



# St. Francis Institute of Management and Research (SFIMAR)

*'Enlightening Minds, Defining Leaders'*

An Autonomous Institution

*"Experience a unique blend of academic rigor and real-world insights with faculty from IIM, XLRI, IIMM, SFIMAR, and seasoned industry professionals driving excellence in business and supply chain management."*



In  
collaboration  
with

# Indian Institute Of Materials Management (IIMM)

*In Pursuit of Excellence in Supply Management*

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# Executive Programme in Business Management (EPBM)

*"Master Skills Today, Lead Change Tomorrow"*



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## About the Institutes

### St. Francis Institute of Management and Research (SFIMAR)



*"Enlightening Minds, Defining Leaders"*

An Autonomous Institution



St. Francis Institute of Management and Research (SFIMAR) was established in 2002 by "The Society of the Congregation of Franciscan Brothers", to impart the quality of Education in the field of Business Management. SFIMAR is a Higher Educational Institution offering Management Programme (MMS) in Mumbai. SFIMAR is conferred Autonomous status for a period of 10 years from the academic year 2024-2025 to 2033-2034 by UGC, Delhi and affiliated to University of Mumbai, approved by AICTE, New Delhi and DTE, Government of Maharashtra. SFIMAR is Accredited with 'A+' Grade by (National Assessment and Accreditation Council (NAAC) in the second cycle and upgraded to the ISO 9001:2015 Certification by Det Norske Veritas Management (DNV) and the MMS programme is Accredited by NBA, New Delhi.

### Indian Institute of Materials Management (IIMM)

*"In Pursuit of Excellence in Supply Management"*

IIMM is a leading national body dedicated to promoting excellence in materials and supply chain management. Committed to professional development, IIMM offers education, training, and research opportunities to equip professionals with the skills, knowledge, and insights needed to excel in supply chain and business management.

## Collaboration for EPBM

The Executive Programme in Business Management (EPBM) brings together the strengths of SFIMAR's academic excellence and IIMM's industry expertise, offering a unique learning experience that blends strategic business knowledge, leadership development, and supply chain insights.

## Programme Distinction

- Industry-Oriented Certification:** Be among the first to join a pioneering program designed to blend business leadership with practical industry insights.
- Backed by Reputed Institutions:** Jointly offered by St. Francis Institute of Management and Research (SFIMAR) and the Indian Institute of Materials Management (IIMM) - two institutions renowned for academic and professional excellence.
- Cutting-Edge Curriculum:** Designed and delivered by experts from IIM, XLRI, IIMM, and SFIMAR, ensuring a strong balance between theory and practice.
- Outcome-Focused Learning:** Emphasizes leadership growth, strategic insight, and measurable career advancement through applied projects and reflective learning.
- Flexible Format for Working Professionals:** 12-month online program with weekend classes, providing the perfect balance between learning and professional commitments.
- Cross-Functional Business Exposure:** Integrates leadership, finance, marketing, operations, and digital transformation for a holistic executive education.
- Capstone Project for Applied Learning:** Enables participants to solve real-world business challenges within their own organizations or industries.
- Networking and Collaboration:** Connect with a dynamic peer group, industry leaders, and faculty to build a lifelong professional network.
- Global Orientation:** Offers opportunities for international exposure, collaborations, and study trips for a broader business perspective.
- Career Acceleration:** Equips participants with strategic, analytical, and leadership capabilities to advance into senior management and decision-making roles.

## Executive Programme in Business Management (EPBM)

The 12-month online Executive Programme in Business Management (EPBM) is crafted for experienced professionals and senior managers aiming to enhance leadership capabilities, expand strategic thinking, and fast-track their careers. This program offers a perfect blend of advanced business knowledge, practical learning, and leadership development, designed to fit the flexible schedules of working professionals. Engage with top faculty from premier institutions and industry leaders, gaining insights that can be immediately applied in your organization.

### Programme Objectives

#### Leadership Development

*Foster the ability to drive organizational change, inspire teams, and make impactful business decisions.*

### Programme Highlights

#### Modular Structure

*Four focus terms cover key aspects of modern business leadership and management.*

#### Strategic Focus

*Develop the ability to analyze business challenges strategically and make decisions that align with organizational goals.*

#### Flexibility

*Weekend classes, online learning, and intensive sessions make it possible to balance work and study commitments.*

#### Global Perspective

*Cultivate a global business mindset by understanding diverse markets, international business environments, and cross-cultural management.*

#### International Exposure

*Opportunities for international study trips and interactions with business schools and industries abroad provide a global perspective.*

#### Networking and Collaboration

*Foster collaborative learning, idea exchange, and professional relationships that extend beyond the program.*

#### Capstone Project

*A practical project that allows participants to apply theoretical knowledge to real-world business challenges, relevant to their own industries or companies.*

LIMITED  
SEATS

APPLY  
NOW

**“Join the Inaugural Cohort  
Lead Tomorrow’s Business Landscape!”**

## Programme Structure

### Duration

- **Divided into Four Terms**

: 12 months (Online)

: Comprehensive coverage of leadership, strategic management, digital transformation, and other key business areas.

- **Final Term**

: Includes a capstone project to apply learning to real-world business challenges.

The program is designed to provide flexibility for working professionals while ensuring a rigorous and impactful learning experience.

## Target Audience

### The EPBM program is designed for:

- Mid-career professionals with 3+ years of experience seeking to enhance their managerial and leadership capabilities.
- Senior managers and executives looking to transition into strategic leadership roles.
- Entrepreneurs and business owners aiming to scale their businesses and strengthen strategic decision-making.
- This program is ideal for professionals who want to combine advanced business knowledge with practical leadership skills.

## Admission Eligibility

- **Minimum Work Experience:**  
3 years in a managerial or leadership role.
- **Educational Qualification:**  
Bachelor's degree from a recognized institution.
- **Application Process:**  
Submission of a statement of purpose, recommendation letters, and participation in an interview.

## Programme Fee

### Programme Fee & Discounts

- **Course Fee:** Rs.1,50,000 (includes learning materials and digital resources) plus applicable GST
- **Additional Costs:** Fees exclude international study trips.

### Special Discounts:

- **10% Early Bird Discount** - For first ten candidates who register before **15<sup>th</sup> December, 2025**.
- **Corporate Discount** - 10% off for companies enrolling three or more participants.

*Flexible payment options may be available. Please contact the admissions office for details*

### EPBM - Application Google Form Link for your reference :

<https://forms.gle/EHZ7JwHWZDztZLsY7>

**Payment** : Secure your seat in the EPBM program by making the payment online:

**Scan the QR Code** to complete your payment quickly and safely.

For assistance or queries regarding payment, please contact the admissions office.

## Executive Programme in Business Management

### Term 1

**Course 1: Leadership & Organizational Behavior**

**Course 2: Strategic Management & Innovation**

**Course 3: Financial Management for Executives**

### Term 2

**Course 1: Marketing Strategy & Customer Insights**

**Course 2: Global Economics & International Business**

**Course 3: Negotiation & Conflict Management**

### Term 3

**Course 1: Operations & Supply Chain Management**

**Course 2: Digital Transformation and Technology in Business**

**Course 3: Leadership in Practice: Executive Coaching**

### Term 4

**Course 1: Strategic Financial Decision-Making**

**Course 2: Corporate Governance & Ethical Leadership**

**Course 3: Capstone Project**



## ADDRESS:

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## CONTACT DETAILS:

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