

Exam Name : Emerging Trends in MM

Total Questions : 50

Q.1 _____ analysis involves taking care of the finances and cutting costs for running the organisation.

Marks: 2

Question ID:
5221486

No	Options Details	Select Option
1	aggregator	
2	Trend	
3	Financial trend	
4	Socio-cultural	

Q.2 The _____ services are responsible for resolving customer queries related to customer's bank-account status, order status and product information.

Marks: 2

Question ID:
5221487

No	Options Details	Select Option
1	customer reselling	
2	customer business	
3	Customer support	
4	customer service	

Q.3 Knowledge process outsourcing is a part of business process outsourcing for the activities that are _____ intensive that deliver objective insights into businesses by managing, analysing and gathering data for the process.

Marks: 2

Question ID:
5221488

No	Options Details	Select Option
1	WIP	
2	BPO	
3	RPA	
4	knowledge	

Q.4 Systems such as JIT (Just-In-Time) inventory system, ABC, EOQ (Economic Order Quantity) have resulted in better inventory control that helps in reducing _____ costs.

Marks: 2

Question ID:
5221489

No	Options Details	Select Option
1	inventory management	
2	Stock incharge	
3	stock management	
4	aggregator	

Q.5 _____ refers to a mode of business expansion that is characterised by a trademark, license, payment of fees and significant control.

Marks: 2

Question ID:
5221490

No	Options Details	Select Option
1	franchisee	
2	dealership	
3	rental	
4	Franchising	

Q.6 The franchisers provide a _____ a particular set of immaterial rights, models, charts, trade ideas and other information that are required for running businesses successfully.

Marks: 2

Question ID:
5221491

No	Options Details	Select Option
1	franchisee	
2	Franchising	
3	ownship	
4	rental	

Q.7 A/An _____ refers to a business model in which a particular organisation known as 'aggregator' sells products and services of some other business under its own umbrella brand. **Marks: 2**

Question ID:
5221492

No	Options Details	Select Option
1	Retilor	
2	aggregator	
3	sellor	
4	owner	

Q.8 E-commerce involves sharing business information, maintaining business relationships and conducting business transactions using computers connected through _____ networks. **Marks: 2**

Question ID:
5221493

No	Options Details	Select Option
1	telecommunication	
2	Communication	
3	conversation	
4	solution	

Q.9 In the B2B model, a transaction occurs between the _____ and some other business for transferring services and products.

Marks: 2

Question ID:
5221494

No	Options Details	Select Option
1	customers	
2	business	
3	retailers	
4	shopkeeper	

Q.10 In _____ type of business model, consumers conduct business with each other directly.

Marks: 2

Question ID:
5221495

No	Options Details	Select Option
1	B2B	
2	C2C	
3	C2B	
4	B2C	

Q.11 In network marketing, sales people build their business on their _____ by introducing, training and motivating new members in their organisations.

Marks: 2

Question ID:
5221496

No	Options Details	Select Option
1	social network	
2	e commerce	
3	m commerce	
4	B2C	

Q.12 _____ technologies have played a vital role in societal transformation by changing the existing economic sectors, tenets of work, production and consumption.

Marks: 2

Question ID:
5221497

No	Options Details	Select Option
1	non exponential	
2	automation	
3	Exponential	
4	logarithmic	

Q.13 IOS is capable of building a _____ that can efficiently host a wide range of service providers.

Marks: 2

Question ID:
5221498

No	Options Details	Select Option
1	block chain	
2	block series	
3	block point	
4	block cercle	

Q.14 According to the principle of _____, capability data is collected and analysed in real-time, thereby enabling quick time-saving decisions.

Marks: 2

Question ID:
5221499

No	Options Details	Select Option
1	time up	
2	time	
3	Real-time	
4	gross-time	

Q.15 The principle of _____ is responsible for moving systems to components apart from a central computer that results in improving scalability and flexibility.

Marks: 2

Question ID:
5221500

No	Options Details	Select Option
1	centralisation	
2	Decentralisation	
3	conversation	
4	change	

Q.16 Industry 4.0 technologies help businesses organisations in achieving _____ growth.

Marks: 2

Question ID:
5221501

No	Options Details	Select Option
1	Materials management	
2	Stcok management	
3	Internal	
4	Sustainable	

Q.17 The main objective of _____ is to ensure regular supply of material, optimum inventory levels and minimum deviation between expected and actual outcomes.

Marks: 2

Question ID:
5221502

No	Options Details	Select Option
1	Stcok management	
2	Materials management	
3	stock incharge	
4	sale management	

Q.18 Efficient management of materials during handling and storage helps _____ the actual costs of acquiring and possessing.

Marks: 2

Question ID:
5221503

No	Options Details	Select Option
1	down	
2	up	
3	bring up	
4	bring down	

Q.19

Technological factors consider the scope of the government's involvement in business and pave the way in which business is carried out both domestically and internationally.

Marks: 2

Question ID: 5221504

No	Options Details	Select Option
1	TRUE	
2	FALSE	

Q.20

Legal factors consider various laws and regulations that govern the business organisations.

Marks: 2

Question ID: 5221505

No	Options Details	Select Option
1	TRUE	
2	FALSE	

Q.21 Outsourcing business processes helps the management in concentrating on core activities enabling the organisation to achieve a competitive advantage in the market.

Marks: 2

Question ID:
5221506

No	Options Details	Select Option
1	TRUE	
2	FALSE	

Q.22 KPO provides solutions for data integration, storage, retrieval and sharing for robust business reporting and analytics as required by various organisations.

Marks: 2

Question ID:
5221507

No	Options Details	Select Option
1	TRUE	
2	FALSE	

Q.23 Core aspects comprise the foundational aspects of the digital economy, which include innovations, core technologies and enabling infrastructures.

Marks: 2

Question ID:
5221508

No	Options Details	Select Option
1	TRUE	
2	FALSE	

Q.24 Which of the Following are trends that are followed by digital businesses

Marks: 2

Question ID:
5221509

No	Options Details	Select Option
1	Use of the latest technologies	
2	Organisational restructuring	
3	New business models	
4	All of these	

Q.25 Which of the following is digital marketing channels

Marks: 2

Question ID:
5221510

No	Options Details	Select Option
1	Website	
2	Social networking sites	
3	Online communities	
4	All of these	

Q.26 Which of the following is features of franchising?

Marks: 2

Question ID:
5221511

No	Options Details	Select Option
1	Agreement and terms	
2	Undertaking	
3	Assistance	
4	All of these	

Q.27 Which of the following is DISADVANTAGES OF FRANCHISING

Marks: 2

Question ID:
5221512

No	Options Details	Select Option
1	Capitalised expansion	
2	Revenue streams	
3	Reduced risk	
4	Established business systems	

Q.28 Which of the following is ADVANTAGES OF FRANCHISING

Marks: 2

Question ID:
5221513

No	Options Details	Select Option
1	Capitalised expansion	
2	Established brand	
3	Training and support	
4	Established business systems	

Q.29 Which of the Following are the characteristics of aggregators

Marks: 2

Question ID:
5221514

No	Options Details	Select Option
1	Customers	
2	Industry	
3	Partnership	
4	All of these	

Q.30 Which of the Following are the advantages of a service aggregator

Marks: 2

Question ID:
5221515

No	Options Details	Select Option
1	Strong negotiating power	
2	Use of digital recommenders:	
3	Independent service assessment	
4	All of these	

Q.31 E-COMMERCE refers to

Marks: 2

Question ID:

5221516

No	Options Details	Select Option
1	ELECTRONIC COMMERCE	
2	Email. Commrece	
3	Electric commerce	
4	None of these	

Q.32 Which of the followings are advantages of network marketing?

Marks: 2

Question ID:

5221517

No	Options Details	Select Option
1	Vast network size	
2	Direct contact with consumers	
3	Saves retailers' costs	
4	All of these	

Q.33 Which of the following are the characteristics of the Internet of Things (IoT)

Marks: 2

Question ID:

5221518

No	Options Details	Select Option
1	Vast network size	
2	Direct contact with consumers	
3	Saves retailers' costs	
4	Intelligence	

Q.34 Which is the technology that ensures the ubiquity of various mobile devices, including smart phones, notepads and personal digital assistance.

Marks: 2

Question ID:

5221519

No	Options Details	Select Option
1	Simulation tools	
2	IoT	
3	Network	
4	None of these	

Q.35 Which are digital tools that are capable of self-configuration which help in the effective shop floor management.

Marks: 2

Question ID:
5221520

No	Options Details	Select Option
1	Cyber Physical Systems	
2	M-commerce	
3	Simulation tools	
4	None of these	

Q.36 Which of the Following are the key pillars of Industry 4.0

Marks: 2

Question ID:
5221521

No	Options Details	Select Option
1	Big data analytics	
2	Cyber Physical Systems	
3	Robots	
4	All of these	

Q.37 What is the full form of CPS?

Marks: 2

Question ID:
5221522

No	Options Details	Select Option
1	Cyber and Physical Systems	
2	Cyber Physical Systems	
3	Cyber Physical and Systems	
4	None of these	

Q.38 Which are used to move material between two particular workstations in a continuous manner.

Marks: 2

Question ID:
5221523

No	Options Details	Select Option
1	E-commerce	
2	Organisation	
3	Conveyors	
4	non-linear	

Q.39 Material handling equipment may be classified in major categories which are: -

Marks: 2

Question ID:
5221524

No	Options Details	Select Option
1	Conveyors	
2	Industrial trucks	
3	Cranes and hoists	
4	All of these	

Q.40 Which of the following are Various functions of materials management?

Marks: 2

Question ID:
5221525

No	Options Details	Select Option
1	Material selection	
2	High inventory turnover	
3	Purchasing	
4	All of these	

Q.41 Which of the followings are benefits of system approach to materials management

Marks: 2

Question ID:

5221526

No	Options Details	Select Option
1	It is very reliable in terms of accurate performance to achieve the desired results	
2	It ensures timely and optimum procurement of materials.	
3	It ensures the optimum inventory turnover ratio.	
4	All of these	

Q.42 Which category of inventory items holds the lowest annual consumption value.

Marks: 2

Question ID:

5221527

No	Options Details	Select Option
1	C	
2	D	
3	A	
4	B2C	

Q.43

Who deal with confidential, sensitive, proprietary or classified information on behalf of organisations are equally susceptible?

Marks: 2**Question ID:**

5221528

No	Options Details	Select Option
1	Retailer	
2	Vendors	
3	Customer	
4	Seller	

Q.44

What is the full form of WIP?

Marks: 2**Question ID:**

5221529

No	Options Details	Select Option
1	Work-In-Progress	
2	Work-Is-Progress	
3	Work-Inter-Progress	
4	None of these	

Q.45

Which can be referred to as a technique which lays emphasis on managing the total cost via competitive analysis.

Marks: 2**Question ID:**

5221530

No	Options Details	Select Option
1	Cost control	
2	Price control	
3	Both	
4	None of these	

Q.46

Which is a program developed in the United States that offers certification to industrial units implementation of the ISO 50001 standard and enhanced energy performance.

Marks: 2**Question ID:**

5221531

No	Options Details	Select Option
1	Work-In-Progress	
2	Cost control	
3	Superior Energy Performance (SEP)	
4	Conveyors	

Q.47 Which of the followings are Various costs pertaining to materials management

Marks: 2

Question ID:
5221532

No	Options Details	Select Option
1	Direct material costs	
2	Manufacturing overhead costs	
3	Direct labour costs	
4	All of these	

Q.48 Which of the followings are material cost reduction techniques?

Marks: 2

Question ID:
5221533

No	Options Details	Select Option
1	Budgetary control	
2	Standard costing	
3	Just-in-Time	
4	All of these	

Q.49

_____ factors include social standards, beliefs, ethnicity, tradition, social attitudes and, social institutions, and demographics.

Marks: 2

Question ID:
5237619

No	Options Details	Select Option
1	Trend	
2	aggregator	
3	Financial trend	
4	Socio-cultural	

Q.50

Digitization helps in reducing the black money and corruption in the market, and makes the economy least transparent.

Marks: 2

Question ID:
5237622

No	Options Details	Select Option
1	TRUE	
2	FALSE	