3	Skill India	
4	All of these	

**Q.31** Which of the following sector received FDI of about \$ 7.54 billion from April 2000-March 2017?

**Marks: 2**

**Question ID:**  
5216093

No	Options Details	Select Option
1	Healthcare	
2	Food processing	
3	Retail	
4	Education and training	

**Q.32** Globalisation has brought in several positive and negative effects in the world. Which one of the following is not the positive effect of globalisation?

**Marks: 2**

**Question ID:**  
5216094

No	Options Details	Select Option
1	Global market	
2	Cross-cultural exchange	
3	Currency fluctuation	
4	Foreign investment	



**Q.33**

If two or more companies formalise an agreement to share their risks and resources in order to achieve a common set of objectives, while assuming their independent identities, it is called \_\_\_\_\_.

**Marks: 2**

<b>Question ID:</b> 5216095
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No	Options Details	Select Option
1	joint venture	
2	strategic alliance	
3	mergers and acquisitions	
4	franchising	

**Q.34**

Which international trade strategy has the aim to achieve economies of scale by offering the same products/services in each foreign market with a few modifications?

**Marks: 2**

<b>Question ID:</b> 5216096
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No	Options Details	Select Option
1	Global strategy	
2	Multi-domestic strategy	
3	Local	
4	Transnational strategy	

**Q.35** The exchange rate movement affects inflation by:

**Marks: 2**

**Question ID:**

5216097

No	Options Details	Select Option
1	Changing the prices of imported goods and services	
2	Changing the price of commodities, such as oil	
3	Changing the growth of exports	
4	All of these	

**Q.36** The current and capital accounts must sum to be 0 for maintaining equilibrium in the BOP. Which of the following factor cannot be disturbed the BOP's equilibrium?

**Marks: 2**

**Question ID:**

5216098

No	Options Details	Select Option
1	Economic factors	
2	Political factors	
3	Social factors	
4	None of these	

**Q.37** Ethics deal with doing what is right or wrong. It has many features. Which of the following feature of business ethics describes that the business ethics are not universally applicable to all situations; they deviate from one person to another?

**Marks: 2**

**Question ID:**  
5216099

No	Options Details	Select Option
1	Relative	
2	More than law	
3	Society oriented	
4	Based on moral values	

**Q.38** Which of the following company donates more than \$1 billion annually to charities and non-profit organisations and gives 100% coverage on the health care premiums of its employees?

**Marks: 2**

**Question ID:**  
5216100

No	Options Details	Select Option
1	Google	
2	Microsoft	
3	Intel	
4	Nustar Energy	

**Q.39** "Focus on impact, Move fast, Be bold, Be open, Build social value." This statement reflects which company's core value?

**Marks: 2**

**Question ID:**  
5216101

No	Options Details	Select Option
1	Adobe	
2	Reliance	
3	Facebook	
4	Infosys	

**Q.40** A possible way to overcome confusion surrounding an \_\_\_\_\_ is to take suggestions from other stakeholders.

**Marks: 2**

**Question ID:**  
5216102

No	Options Details	Select Option
1	ethical issue	
2	unethical value	
3	unethical practice	
4	ethical dilemma	

**Q.41** Which one of the following company has emerged as the first 100 billion dollar company in India?

**Marks: 2**

**Question ID:**  
5216103

No	Options Details	Select Option
1	TCS	
2	Infosys	
3	Wipro	
4	Reliance	

**Q.42** WEF evaluates the competitive landscape of \_\_\_\_ countries on the grounds of economic and productive factors.

**Marks: 2**

**Question ID:**  
5216104

No	Options Details	Select Option
1	135	
2	136	
3	137	
4	138	

**Q.43** A form or tax or duty that is imposed on some particular classes of imports and exports is called \_\_\_\_\_.

**Marks: 2**

**Question ID:**  
5216105

No	Options Details	Select Option
1	profit	
2	disposable income	
3	income tax	
4	tariff	

**Q.44** The term \_\_\_\_\_ consists of age, gender, income, education, population, employment. \_\_\_\_\_ refers to the characteristics of the population.

**Marks: 2**

**Question ID:**  
5216106

No	Options Details	Select Option
1	Demographic, Demography	
2	Geographic, Economy	
3	Technological, Technology	
4	Economic, Demography	

**Q.45** Which of the following refers to the process of delegating non-core jobs or business processes from the internal production to an outside party?

**Marks: 2**

**Question ID:**  
5216107

No	Options Details	Select Option
1	Importing	
2	Exporting	
3	Outsourcing	
4	Insourcing	

**Q.46** Which of the following may not be a business opportunity in rural areas of India?

**Marks: 2**

**Question ID:**  
5216108

No	Options Details	Select Option
1	Organic farming	
2	IT	
3	Selling fresh eggs	
4	Tea gardening	

**Q.47** A business firm and its environment are mutually interdependent.

**Marks: 2**

**Question ID:**  
5216109

No	Options Details	Select Option
1	TRUE	
2	FALSE	

**Q.48** Strategic planning should not be based on business environment analysis.

**Marks: 2**

**Question ID:**  
5216110

No	Options Details	Select Option
1	TRUE	
2	FALSE	



**Q.49** Scanning means keeping a constant eye or check on something.

**Marks: 2**

**Question ID:**  
5216111

No	Options Details	Select Option
1	TRUE	
2	FALSE	

**Q.50** SWOT analysis means analysing strengths, weaknesses, available opportunities and possible threats of the organisation.

**Marks: 2**

**Question ID:**  
5216112

No	Options Details	Select Option
1	TRUE	
2	FALSE	