



Indian Institute of Materials Management
IN PURSUIT OF EXCELLENCE IN SUPPLY MANAGEMENT

**2 day National Seminar
of Seller-Buyer on**

**“Role of Make in India Entrepreneurs for
sustainable growth of Steel Industries”**

Date: 22nd-23rd March 2024

Venue: Rourkela Club, Sector - 20, Rourkela

The Esteemed Sponsors/Participants,

You are cordially invited to participate in a Vibrant Seller-Buyer Conference to be organized by IIMM Rourkela Chapter in association with SAIL-Rourkela Steel Plant on 22nd-23rd March 2024 at Rourkela Club, Rourkela. In this dynamic world of globalization, RSP advocates VOCAL for LOCAL and this initiative is a trailblazer and trendsetter as a step for making a big impact in history of procurement in RSP and other industries in Rourkela.

We bring to you a plethora of opportunities to showcase and grow your business at this Conference which promises great visibility, branding and marketing options. As a supplier partner for exponential growth stories of various Industries over the years, we solicit your gracious presence and patronage at this august Conference.

Program brief, participation & branding propositions are entailed below for your kind consideration and support.

ABOUT

IIMM-Rourkela Branch

IIMM, with its Headquarters at Navi Mumbai, is the National Apex body representing a wide spectrum of professionals engaged in various facets of Material Management, responsible for planning, sourcing, Logistics & Supply Chain Management.

Through its wide network of 52 branches and 19 chapters having around 9500 members drawn from public and private sectors, (IIMM is dedicated to the promotion of the profession of Materials Management) and with its multifarious activities, including EDP, seminars, workshops, in-house training programs and consultancy assignment & Advance Materials Management Programs & Research Programs.

The Rourkela Chapter of IIMM, with its office located at Sector-4, Rourkela, is committed to the promotion of Materials Management with its core objective of smart procurement & efficient supply chain leading to ensuring availability of DESIRED material in Industries in and around Rourkela in RIGHT QUALITY, RIGHT QUANTITY, RIGHT TIME AND IN RIGHT PRICE.

The Conference

With the above objective, IIMM-Rourkela Chapter, in association with Rourkela Steel Plant, is organizing a two day **National Seller-Buyer Seminar on “Role of Make in India Entrepreneurs for sustainable growth of Steel Industries”**. The Seminar is envisaged as a premier forum for Engineers, Technocrats & Materials Management Professionals to exchange new concept and ideas, share experiences and explore tools and techniques on innovations and improvement in the entire breath of material management functionalities with an aim to bring in best practices, strategic procurement and inventory management and result oriented discussions on the table.

Invariably sellers play a crucial role in every organization's success. When the quality and timeliness of the goods and services delivered surpass the expectations of the buyer, the whole process of supply chain can operate like a well-oiled machine. Hence this Conference also aims to explore new and potential vendors to establish long-term, mutually beneficial relationships that can meet the buyer's demands in a most cost-effective and reliable manner.

The National Seminar will be held in association with SAIL-Rourkela Steel Plant, a pioneer unit of the Maharatna Company Steel Authority of India Limited. Rourkela Steel Plant is awarded with BEST INTEGRATED STEEL PLANT and SAIL is Certified as GREAT PLACE TO WORK. The forum at the seminar will also include various other Industries with huge procurement budgets and thus promises to create an opportunity to make a meaningful difference in peoples' lives.

Program Highlight

The two day conference will be attended by Buyers from various industries in Steel Sector and Sellers of various verticals, where interactive sessions, technical presentation session and panel discussion on relevant current topics are scheduled which would tentatively include;

- a) Presentation on product development, research & application from delegates
- b) Panel discussion on efficient inventory management
- c) Panel discussion on digital transformation in procurement.
- d) Exhibition stalls for entrepreneurs to exhibit their products and credibility.
- e) Publication of widely circulated souvenir.

Evening Cultural program and interaction among various buyers & sellers.

Flow of Program

Day 1	
Registration	9.00 am-10.00 am
Inauguration	10 am -11 am
Presentation of paper	11.00 am - 12.00 noon
Presentation of paper	12.00 noon -1.00 pm
LUNCH BREAK	
Panel discussion on Effective Inventory Management	3pm- 4.30 pm
Presentation by Vendors	4.30pm-5.30 pm
Cultural Program, Interaction & Dinner	7.00 pm onwards
Day 2	
Key note address by RSP	9.00 am- 9.30 pm
Presentation by Vendors	9.30 am- 1.00 pm
LUNCH BREAK	
Panel discussion on effective procurement practice in steel Industries and contribution of vendors for the same	2pm- 3.00 pm
Interaction Session of Vendor- Buyer	3.00pm-4.30 pm
Inauguration of Souvenirs & concluding session, distribution of gifts & awards	4.30pm-5.30 pm

CALL FOR PAPERS

Technical papers for presentation in the conference relevant to program theme or any other paper for new product development are invited from Engineers/Technocrats/Materials Management Professionals and experts are invited.

The abstract of the technical paper may be sent though e-mail in about 200 words with the title of the paper, name of author(s).

Selected papers/abstracts will be presented in the Conference proceedings and all papers/abstracts will be published in the souvenir.

Language – English

Last Date for receiving abstract: 05.03.2024

Confirmation from IIMM for presentation of paper: 10.03.2024

Full technical paper submission with graphics for presentation 20.03.2024 along with paper presentation fee.

Please send your abstract to the email id's mentioned in the Contact Section.



Sponsorships and Delegates Fees (INR):-

Platinum Sponsor – 5,00,000/-

- ★ Paper presentation for 30 mins
- ★ Premium Stall
- ★ Entry Gate -2
- ★ Delegates to attend event - 6 passes
- ★ Title Sponsor Rights
- ★ Full page ad - 2 nos
- ★ Large LED monitor for product display-1

Diamond Sponsor – 4,00,000/-

- ★ Paper presentation for 30 mins
- ★ Premium Stall
- ★ Entry Gate -2
- ★ Delegates to attend event - 4 passes
- ★ Title Co-Sponsor rights
- ★ Full page ad - 1 no
- ★ LED Monitor for product display

Gold Sponsor – 3,00,000/-

- ★ Paper presentation for 30 mins
- ★ Stall
- ★ Delegates to attend event - 3 passes
- ★ Title Co-Sponsor rights
- ★ Full page ad - 1 no

Silver Partner – 2,00,000/-

- ★ Paper presentation for 30 mins
- ★ Stall
- ★ Delegates to attend event - 2 passes
- ★ Title Co-Sponsor rights
- ★ Full page ad - 1 no

Education partner - 1,00,000/-

- 2 delegate passes
- Pendrive branding,
- Folder branding
- Visibility in media release and digital advt
- Full page ad - 1 no

Paper presentation fees- 1,00,000/-

(2 delegate complimentary, Souvenir Advt)

Premium Stall - 75,000/-(2 delegate pass, Visibility in media release and digital advt, Full page advt in Souvenir, special features in stall, prominent location)

Stall - 50,000/- (2 delegate pass, Visibility in media release and digital advt, Full page advt in Souvenir)

Gate - 30,000/- (1 delegate complimentary, half page advt in Souvenir)

Delegate fees - 10,000/- (for two days)

Souvenir Advertisement Rates

Centre Spread -	40,000/-	(1 delegate complimentary)
Full Page -	20,000/-	(1 delegate complimentary)
Front inside -	25,000/-	(1 delegate complimentary)
Back cover -	25,000/-	(1 delegate complimentary)
Back inside -	25,000/-	(1 delegate complimentary)
Half Page -	10,000/-	

* Concession available for early registration and IIMM members.

Contact Details:

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Bank Details: IIMM Rourkela Branch
Indian Overseas Bank
Madhusudan Marg, Rourkela
S.B A/C No. 040701000004087
IFSC: IOBA0000407

Cheque/DD may be drawn in favour of **IIMM Rourkela Branch**
payable at Rourkela.

Payment can also be made through UPI through below given QR Code

QR Code:



UPI ID: 9439508482@IOB

In Association with



सेल SAIL



Rourkela Steel Plant